

# Online Voter Registration

Today:

1. Who uses OVR?
2. How does the OVR population compare with non-online registrants?

# Online Voter Registration

## Methods:

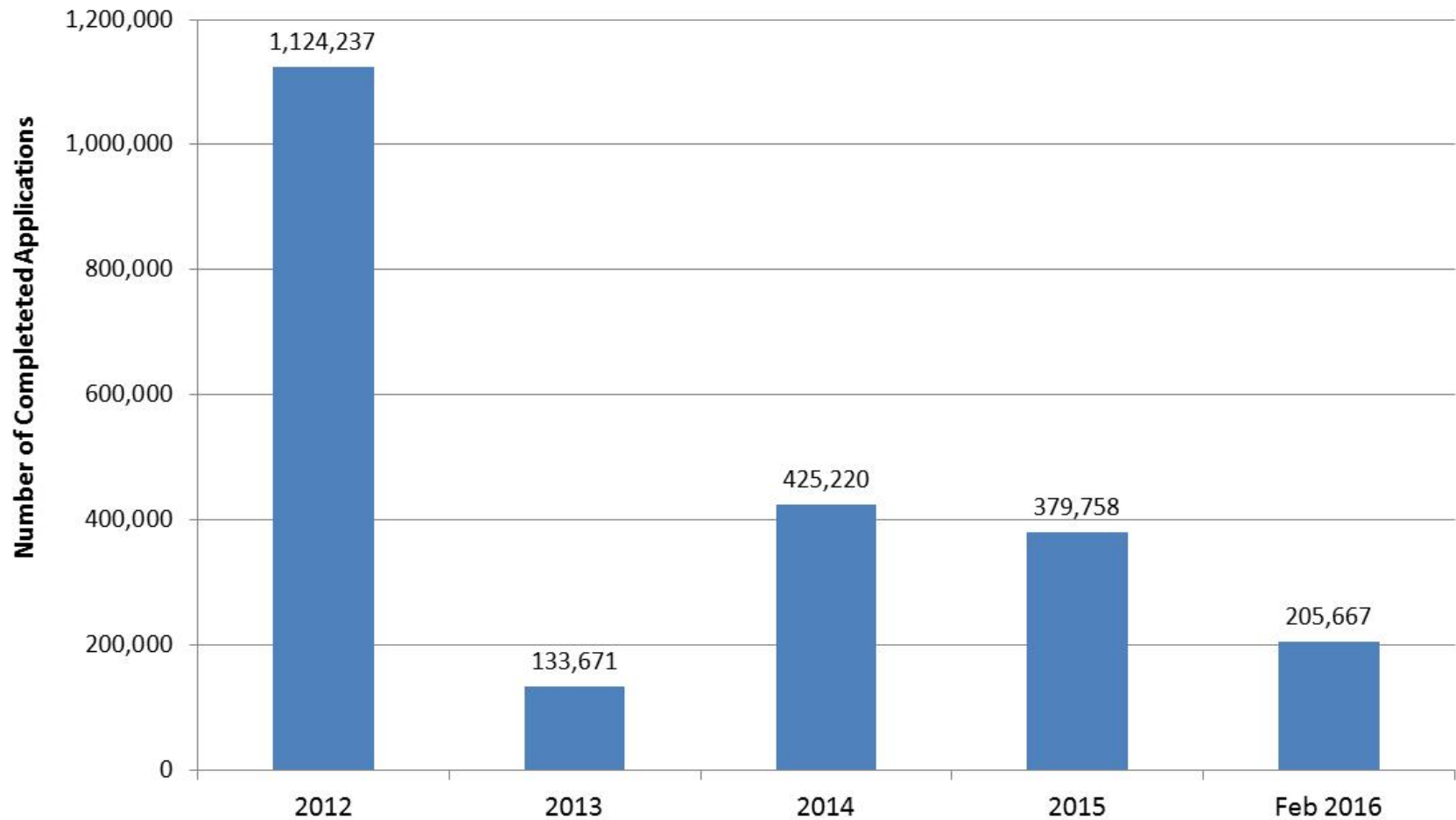
- Secretary of State
- Political Data, Inc.
- American Community Survey, 5 yr Estimates

# Online Voter Registration

## Overview of OVR:

- 2,268,553 total completed applications
- Feb 2016 – 1,188,619 registrants on record
- 6.9% of all registrants on record
- Since Sep 2012 – 25.6% of all registrants

## Online Applications: Completed Since OVR Launch

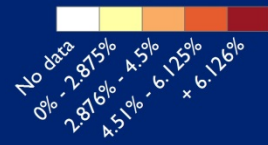


Data Source: California Secretary of State

## Percent of Voter Registration: Online

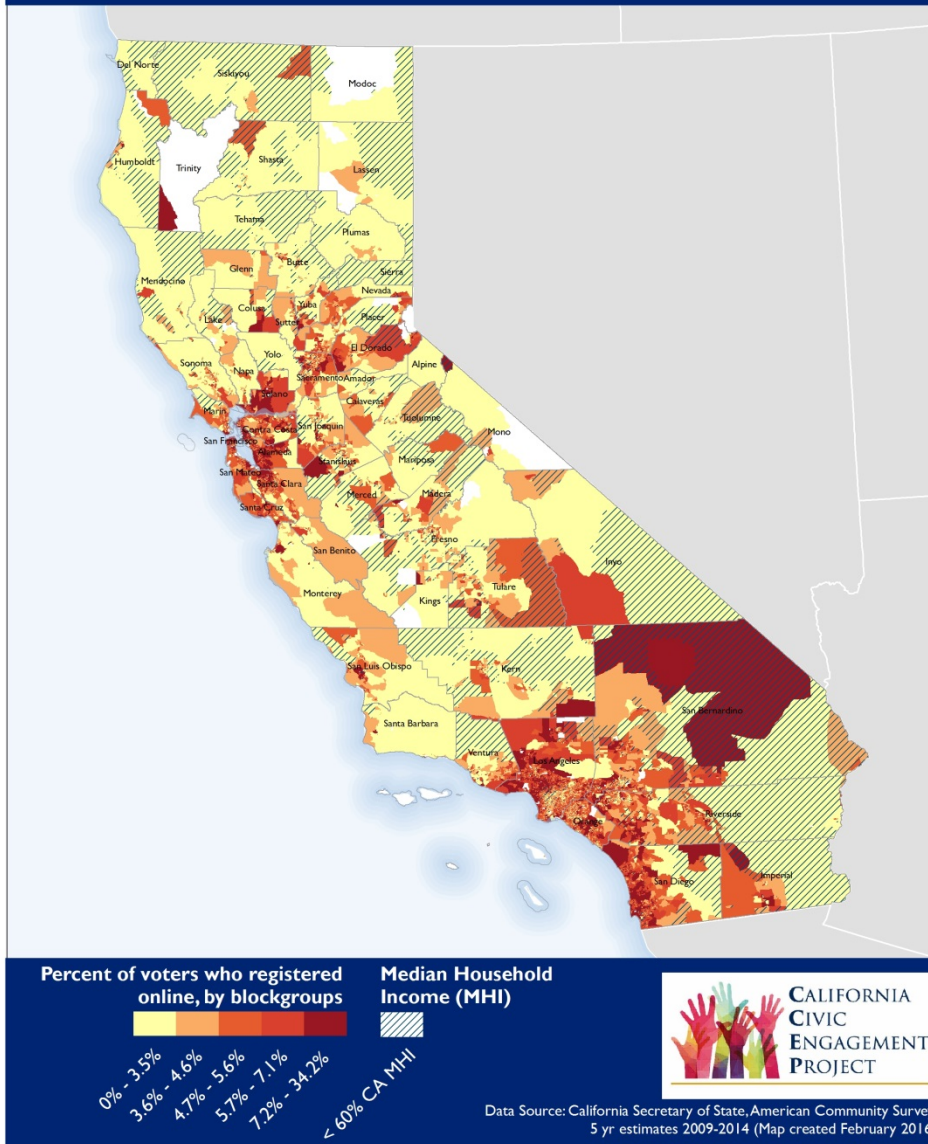


Percent of registered voters who registered online

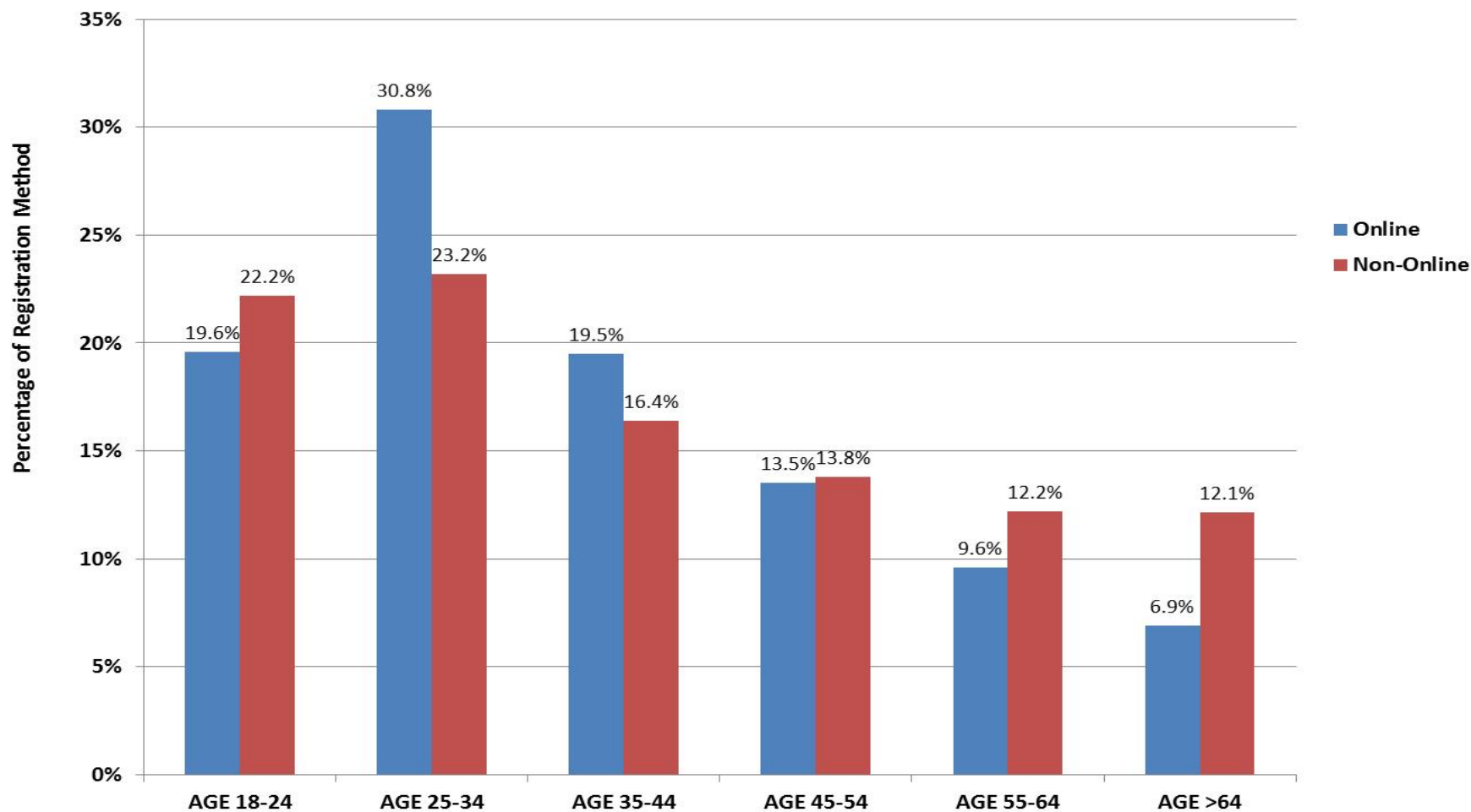


Data Source: California Secretary of State  
February 2016

## Percent of Voter Registration: Online Low Income Communities, 2016

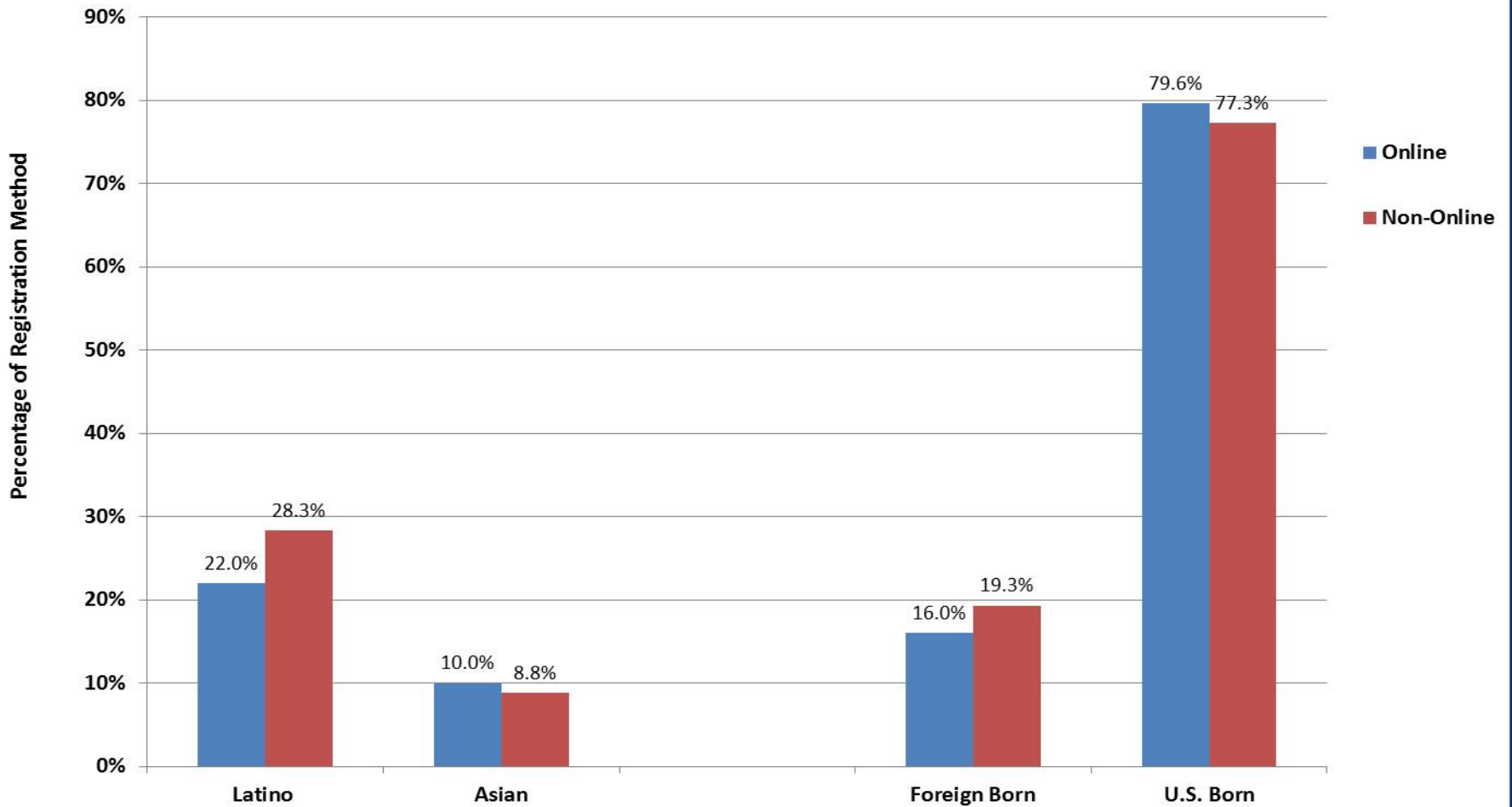


## Online vs. Non-Online Voter Registration by Age Feb 2016



Data Source: Political Data, Inc.

## Online vs. Non-Online Voter Registration Feb 2016





## Online vs. Non-Online Voter Registration by Income Level Feb 2016



Data Source: Political Data, Inc., Household Median Income - AmericanCommunity Surevy, 5 yr. Estimates

# Online Voter Registration

Summary:

Variation by county

Urban use much higher

Young using it more – but not 18-24 yr olds!

Latinos and foreign born using it less

Low income using it at nearly same rates – but improvement could be made