

California's New Motor Voter Law: How Much Impact, And How Fast?

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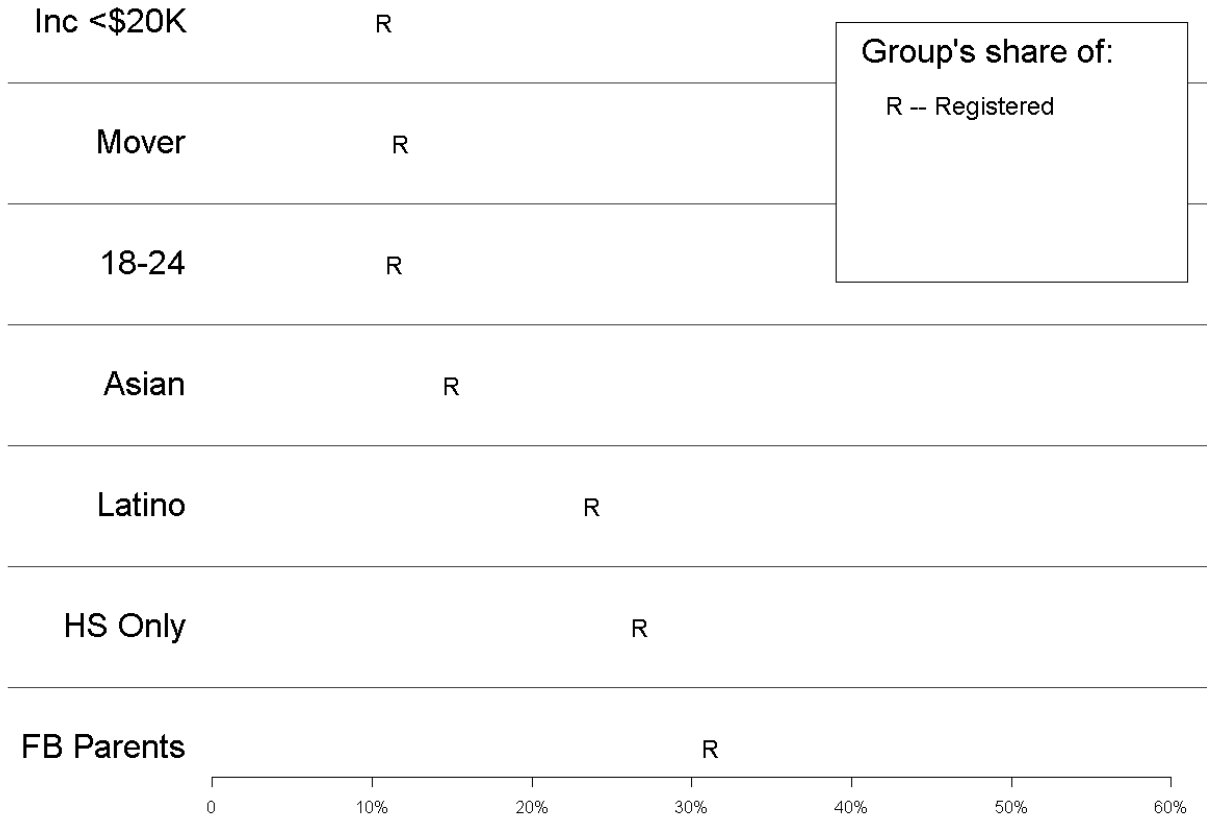
California's New Motor Voter Act (AB 1461)

- Strengthens DMV → SoS link
 - DMV customers who attest eligibility = registered by default
 - Eligible customers' information transmitted electronically
 - Applies to: new driver's licenses, address updates, possibly renewals
- Key questions
 - How much could the California electorate change?
 - How fast could new registrants be added?
 - How many who can sign up will sign up?

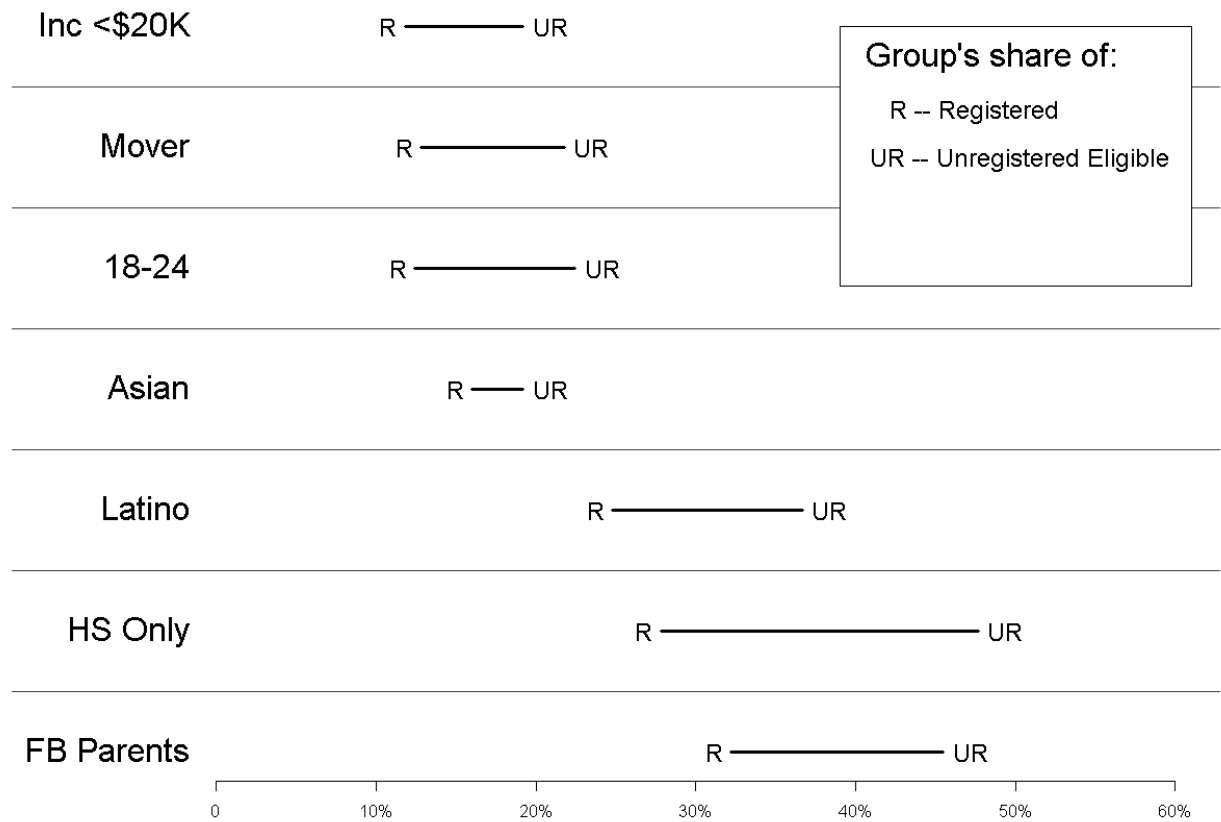
How much could the California electorate change?

- How different are registered voters from eligible but unregistered residents?
- If we registered all the eligible unregistered, how different would California's electorate be?
- How close would that change get us to representing all adults?

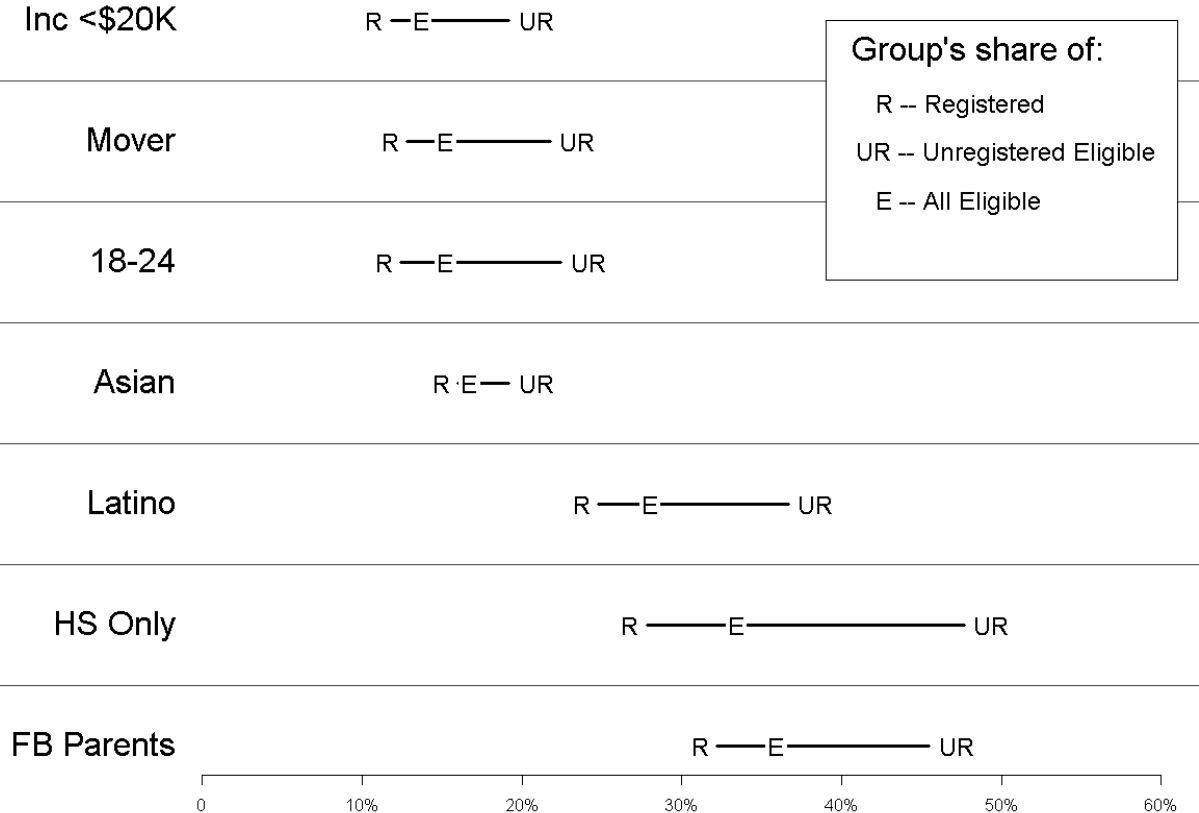
Underrepresented groups among registered voters



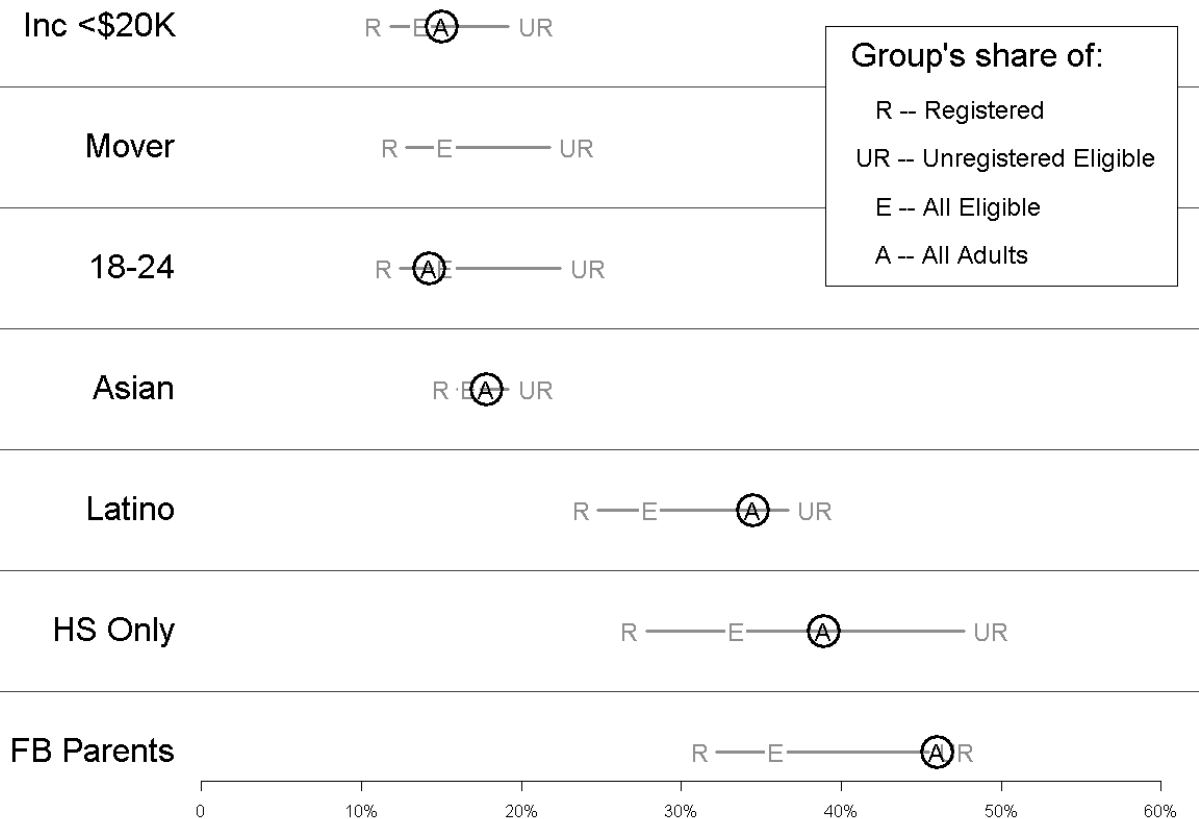
Registered and unregistered difference varies, but usually large



Eligible difference varies, but smaller



Eligible population always more similar to total adult population



How fast could new registrants be added?

- How many use DMV each year for...
 - ...new driver's license or ID card? ~800,000
 - ...address change? ~2.5 million
 - ...driver's license renewal? ~5 million
- How many of those people are already registered?
 - ~70%-80% of all eligible are registered...
 - ...but those engaging with DMV are young and/or mobile

How many who can sign up will sign up?

- To be registered under AB 1461...
 - ...attestation of eligibility is *required*
 - ...agreement to be registered is *optional*
- “Opt in” versus “opt out” can have powerful effects on participation
- Key considerations:
 - How hard will it be to avoid the eligibility question?
 - How integrated will the registration portion of the form be with the rest of the form?

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