

Plain Language: Accessibility's Building Block



The Problem

- Lack of access for LEP, low-literacy, and people with disabilities.
- Deficit of clear, comprehensible information.
- Long, complicated ballots & cacophony of campaigns.

Part of the Solution

Make information about how and why to vote accessible to everyone; with a focus on the underserved.

The Goal

Increase voter participation across all demographics to make California more representative.

The Easy Voter Guide: Making Information Accessible



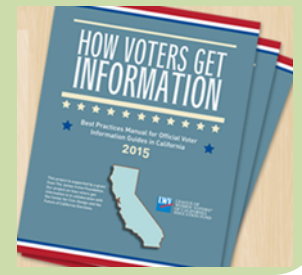
Community-Driven design to find

- Key concepts
- Logical sequence
- Right amount of detail
- Clear language

Easy Voter Guide – how and why to vote

- Sign Up, Get Ready, Vote!
- Statewide Election Info
- State ballot measure summaries
- In English, Spanish, Vietnamese, Korean & Chinese

The Best Practices Manual: Making Information Accessible



Voters say they need the basics presented with

- Plain language
- Clear layout
- Visual storytelling



[Vote by mail info;
envelope image]

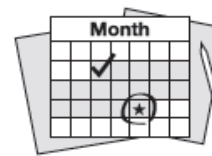
Vote by mail

Request a vote-by-mail ballot by **October 29**.

Return it by mail, drop it off at one of the secure ballot drop-off locations, or deliver it on **November 6** to any polling place.

Vote-by-mail ballots must be received at the elections office or a polling place by 8pm on **November 6**.

For more details, [see Page 4](#).



[Vote early in person
info; calendar image]

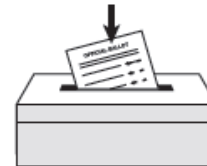
Vote early in person

You may vote early at the elections office, or at the voting centers listed on page 5.

October 7 until November 5
Monday – Friday, 8am to 5pm

Franklin County Elections Department
4321 Franklin Avenue
Franklin, CA

For more details, [see Page 5](#).



[Vote at polls info;
ballot box image]

Vote at the polls in person

Polls are open on Election Day:
November 6, from 7am to 8pm

The location of your polling place is printed on the back cover of this guide.

Or, you can look up your polling place:

- On the web: www.franklinvotes.org
- Using the automated phone service: 1-222-555-1216

For more details, [see Page 6](#).

The Best Practices Manual: The Voter Bill of Rights



Putting the Voter Bill of Rights into Plain Language:

- SB 505 – SoS gets authority to revise
- Revisions and Community Review
- Challenges

You have the right to:

...cast a provisional ballot if your name is not listed on the voting rolls.

**SEVEN
REVISIONS**



... vote if you are a registered voter even if your name is not on the list. You will vote using a provisional ballot. Your vote will be counted if election officials determine that you are eligible to vote.



Get the facts before
you vote.

Brought to you by
MapLight



Comprehensive, one-stop source for nonpartisan voting information.

April 12, 2016
April Regular Elections

Overview Candidates Measures Voting info

My List



Whittier
City of Whittier
Candidate for Mayor



Owen Newcomer

Retired College Government Teacher

Candidate has provided information.

Who else is running?

- Owen Newcomer
- Lisa Lopez
- Joseph A. Vinatieri
- Nick Donovan

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Experience

Professional Experience

Profession:

Rio Hondo College Government Professor, now retired teaching one or two classes a semester

Education

Community Activities

Biography

Married to Kristina, 44 years.

Government Professor, Rio Hondo College, 40 years.

Whittier City Council Member, 16 years, including serving as Mayor three times under the old rotation system of choosing Whittier's mayor.

Chair of the Gateway Cities Council of Governments Committee on Homelessness.

Current Member and former Chair of the Los Angeles Homeless Services Authority

[Read more](#)

My top 3 priorities

- Unite Whittier's different interest groups and geographic areas by successfully transitioning to our new district election system.
- Enact sustainable economic and environmental policies, starting by enacting water usage rates that reward conservation. Whittier, and all of Southern California, is facing a long-term need to conserve water. Water rates that reward conservation are a must.

March 15, 2016
Illinois Primary Election

Overview Candidates Measures Voting info

My List



United States Senate
Candidate for Senator



Tammy Duckworth

Democratic

[Candidate website](#)

Who else is running?

- Napoleon Harris
- Andrea Zopp
- Tammy Duckworth

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Experience

Top 3 priorities

Political Beliefs

Who supports this candidate?

Who funds this candidate?

Contributions to candidate

These amounts reflect the money given to, and reported by, candidates' principal campaign committees for the given office. This does not include money given to other types of committees, such as Super PACs that support or oppose the candidate.

Total money raised

\$4,108,380.35

How big are the contributions?

Campaign committees are not required to disclose detailed information for contributions under \$200. These small ("unitemized") contributions are disclosed as a lump sum with each new filing.

Large contributions

\$3,184,682.49 (77.52%)

Small contributions

\$92,369,786,000,001 (22.48%)

- Who gave contributions?
- Who gave the most money?
- Top contributions by state

[Candidate Profile Image]

[Candidate Campaign Finance Profile Image]

Valuable Partnerships



[League/Elections Officials Partnership Photo]