

How does GOTV
change in 2020?



CHIRLA

Coalition for Humane
Immigrant Rights

Immigrant Political Power Project



The **Immigrant Political Power Project** is a project by the **Coalition for Humane Immigrant Rights CHIRLA (501c3)** and the **Californians for Humane Immigrant Rights Leadership Action Fund CHIRLA Action Fund (501c4)** with the mission to reach voters across the state of California.



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March 2020 Primaries GOTV Planning Kicked-Off in 2018



Lancaster VCPP Meeting

Vote Center Placement Project

- Introduction of VCA to the Community
- Where do you want to vote?



Southeast LA VCPP Meeting



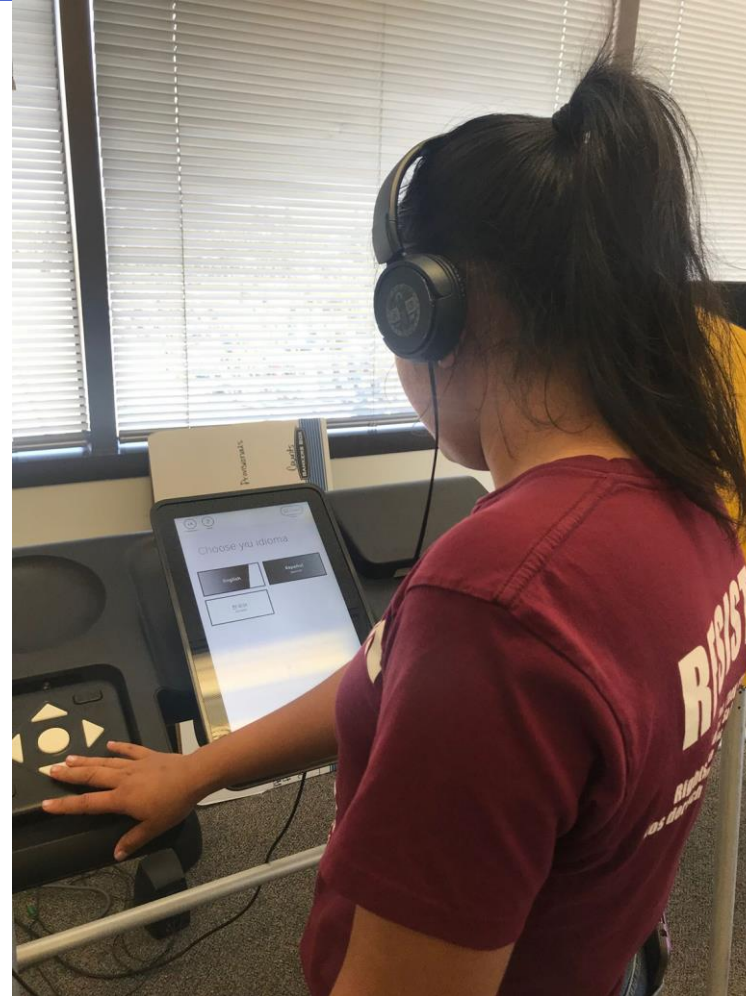
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Collaborations with the Los Angeles County Registrar-Recorder/County Clerk



Participating in working groups:

- Community & Voter Outreach Committee (CVOC)
- Language Accessibility Advisory Committee (LAC)
- Community Voter Outreach Committee - Election Day Operations Subcommittee



CHIRLA Civic Engagement Team at VSAP Lab



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Voter Choice Act Presentations Across LA County



CHIRLA Membership bases:

- Downtown
- Southeast LA
- Pacoima
- Canoga
- Santa Clarita
- Palmdale
- Lancaster
- LAUSD - High School students (WiseUp)



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Mock Election - Immigrant Political Power Project



On Sunday, September 29 as part of CHIRLA's Immigrant Political Power Project, 80 voters and community members from Southeast LA, Downtown LA, San Fernando, Santa Clarita and the Antelope Valley experience the new voting system VSAP



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Mock Election Survey - IPPP



Q2: How do you rate the Ballot Marking Device language service?						
Rating Scale:	N/A - Not Aplicable	1- Very Poor	2- Poor	3- OK	4 -Good	5- Very Good
<i>Overall Score per Q:</i>			<i>Notes:</i>			
2a) How would you rate the written Spanish language services?	4.78		46 survey takers rated the written Spanish Language services out 62 surveys			
2b) How would you rate the Spanish audio language services?	4.64		36 survey takers rated the Spanish Audio Language services out 62 surveys			
Rating Scale:	Yes		No		N/A	
2c) If English is NOT your first language, would you say it's easy to cast your ballot at a vote center?	47/62		7/62		6/62	
<p>Comments: I never voted before</p> <ul style="list-style-type: none"> -excellent in my own language -it's a good opportunity to vote y not being limited by the language you speak -it's perfect that it's in so many languages -by simplifying the lectoral system as much as possible, it e;liminates the barriers that limit certain people from casting their ballot -you have an excellent team to help people who have questions and concern qith regard to the voting and the new system -it's easy in spanish -very accesable -everything it's very good -it's easy to understand in english, but it would be better to leave the native language fpr those who are voting for the first time 						



Election Administration Plan - EAP



Lancaster Resident, First Generation Voter and CHIRLA member sharing public comment at the Lancaster EAP Public Hearing



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GOTV Field Planning



*CHIRLA March Primaries 2020 Civic
Engagement Retreat*

*Immigrant Political Power Project a
Project for Immigrants by Immigrants*



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Doors, Doors, Doors



Get Out the Vote Field program kicks off Jan. 13. LA County Members will be going door-to-door informing voters about VSAP & census in:

- Downtown LA
- Southeast LA
- East LA
- Van Nuys
- Pacoima
- Canoga Park
- Santa Clarita
- Palmdale
- Lancaster



March Primaries Canvass Goal - LA County	
Contacts	11,045
ID	5,523



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Call Center



*33 Call Center Operators to create a plan to vote
with community members all across CA*



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Social Media



The screenshot shows a Facebook post from the page 'Coalition for Humane Immigrant Rights' (CHIRLA). The post is dated December 7, 2018, and has 67 reactions, 3 comments, and 17 shares. The main content of the post is a promotional graphic for a community meeting. The graphic is divided into three main sections: 1. On the left, it features the logo for 'VSAP. LAVOTE.net' and the text 'LEARN MORE ABOUT VOTE CENTERS' and 'SIGN UP FOR UPDATES'. Below this is a large yellow location pin icon with a white checkmark. 2. The middle section is titled 'LOS ANGELES COUNTY'S NEW VOTER EXPERIENCE!' and 'SUGGEST VOTE CENTER LOCATIONS NEAR YOU!'. It features a map of Los Angeles County with several yellow location pins. The text on the map asks 'In 2020, where will you choose to vote?' and lists categories: 'Where you play?', 'Near home?', 'Where you study?', 'Near work?', and 'Where you shop?'. 3. The right section is titled 'ATTEND A COMMUNITY MEETING!' and provides the date 'Wednesday, December 12, 2018' and time '5:30pm - 7:30pm'. The location is 'University Center of Lancaster, 45356 Division Street, Lancaster, CA 93535'. Below this, it says 'CAN'T ATTEND THIS MEETING? Visit VSAP.LAVOTE.NET for additional meeting dates and locations across the County.' At the bottom of the graphic, it says 'VOTING SOLUTIONS FOR ALL PEOPLE' and includes a QR code. The Facebook post interface includes a 'Like' button, a 'Comment' button, and a 'Share' button. A comment from a 'Top Fan' named Silvia Quintanilla Amica is visible, with the text 'Silvia Quintanilla Amica. les haao una'.

CHIRLA will continue to share and promote resources from the L.A. County Registrar-Recorder (RR/CC) across our social media platforms



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QUESTIONS



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