

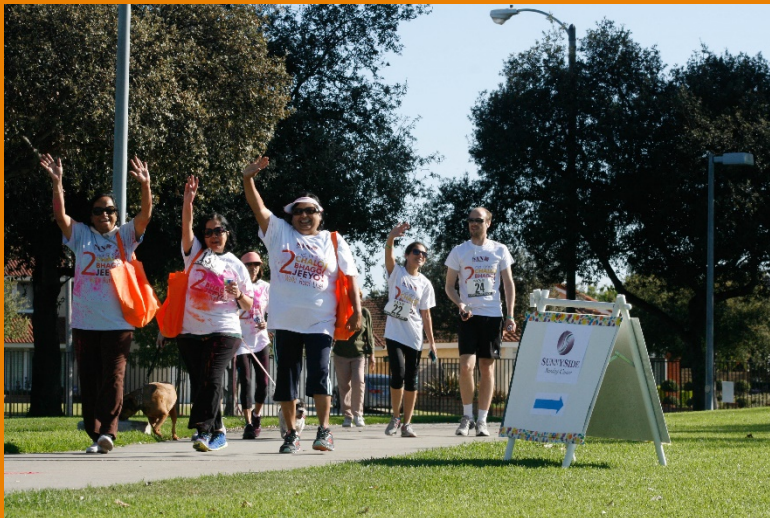


# Accessible Voter Information for Everyone

Future of California Elections  
The California Endowment  
February 25, 2016

# SAN's Mission

South Asian Network is a community-based organization dedicated to advancing the health, well-being and civil rights of South Asians in Southern California.



# SAN's Target Community

- South Asian Americans, especially those who are low-income, in LA and Orange Counties



- Includes immigrants and U.S. citizens of Bangladeshi, Indian, Nepali, Pakistani and Sri Lankan descent

# Cultural and Linguistic Access

- Cultural understanding of the various South Asian, Muslim, Sikh and Hindu communities
- Language assistance in Bangla, Gujarati, Hindi, Punjabi and Urdu
- Written materials in appropriate language
- Oral interpretation and provision of services

# SAN Voter Engagement Efforts

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# Language Access Efforts

- Section 203 of the Voting Rights Act—Asian Indians entitled to receive oral and written language translation in Asian Indian languages in NYC, Chicago and LA
- Local agencies supposed to provide bilingual assistance and materials
- CA Sect of State to provide election-related materials and voter hotline assistance

# Work with Office of the Registrar, LA County

- June 2012- first time for Hindi, Khmer and Thai
- Targeted poll sites
- Understanding of community
- Significant initial investment by LA County
- Campaign-style approach

# Implementation Checklist

- Advocacy with Asian Americans  
Advancing Justice – Los Angeles
- Review of election materials for translation and ensuring accurate translation
- Publicity and outreach
- Targeting, Recruitment and Training of Poll Workers



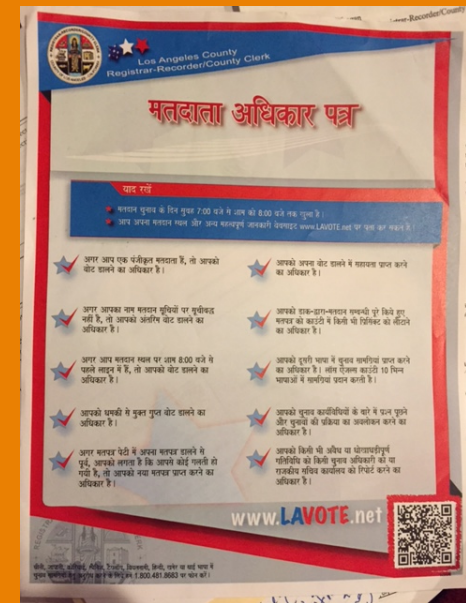
# Results of Collaboration

- Locations across LA County
- Languages for translation of materials and interpretation
- Poll workers able to speak
- multiple languages
- Ballot information



# Ongoing Efforts

- Review of Hindi translation of materials by Secretary of State
- Work with other counties
- Poll monitoring beginning in 2012
- Continued outreach and publicity



# Voter Engagement in Hindi



# Voting Humor



# Questions?

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