Voter's Choice Act: Observations & Takeaways from LA County's Mock Election

PRESENTED BY

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The Project

- -Disability Rights California (DRC) & Asian Americans Advancing Justice (Advancing Justice) collaborated on a joint poll-monitoring project for September's event.
- -In total, 64 volunteers visited 47 of the 50 Mock Election sites.
- During the two-day Mock Election, volunteers gathered approximately 700 exit surveys.

Goals of Poll-Monitoring Project

- 1. Gather community feedback on the voting experience during the Mock Election.
- 2. Identify potential issues/problems arising from changes to the voting system that the County will implement for the 2020 election cycle.

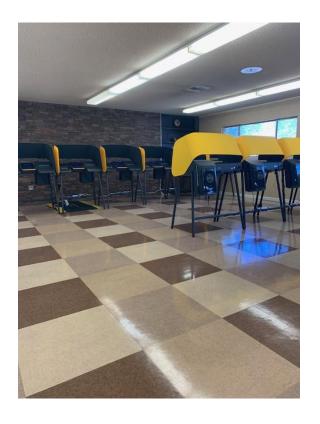
Major Findings

- 1. Voter turnout across the surveyed vote centers was low.
- 2. Voters were receptive to the new Ballot Marking Device (BMD) and indicated that the BMD was easy to use.
- 3. Poor placement of BMDs impacted accessibility and privacy.
- 4. Voters suggested more and improved instructions on how to use the BMD.
- 5. Small sample size of LEP voters resulted in limited data analysis.
- 6. Voters with disabilities identified a few accessibility challenges.
- 7. Signage was inadequate.

Key Recommendations

Privacy:





Key Recommendations (Cont.)

User Interface:





Key Recommendations (Cont.)

Set-up & Check-in:





Recommendations (Cont.)

Accessibility:

- Make sure language translations are accurate, understandable, and in plain language for that language group.
- Audio headsets should be readily available for use (e.g., unwound, at correct volume).
- Set up chairs or make them available for seniors and people with disabilities.
- Have a means to adjust height of BMDs.

Language:

- Have vote center workers who are not busy serve as ambassadors outside the vote center or near the entrance.
- Focus more social media, email, and radio outreach to increase publicity.
- Increase outreach & promotion of the vote centers and new voting times.

Thank you!

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