

START UP / TEST SCREEN





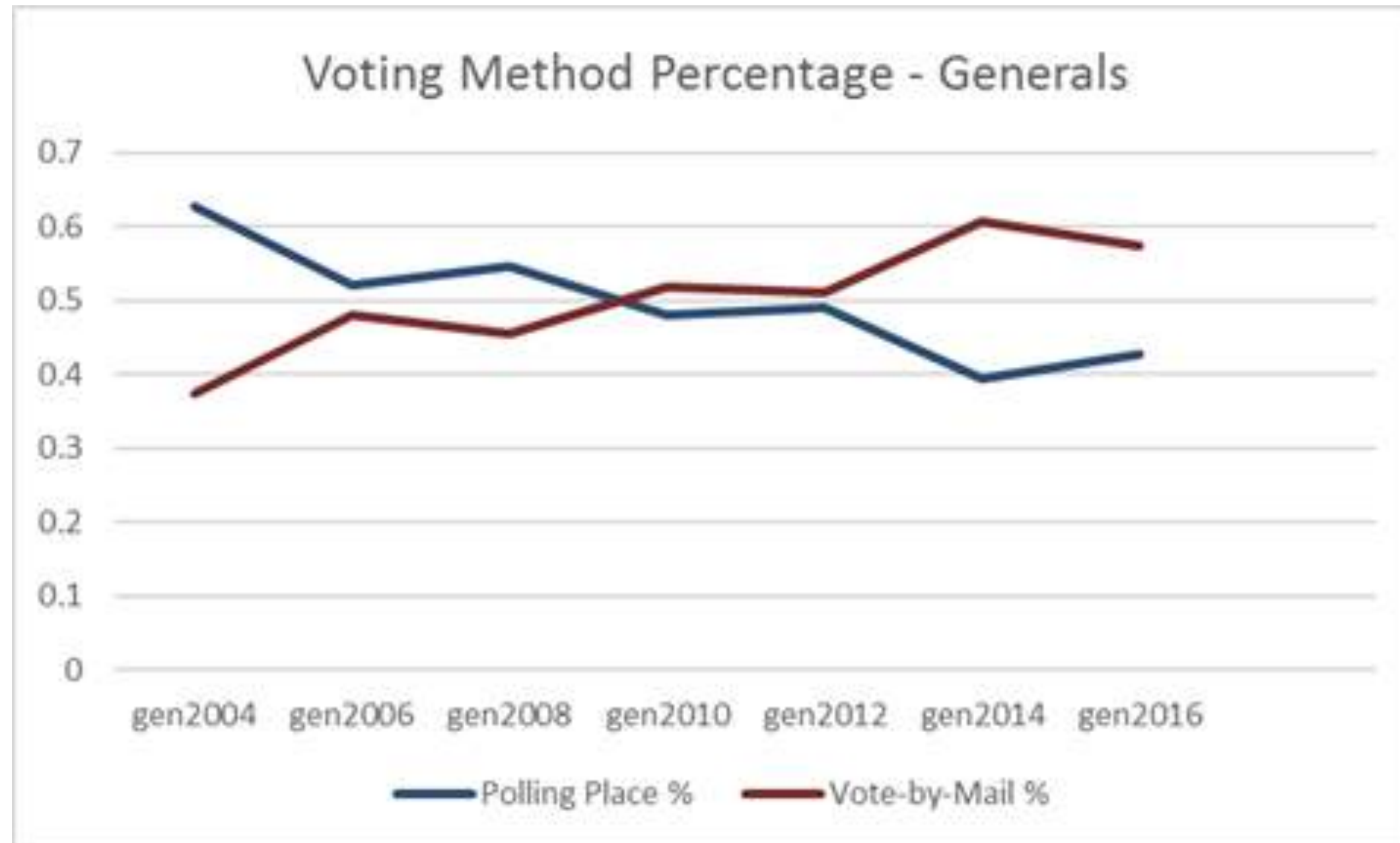
REGISTRAR of VOTERS

Neal Kelley

DATA CHANGES

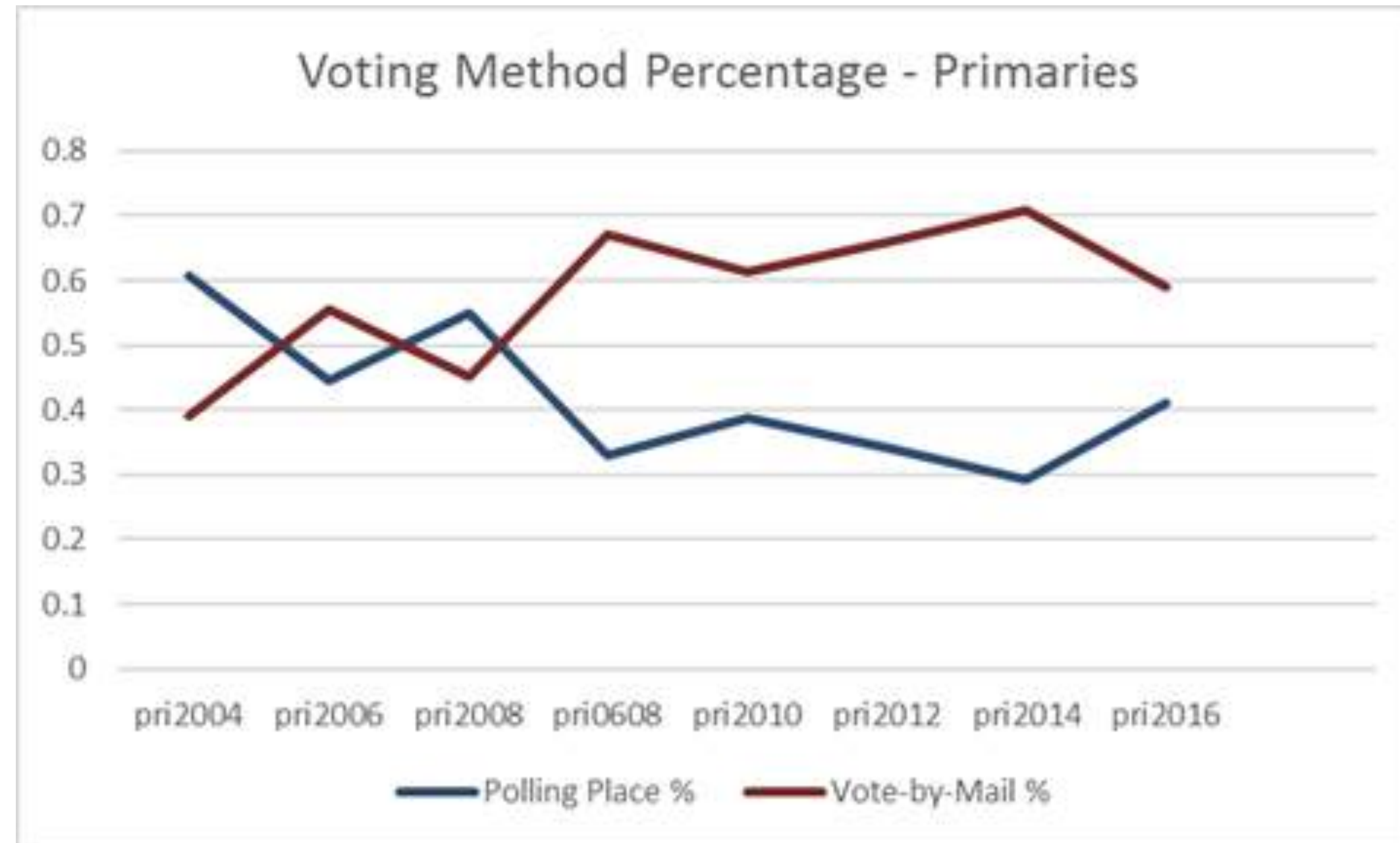
SUPPORTING VOTE CENTERS





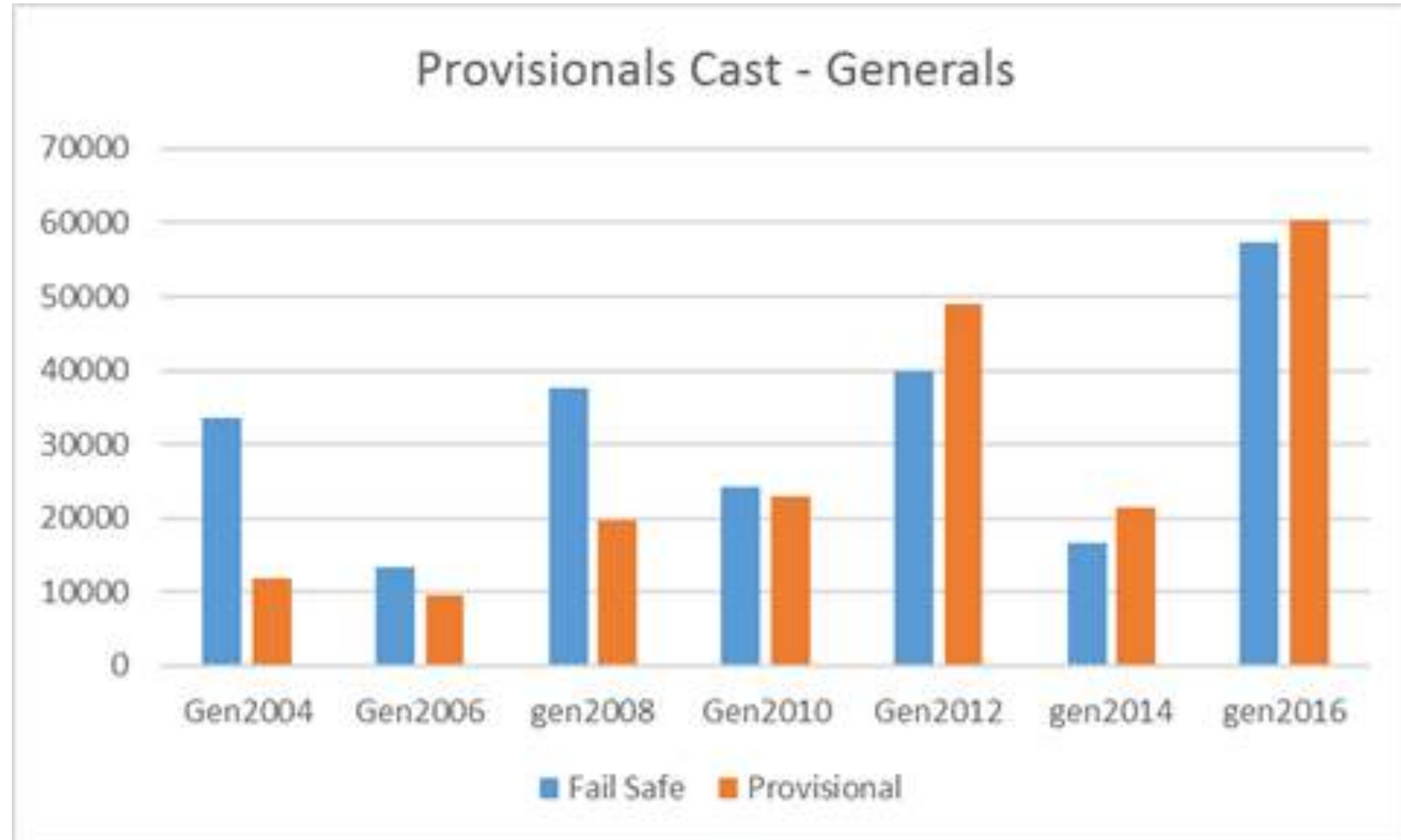
INCREASED USE OF VBM GENERAL ELECTIONS





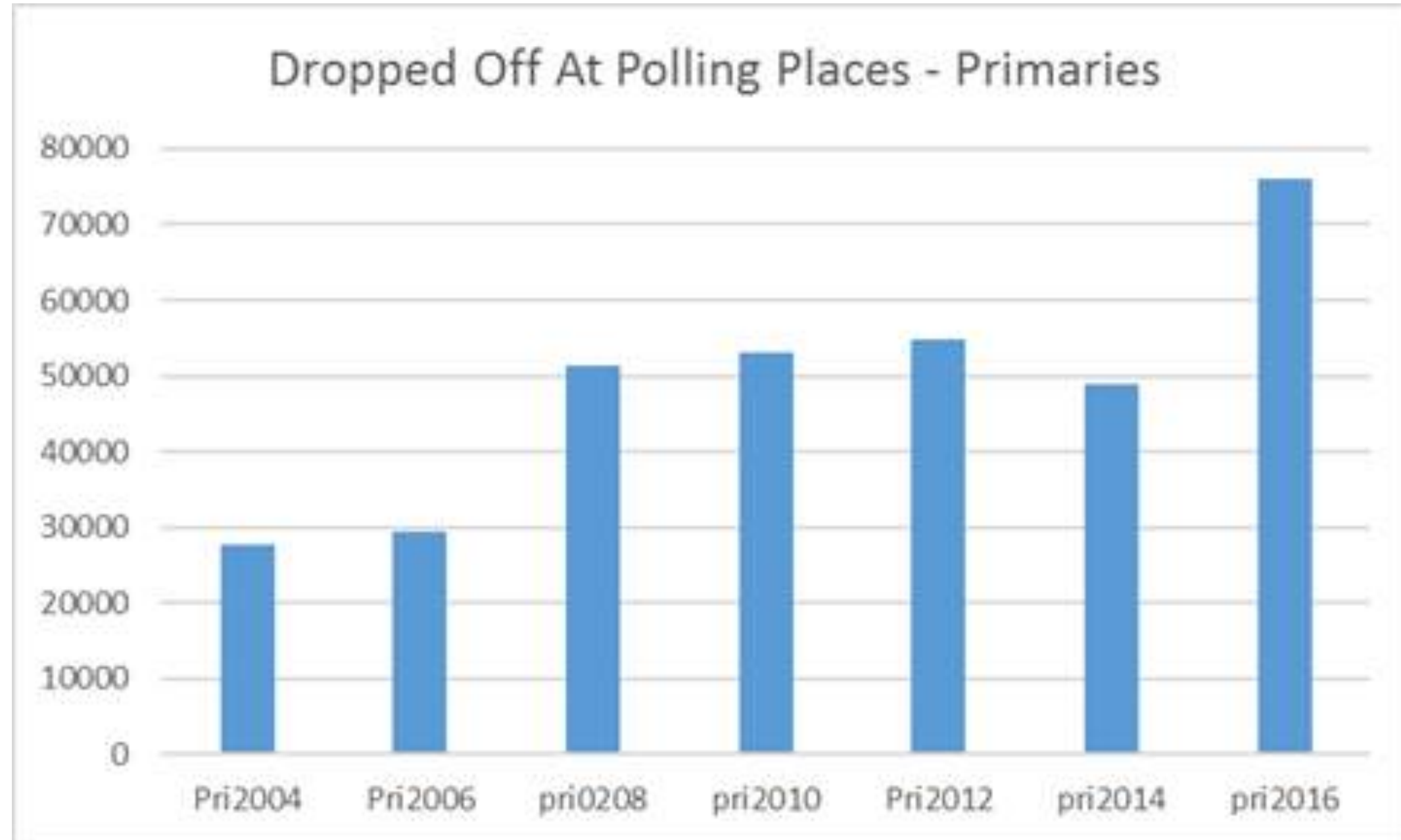
INCREASED USE OF VBM PRIMARY ELECTIONS





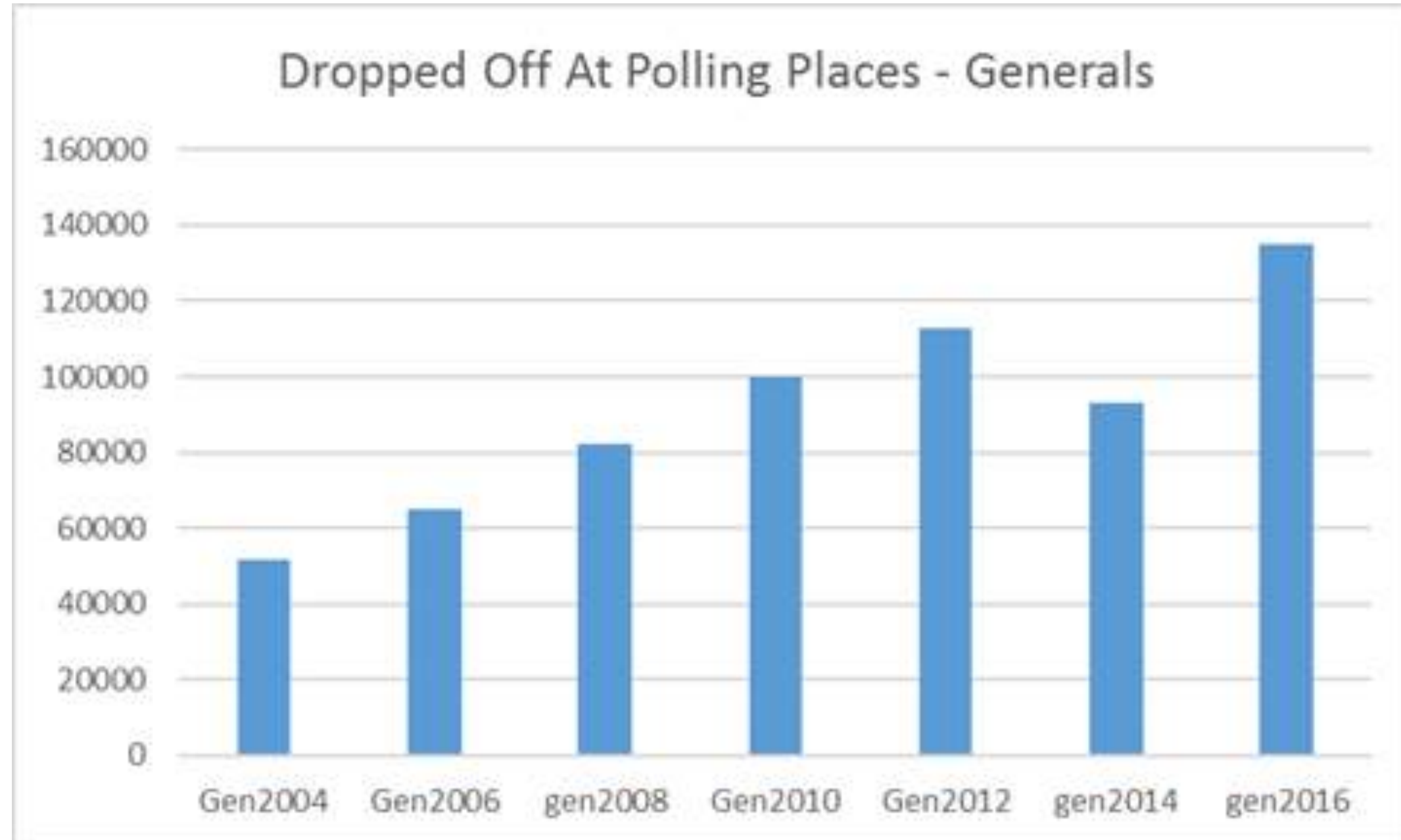
INCREASED USE OF PROVISIONAL BALLOTS





INCREASED BALLOT DROP-OFF PRIMARY ELECTIONS





INCREASED BALLOT DROP-OFF GENERAL ELECTIONS



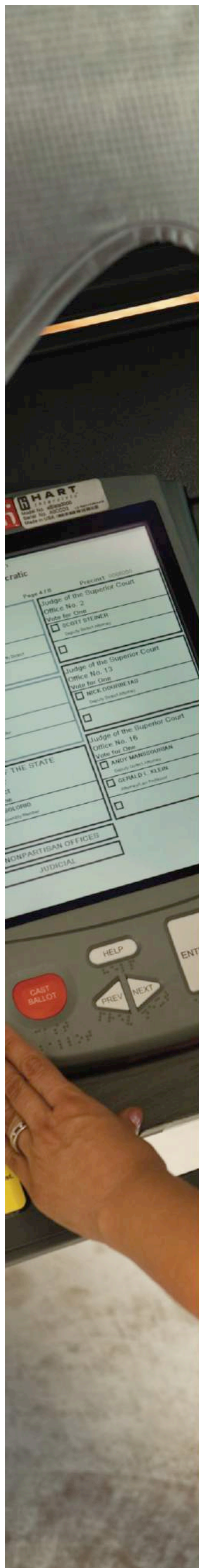
VOTE CENTER

PILOT 2016



Vote Center Pilot

Voter communication and promotion



EARLY IN-PERSON VOTING!



**Voting Service
Centers Open
Oct 29 thru Nov 7**

Oct 29-Nov 4, 8:00am-5:00pm | Nov 5-Nov 7, 7:00am-8:00pm

Services offered in our Pre-Election Day Vote Centers

Drive-thru ballot drop-off (at select locations) • Secure vote-by-mail ballot drop off
In-person polling place voting • Replacement ballots • Voter assistance

Anaheim Civic Center

200 S. Anaheim Boulevard, #217
Anaheim, CA 92805
Sat, Oct 29, 2016 to Mon, Nov 7th
Located in the Conference Room next to the City Clerk counter on second level. Park on level 2B of the City Hall East parking structure and cross at the pedestrian bridge.

Irvine Civic Center (Drive-thru ballot drop-off)

1 Civic Center Plaza
Irvine, CA 92606
Sun, Oct 30, 2016 to Mon, Nov 7th
Located in CTC Room near City Hall reception desk on the first floor. Parking is located in front of City Hall.

Westminster Branch Library

8180 13th Street
Westminster, CA 92683
Sat, Oct 29, 2016 to Mon, Nov 7th
Located in the Westminster Library Meeting room with entrance on the north side of the building. Parking is in front of the library on south and east lots.

Costa Mesa Neighborhood Community Center

1845 Park Avenue
Costa Mesa, CA 92627
Sat, Oct 29, 2016 to Mon, Nov 7th
Located in the Harper Room in the Neighborhood Community Center. Parking is located in front of the community center.

Mission Viejo City Hall (Drive-thru ballot drop-off)

200 Civic Center
Mission Viejo, CA 92691
Sat, Oct 29, 2016 to Mon, Nov 7th
Located in Saddleback Room in City Hall building. Parking is located in front of City Hall.

Orange County Registrar of Voters' Office

1300 S. Grand Avenue, Building C
Santa Ana, CA 92705
Sat, Oct 29, 2016 to Mon, Nov 7th
Located in Building C, inside the main entrance and to the left. Visitor parking is available in front of the building.

For more info, visit ocvote.com/votecenter



Vote Center Facilities

Breakdown of site specifics

1

Partnerships

2

Drive-thru options

3

Mirrored most aspects
of SB450 (Voter's Choice
Act)





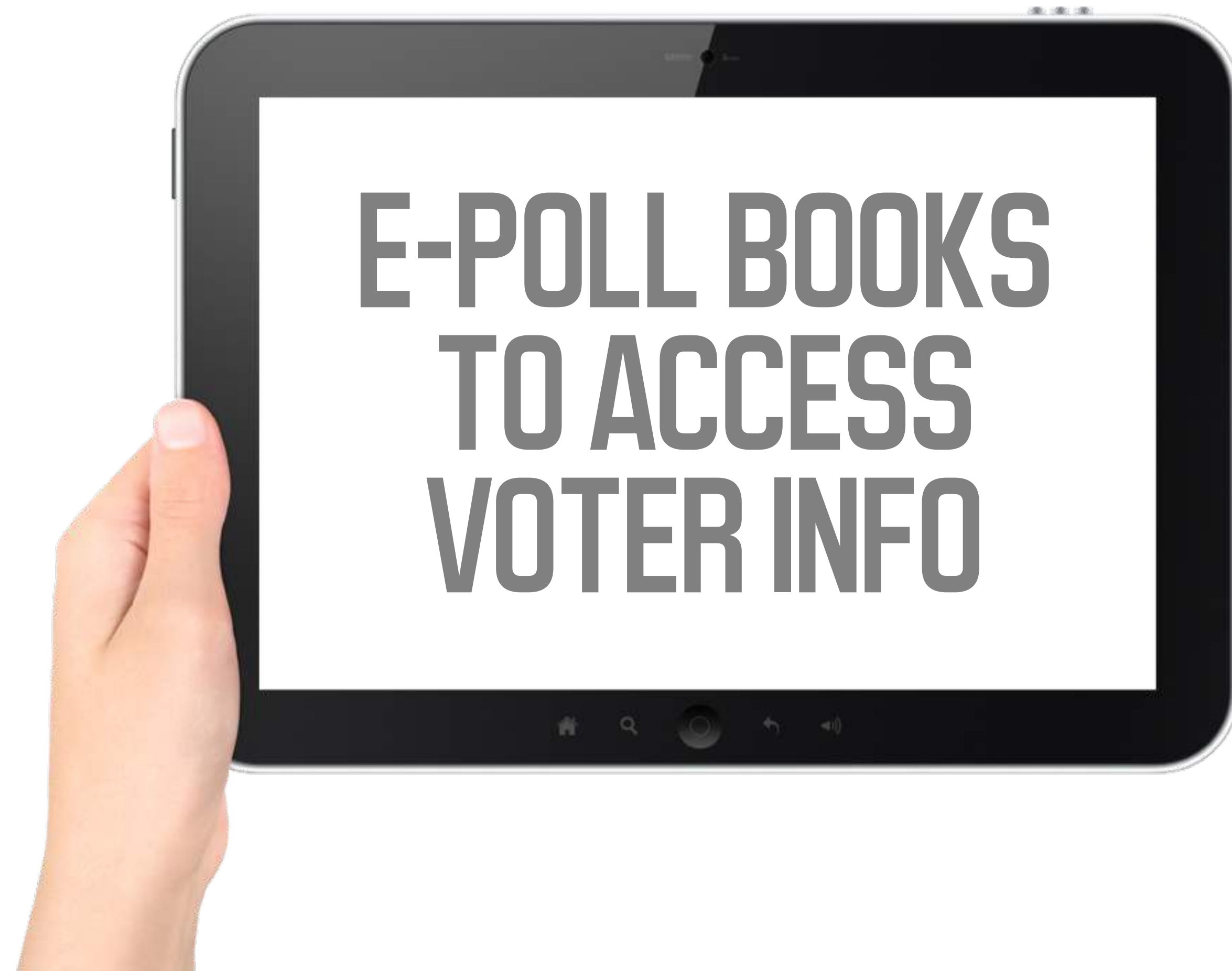
**8 - HOURS PER DAY+
7 A.M. - 8 P.M. on
WEEKEND & EDAY**





BILINGUAL ASSISTANCE IN EACH VOTE CENTER



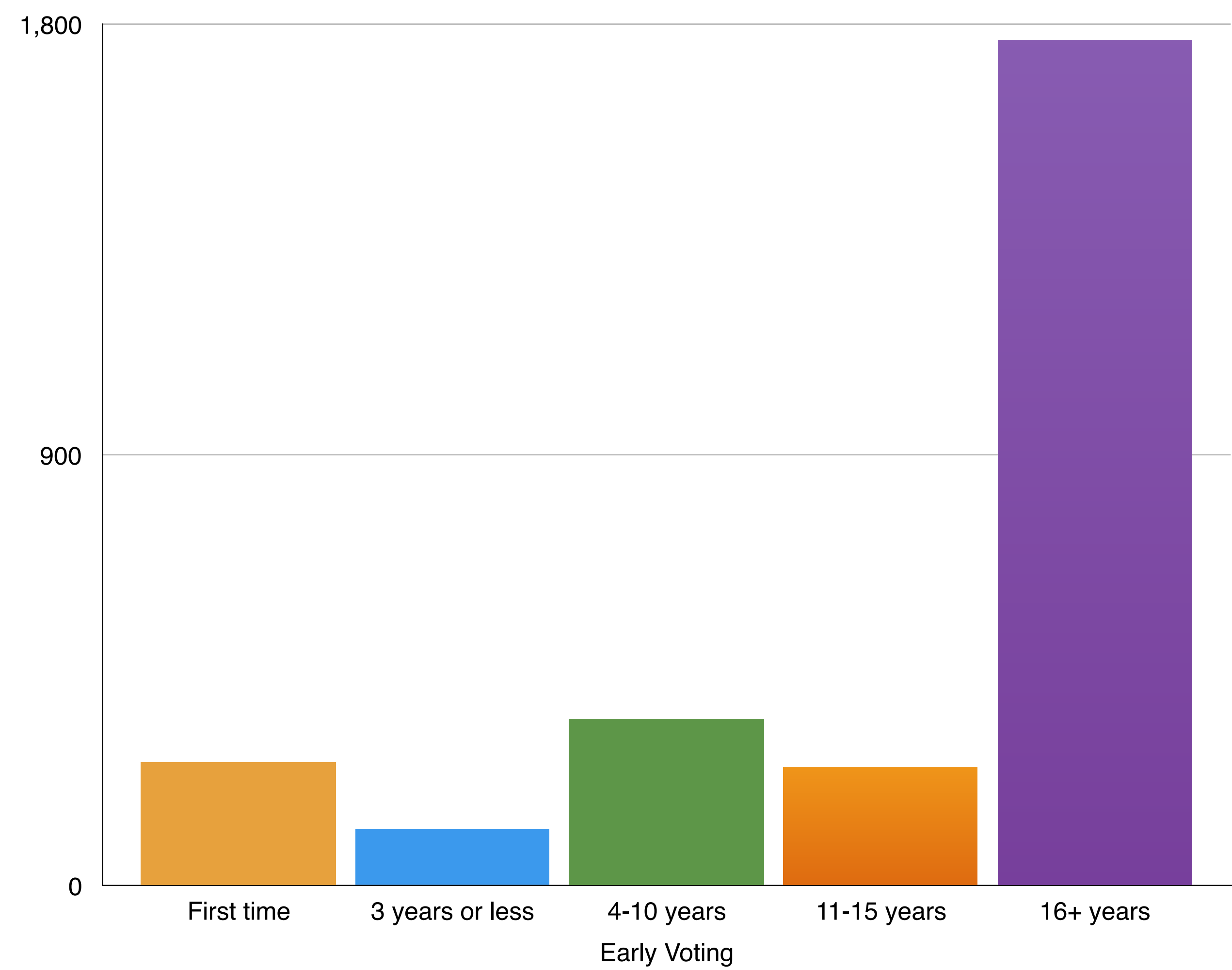






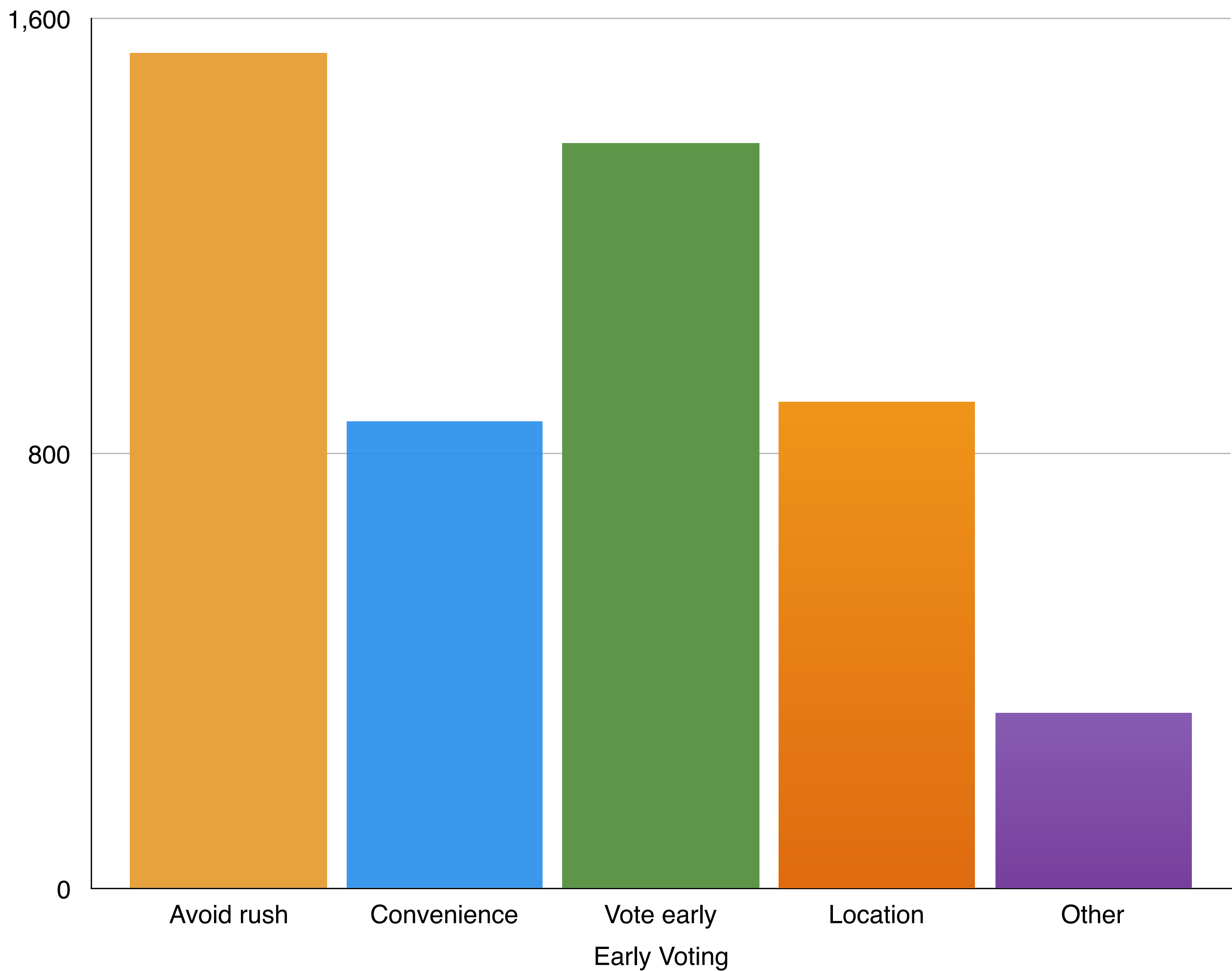
Who Were **Vote Center** Voters?

Surveys sent to 50,000 users of vote centers



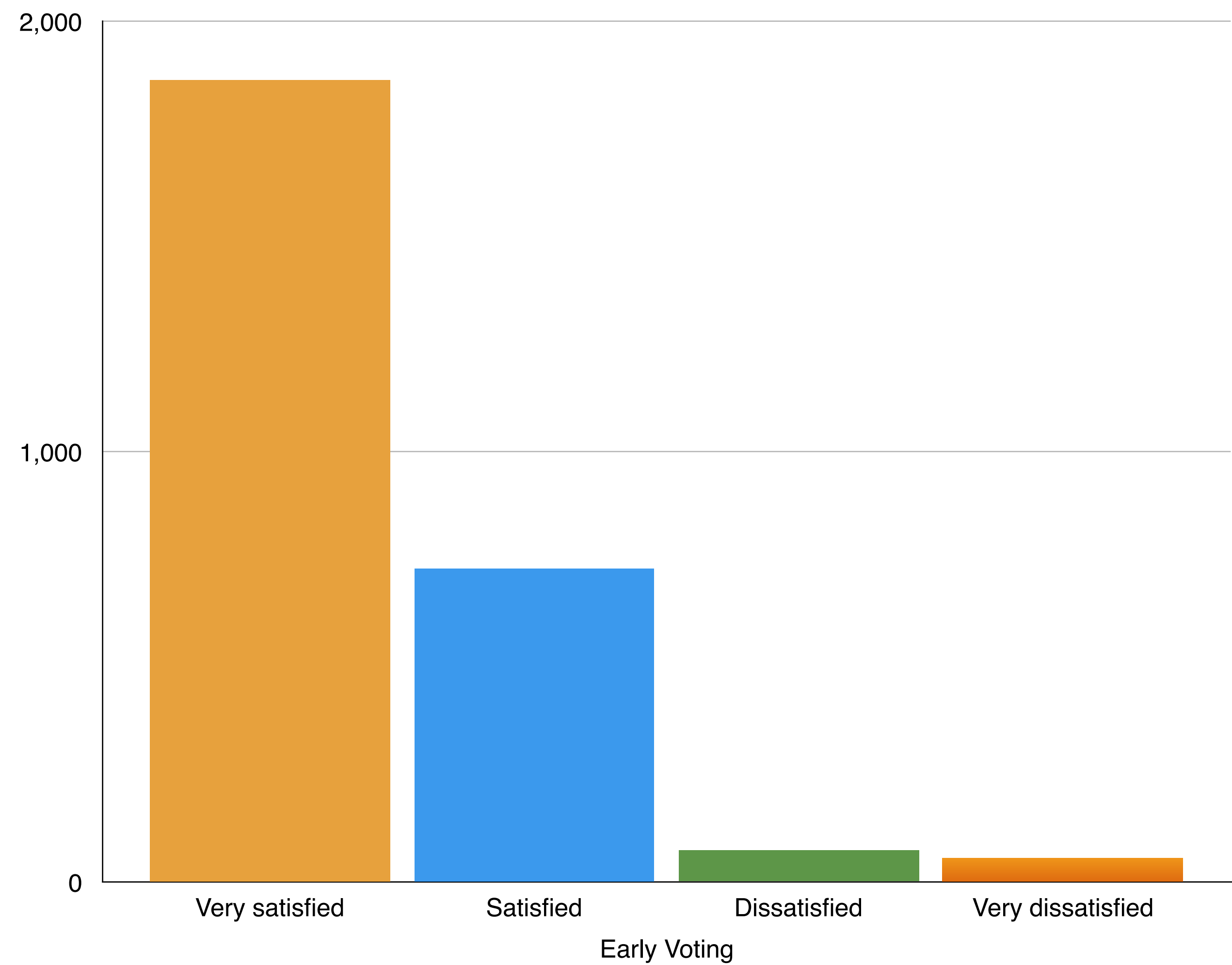
Why Did They Choose Vote Centers?

Surveys sent to 50,000 users of vote centers



What Was Their Level of Satisfaction?

Surveys sent to 50,000 users of vote centers

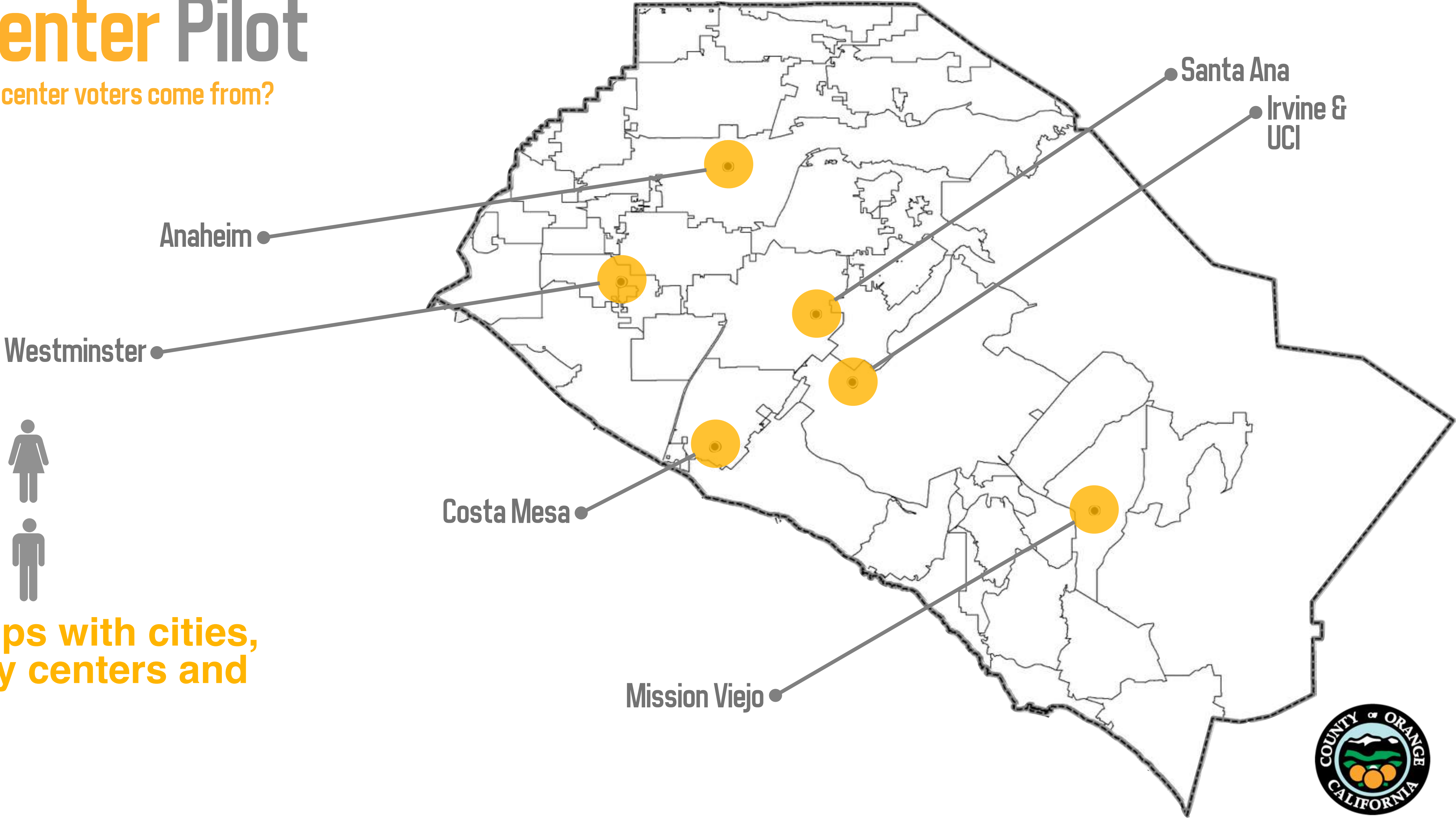


Vote Center Pilot

Where did our vote center voters come from?



Partnerships with cities,
community centers and
libraries

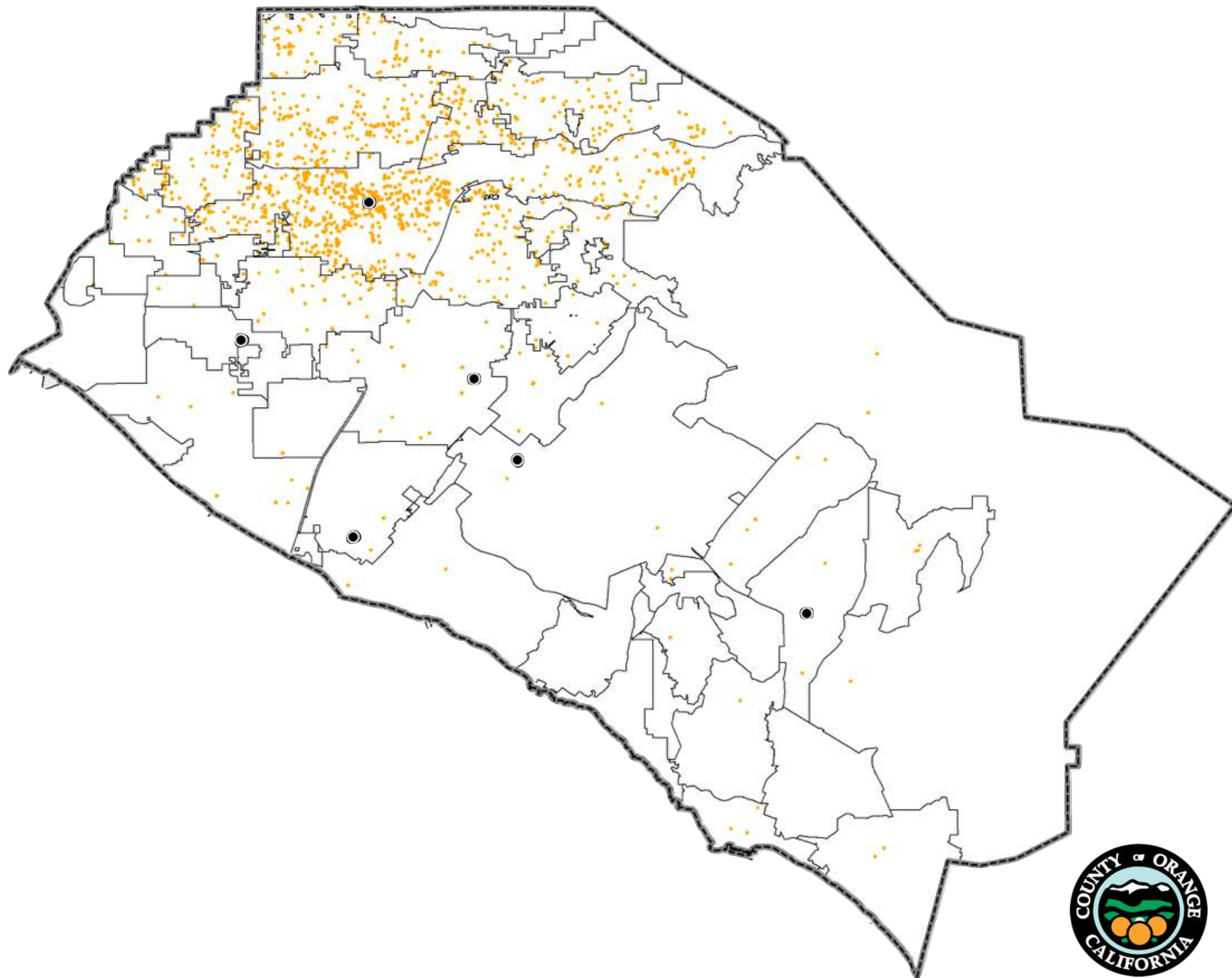


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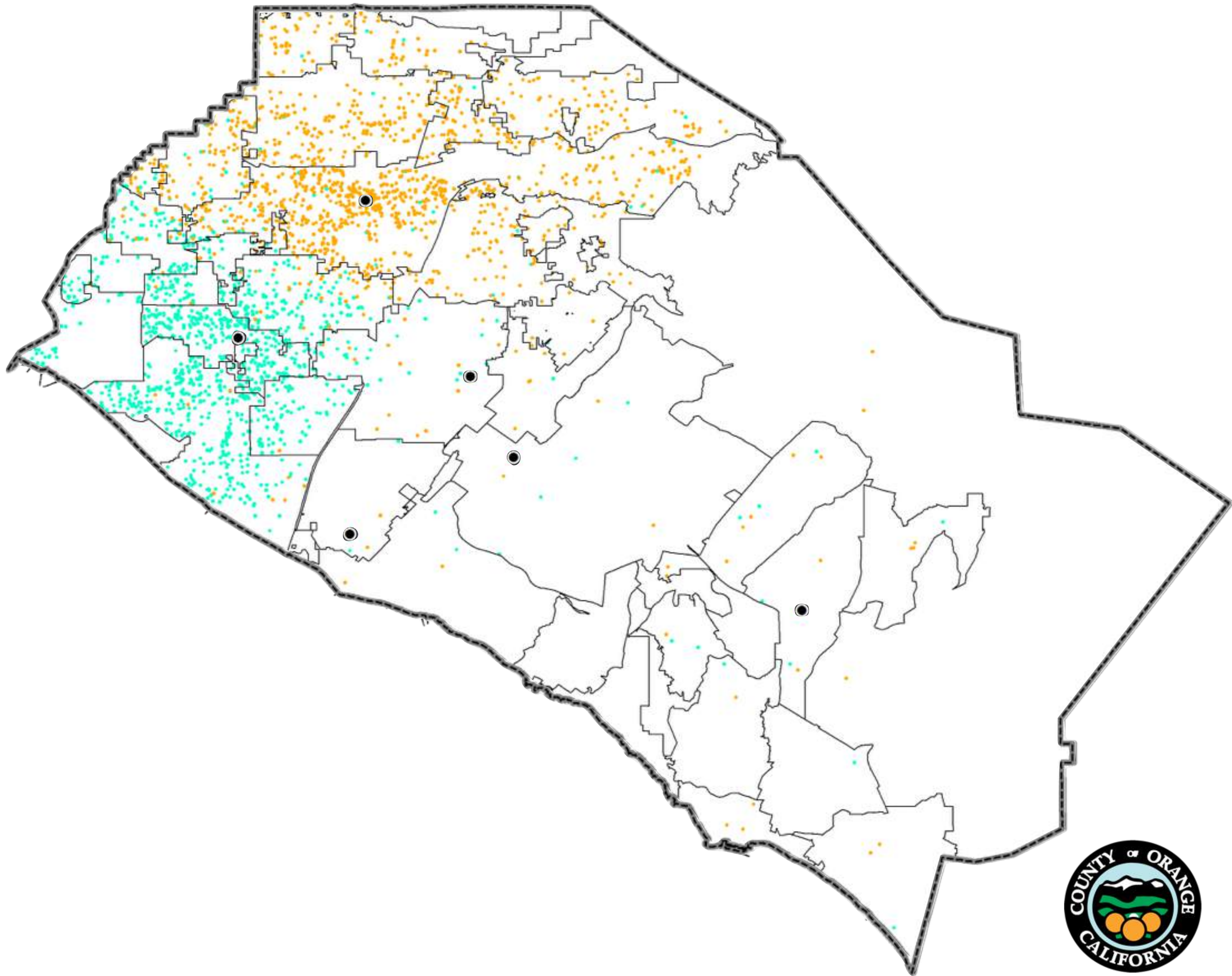


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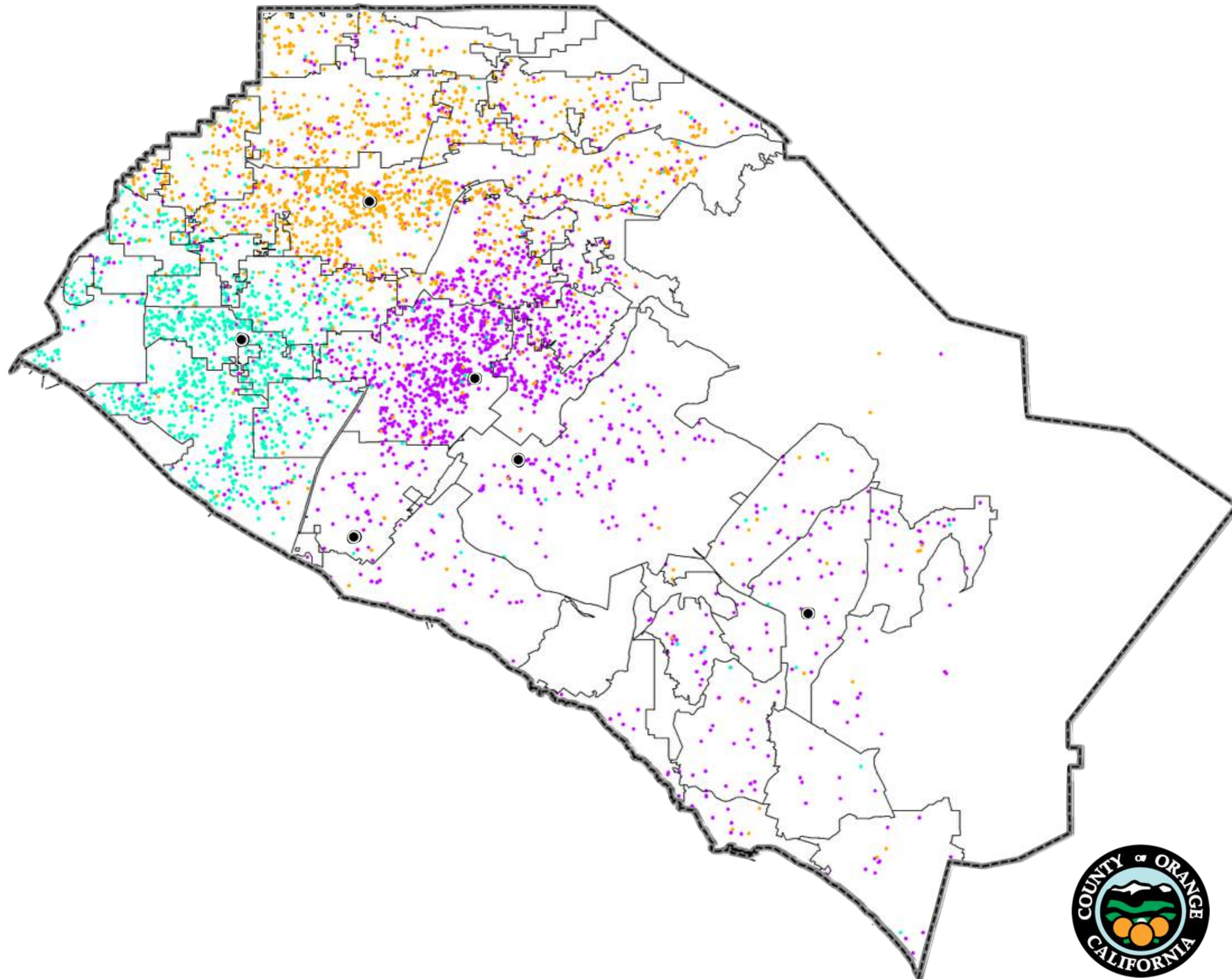


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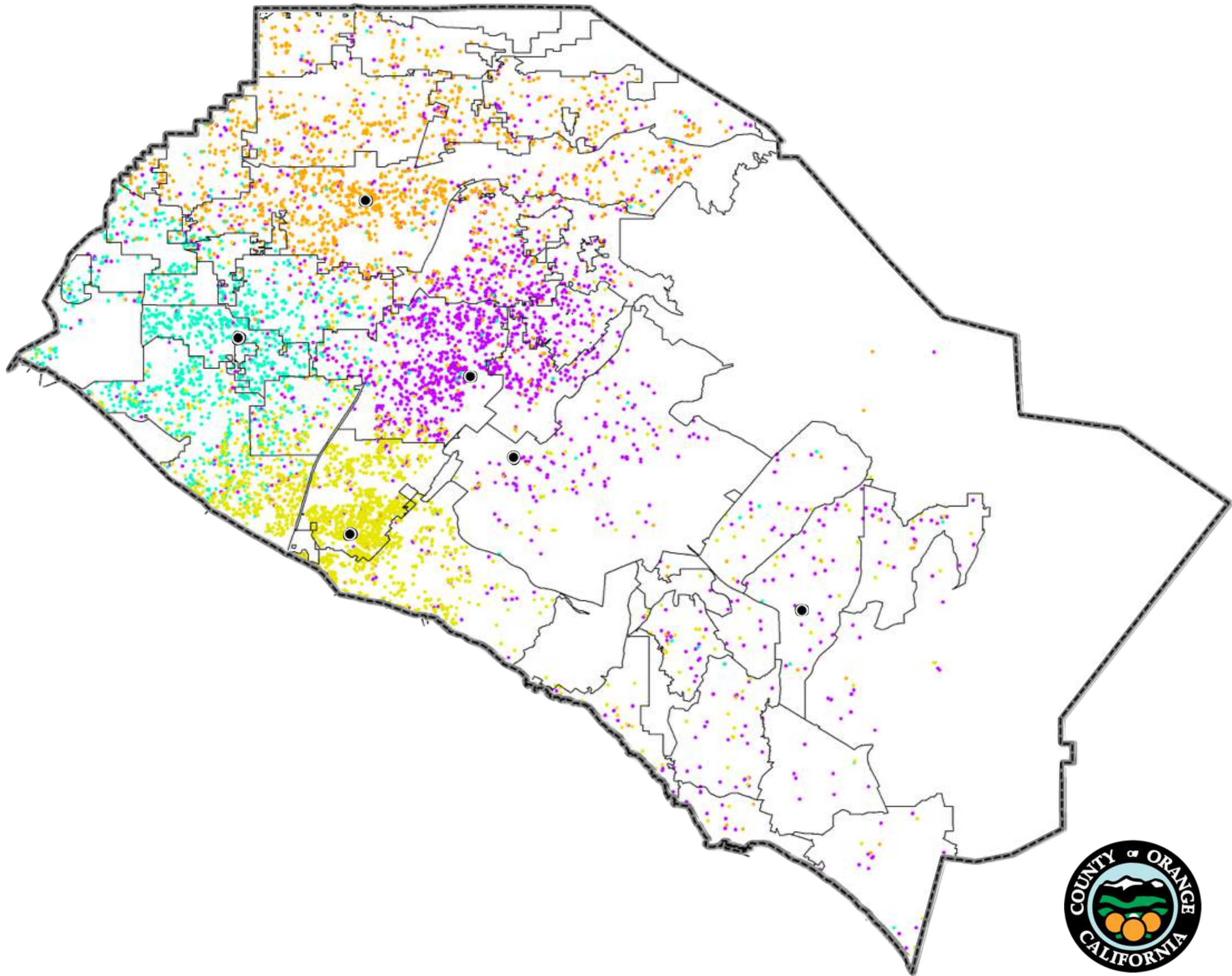


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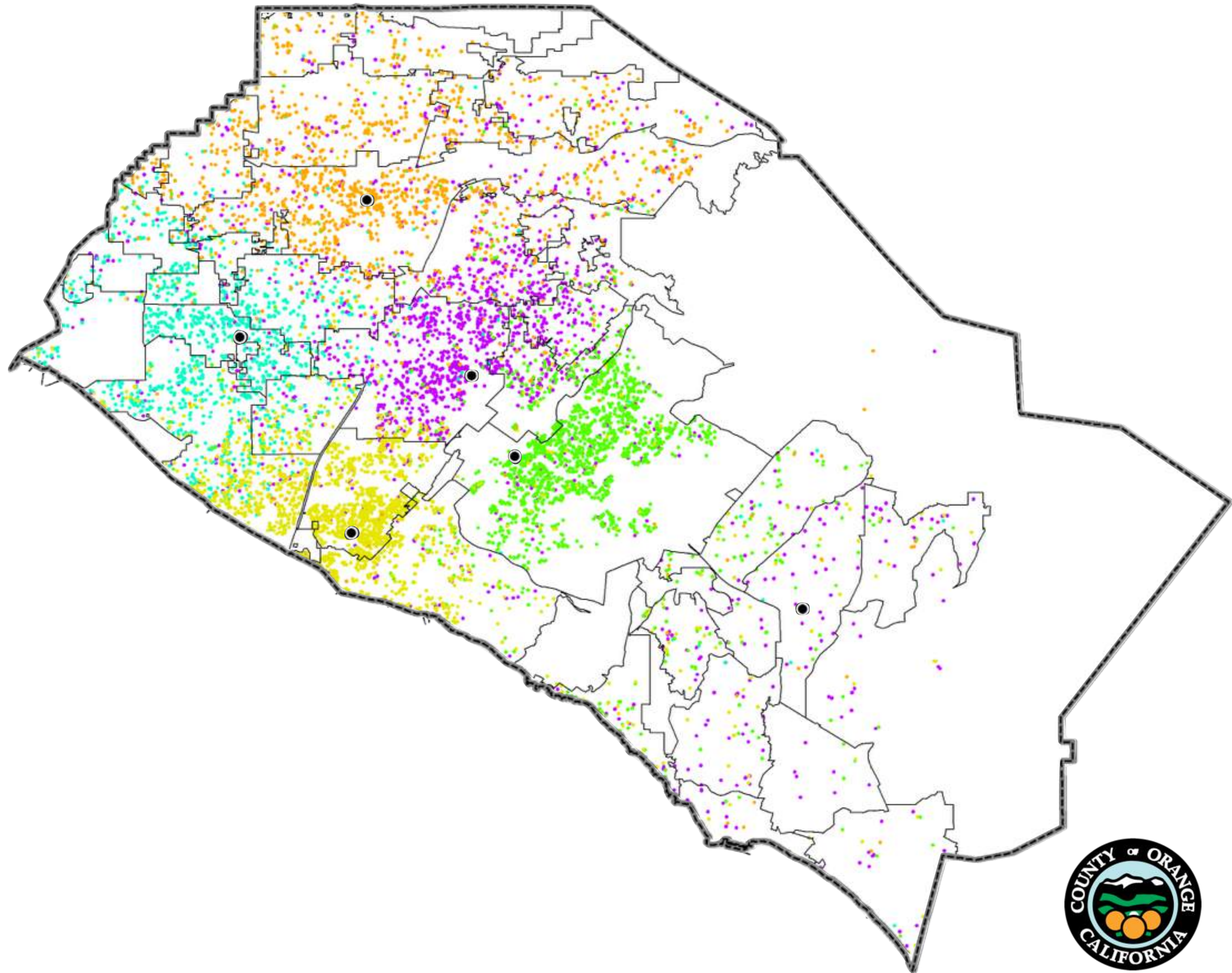


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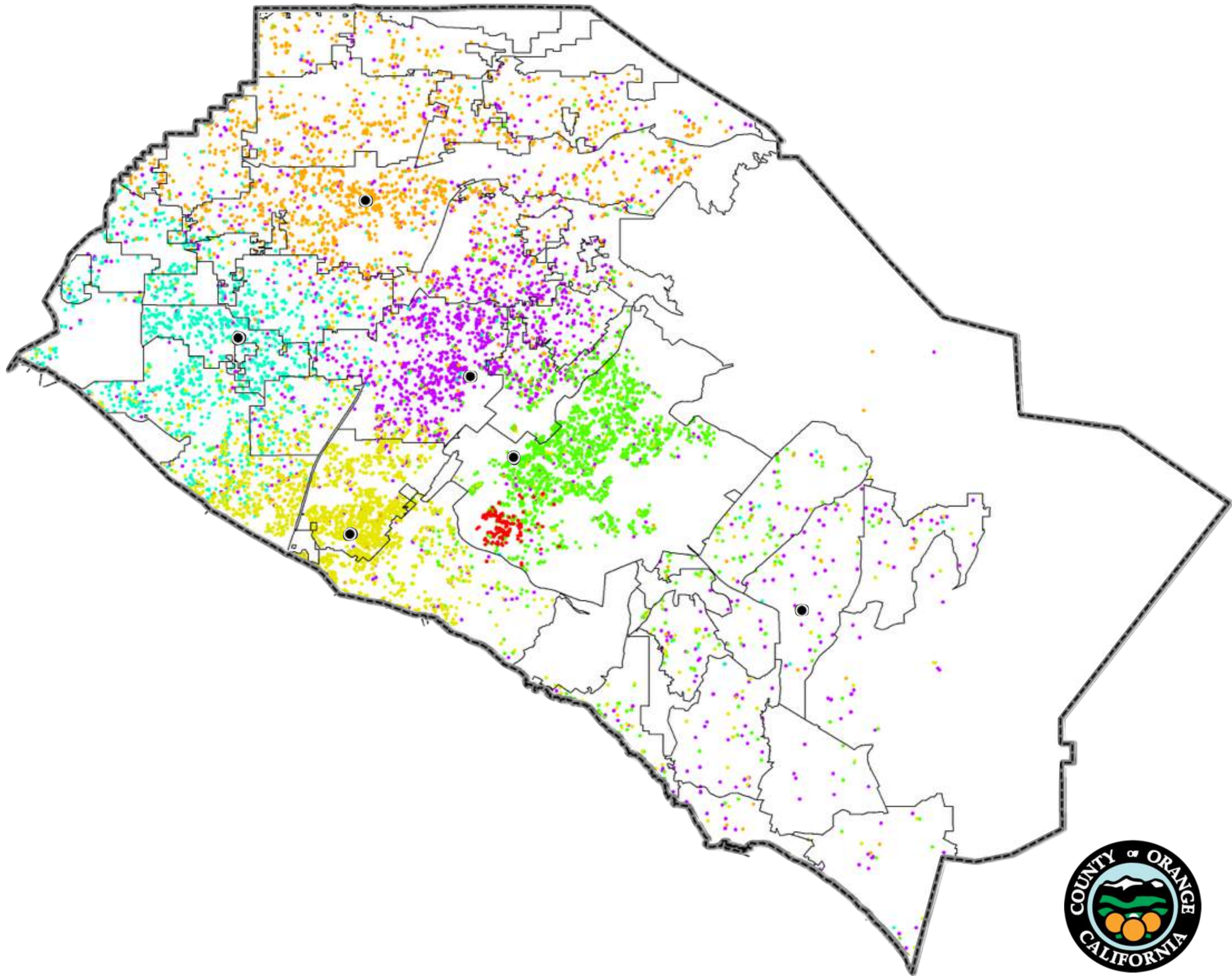


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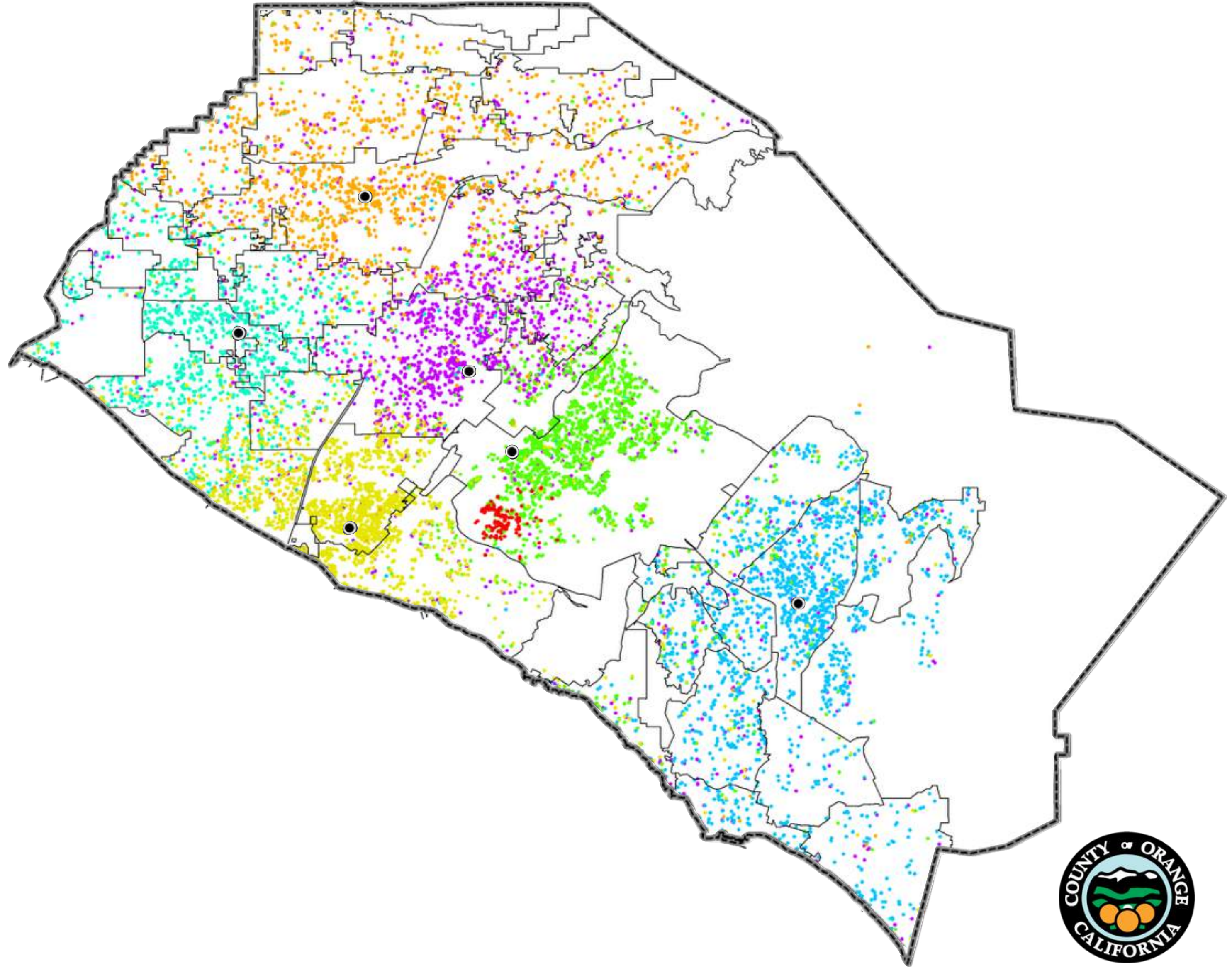


Vote Center Pilot

Where did our vote center voters come from?



Partnerships with cities,
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libraries



Vote Center Use by Location



■ Mission Viejo City Hall

■ Costa Mesa Community Center

■ Westminster Branch Library

■ Anaheim City Hall

■ Irvine City Hall

■ Registrar of Voters

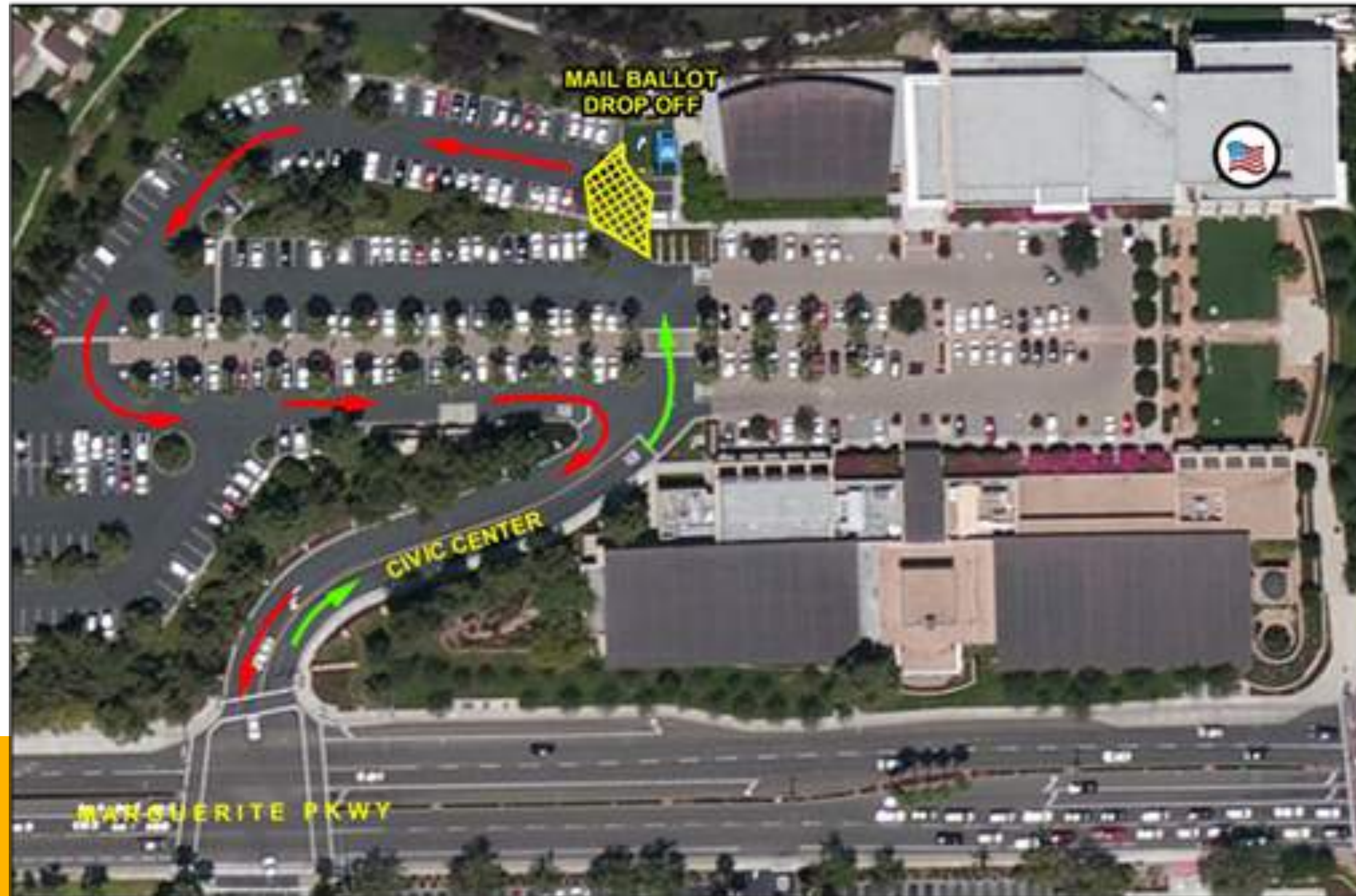






ORANGE COUNTY
REGISTRAR OF VOTERS

VOTE CENTER MISSION VIEJO CITY HALL



Vote Center **Staffing**

Breakdown of site specifics

1

Temporary hires for multi-day period

2

Extended four day training with customer service focus

3

Hands-on training and processing



Vote Center **Voter Processing**

Breakdown of site specifics

1

Electronic check-in process with immediate registration verification

2

Real-time database allowing for “clean voting”

3

No VBM surrender requirement; no provisional ballots

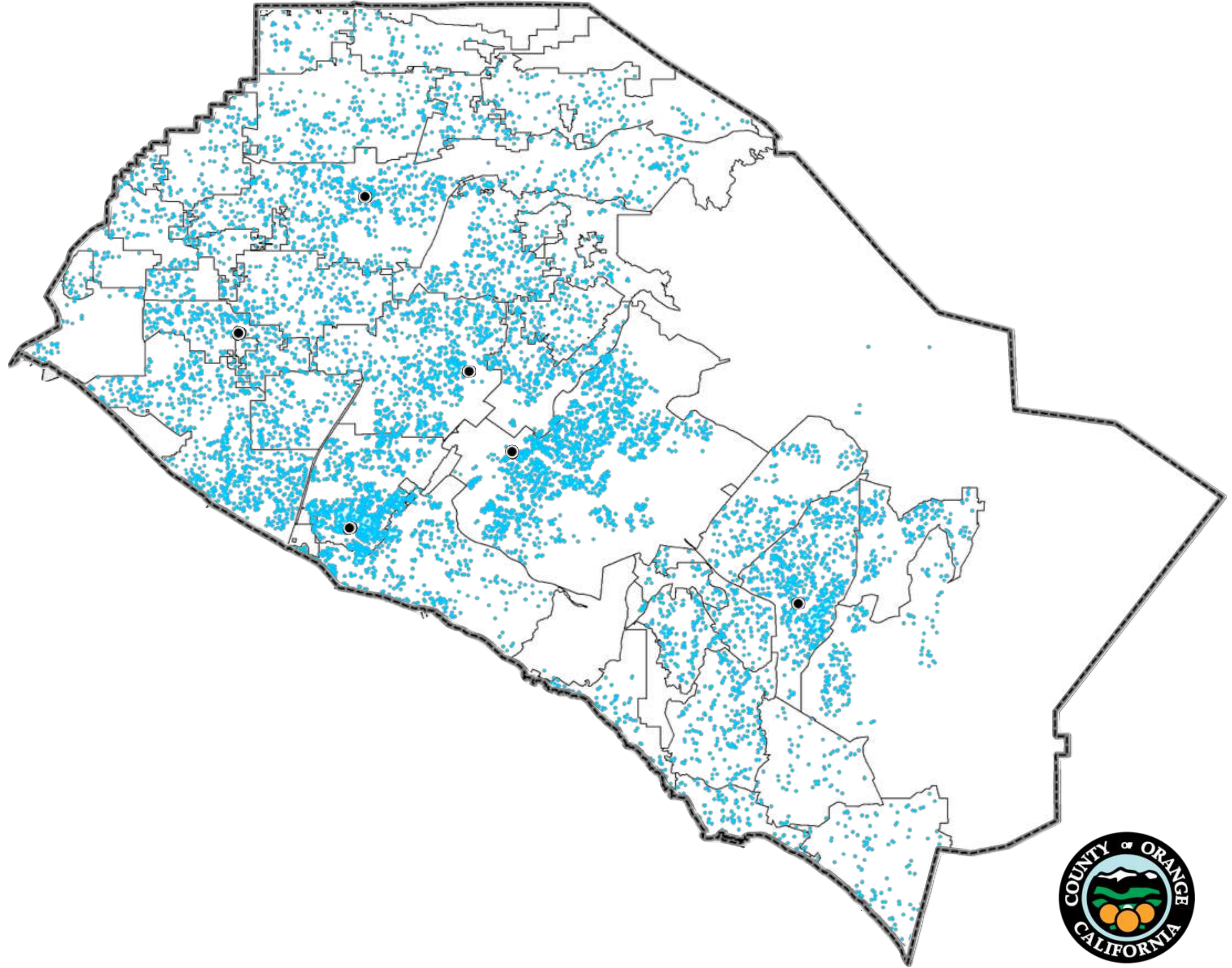


Vote Center Pilot

Where did our vote center voters come from?



Distance traveled less of a barrier

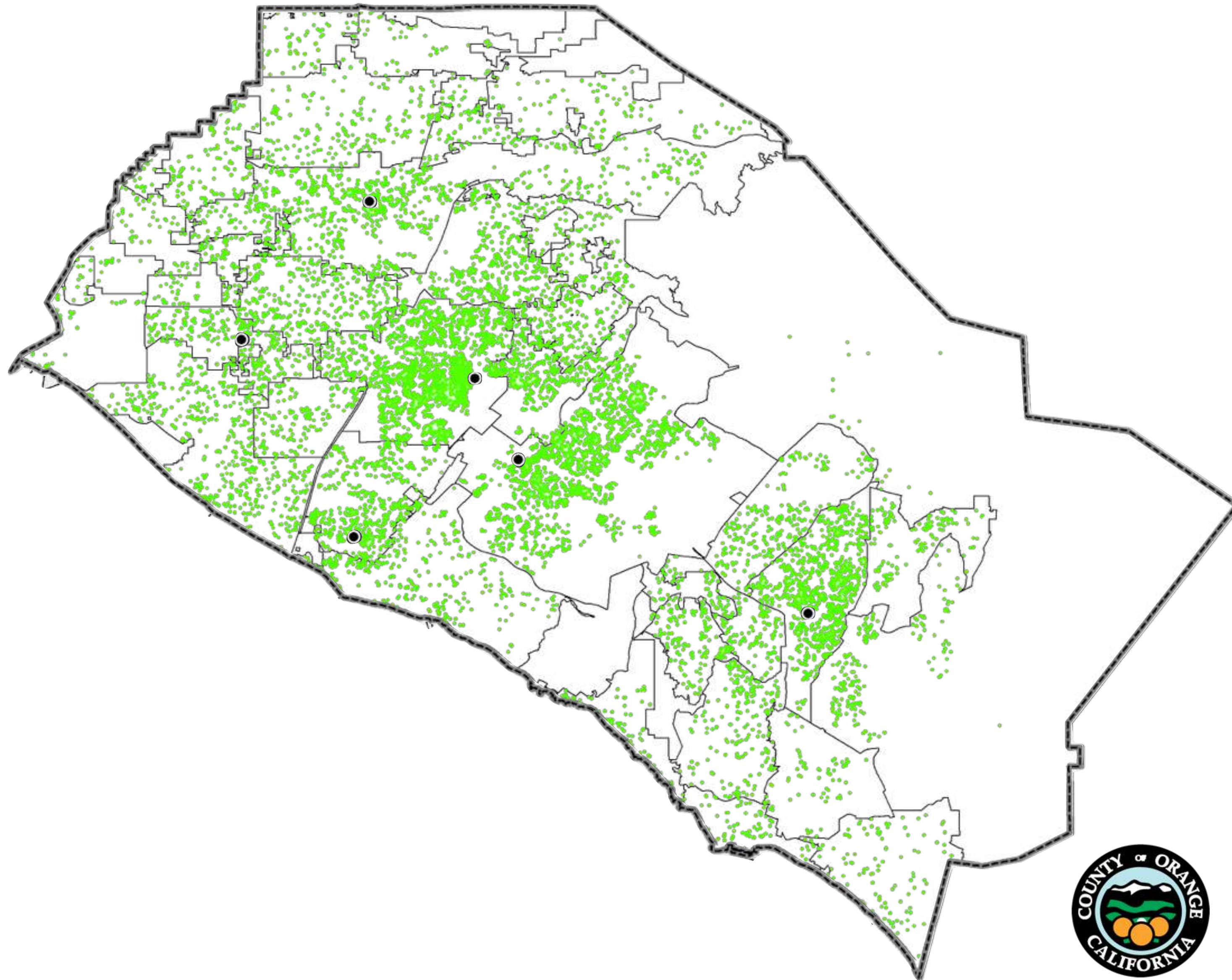


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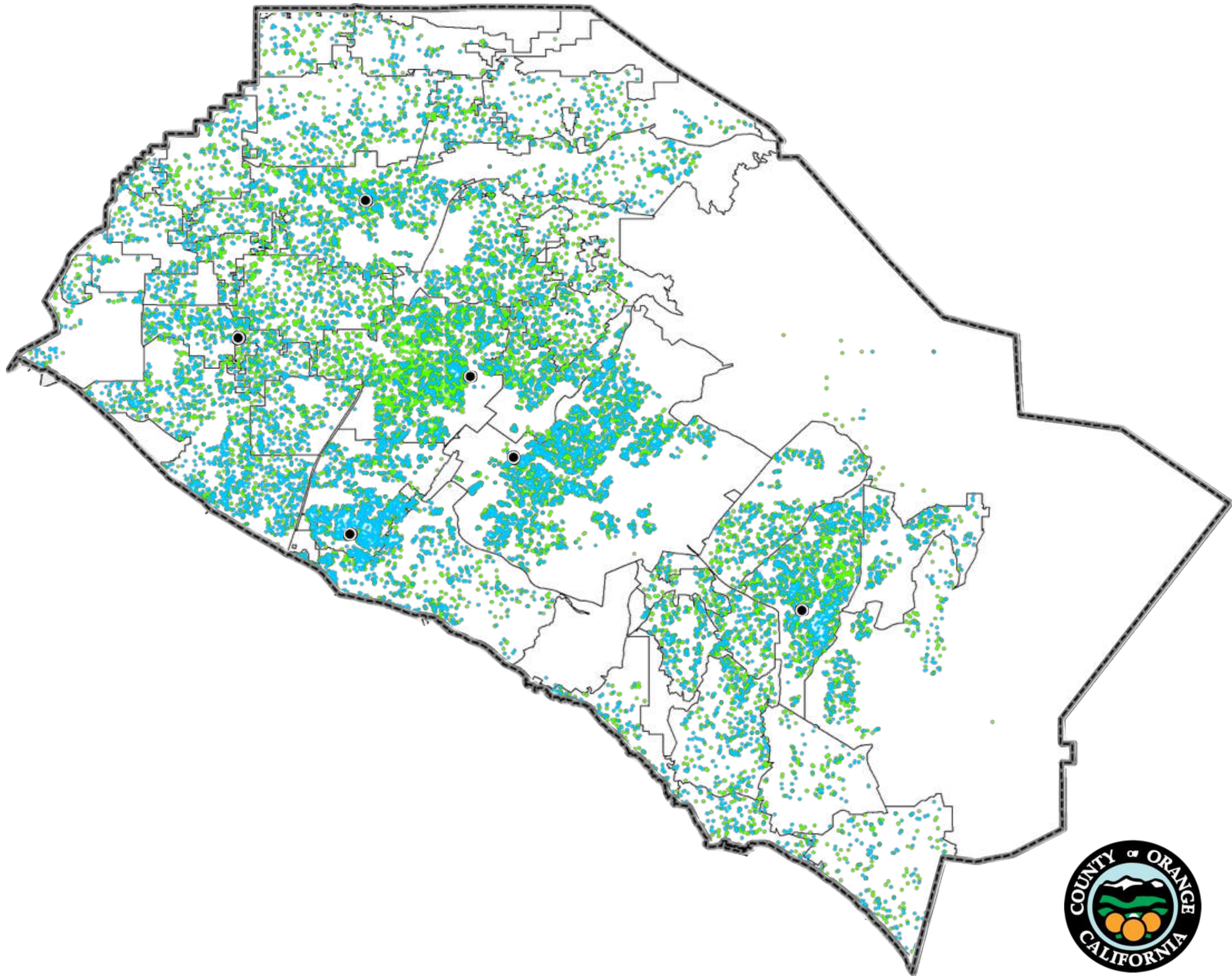


Vote Center Pilot

Where did our vote center voters come from?



Distance traveled less of a barrier



Vote Center **Lessons Learned**

Breakdown of site specifics

1

Identified bottlenecks at initial check in

2

Add line management to training and delivery logistics improvement

3

Ideas to improve interface include adding check-in stations and voter look-up while in line



Vote Center **Pilot Conclusion**

Breakdown of site specifics

1

Implementation of SB450
Vote Center model was
overall success

2

High turnout with
positive feedback

3

Greater accessibility and
opportunity for voters



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ocvote.com



facebook.com/OCROV





REGISTRAR of VOTERS

Neal Kelley

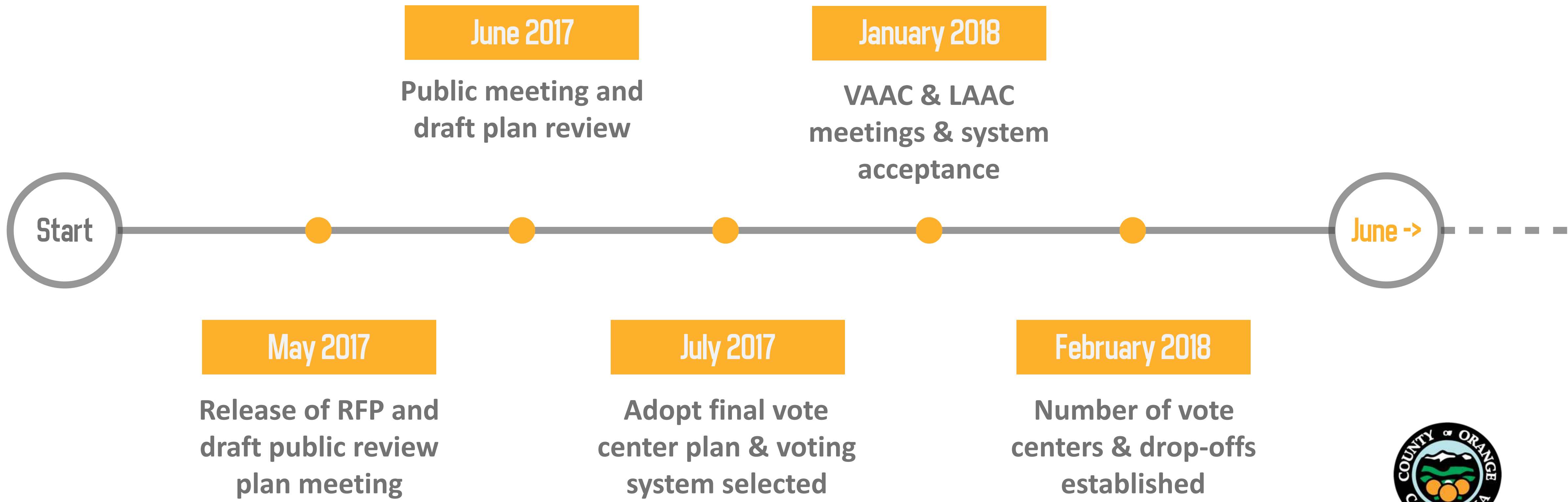


POLITICAL WILL BUDGET ISSUES EQUIPMENT ACQUISITION



2018 Vote Center Timeline

Through 1st quarter of 2018



DRAFT PLAN

PLANNING & ISSUES





VOTE CENTER PLACEMENT DROP BOX PLACEMENT OUTREACH PLAN





**ONE BALLOT DROP BOX
FOR EVERY 15,000
VOTERS**

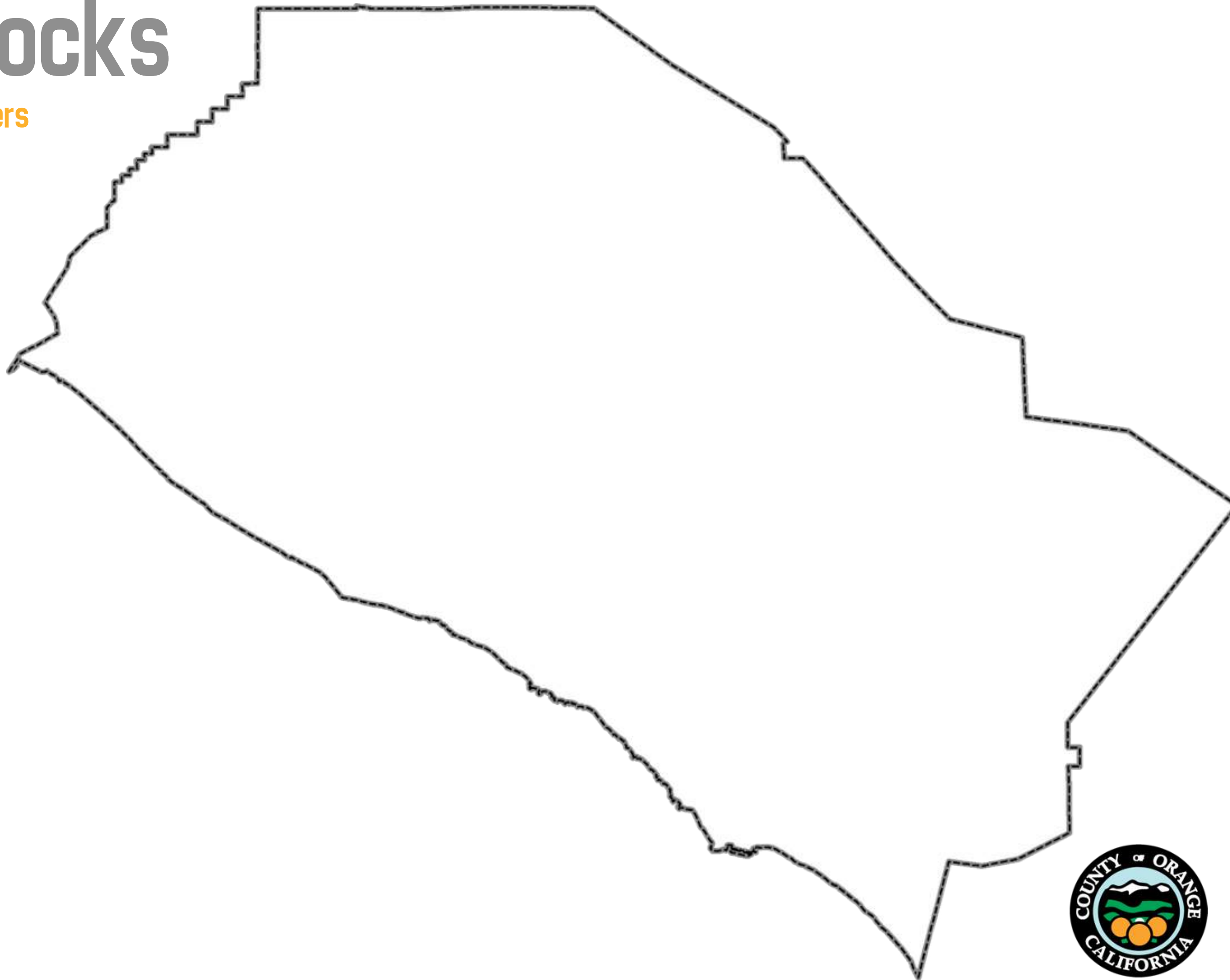


Draft Plan Building Blocks

Deep dive on data to analyze proper placement of vote centers



Critical community based
decisions on vote center
locations

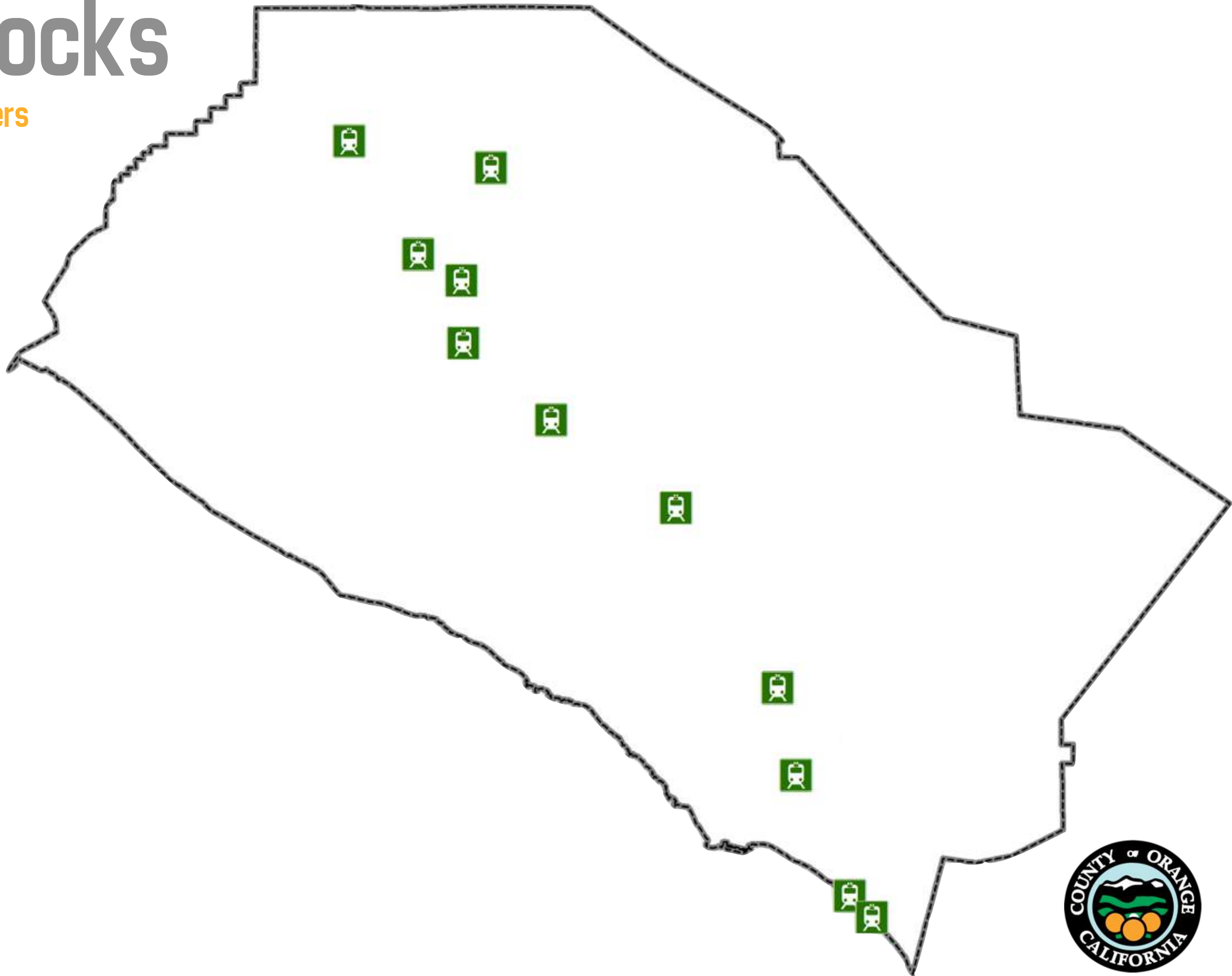


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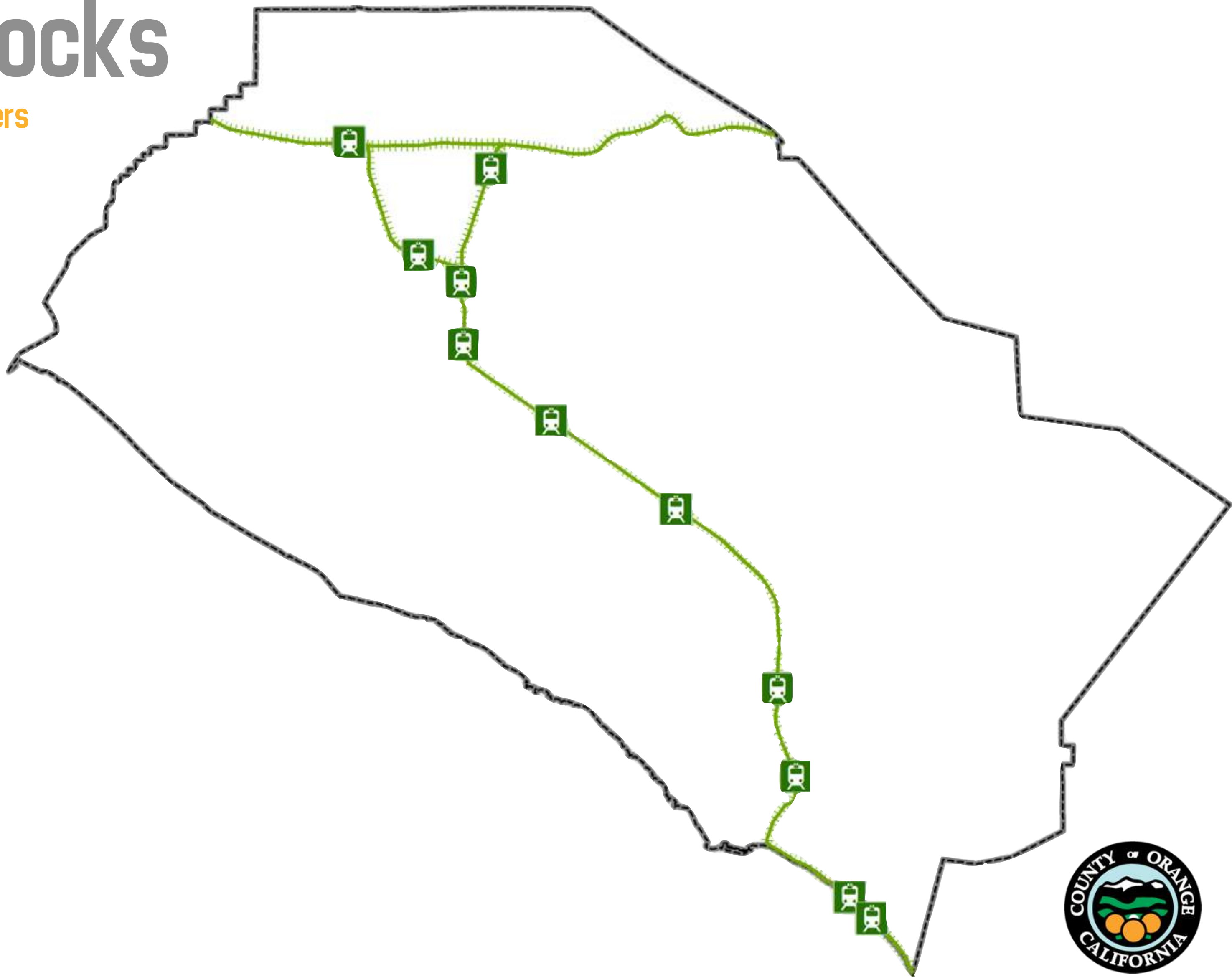


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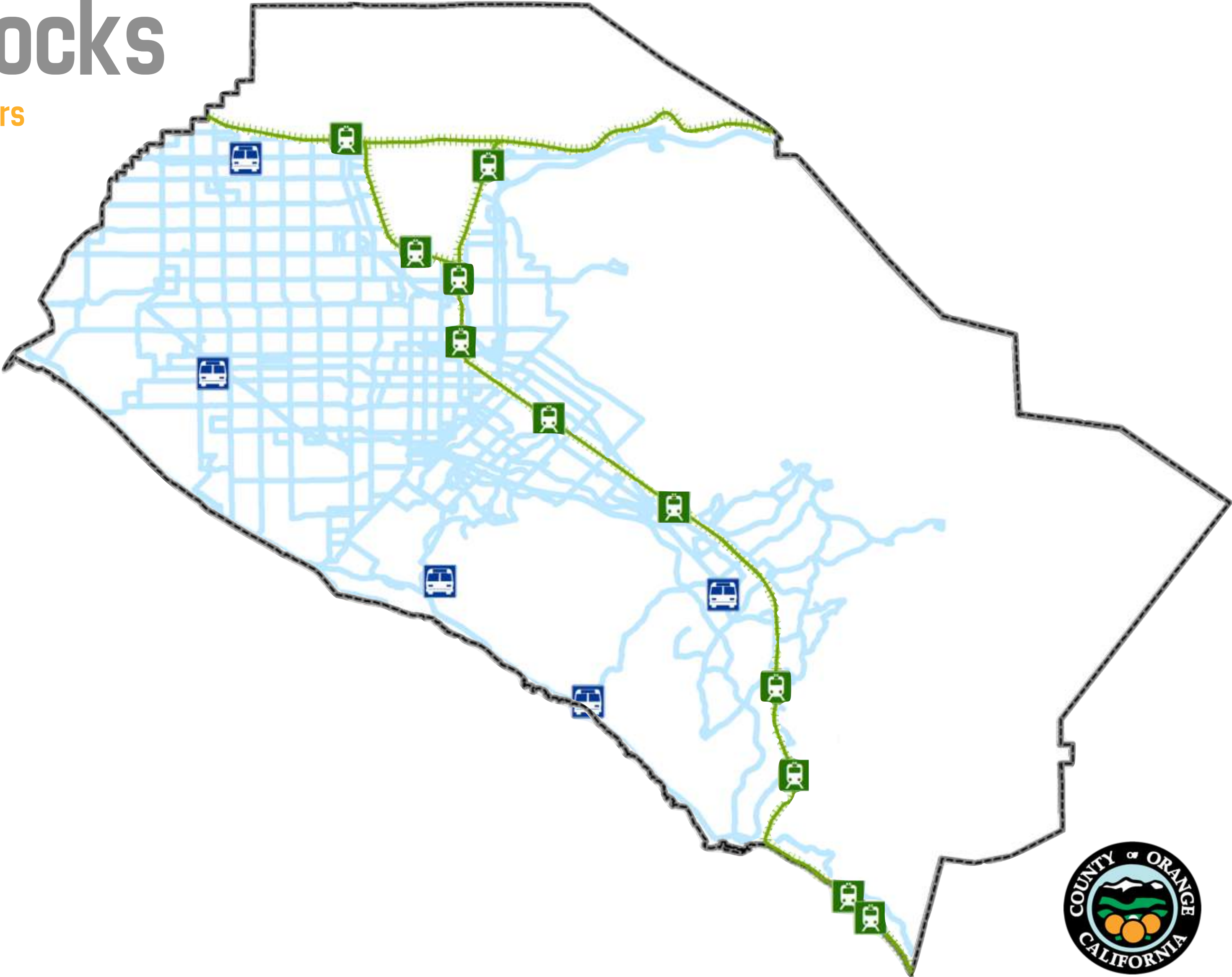


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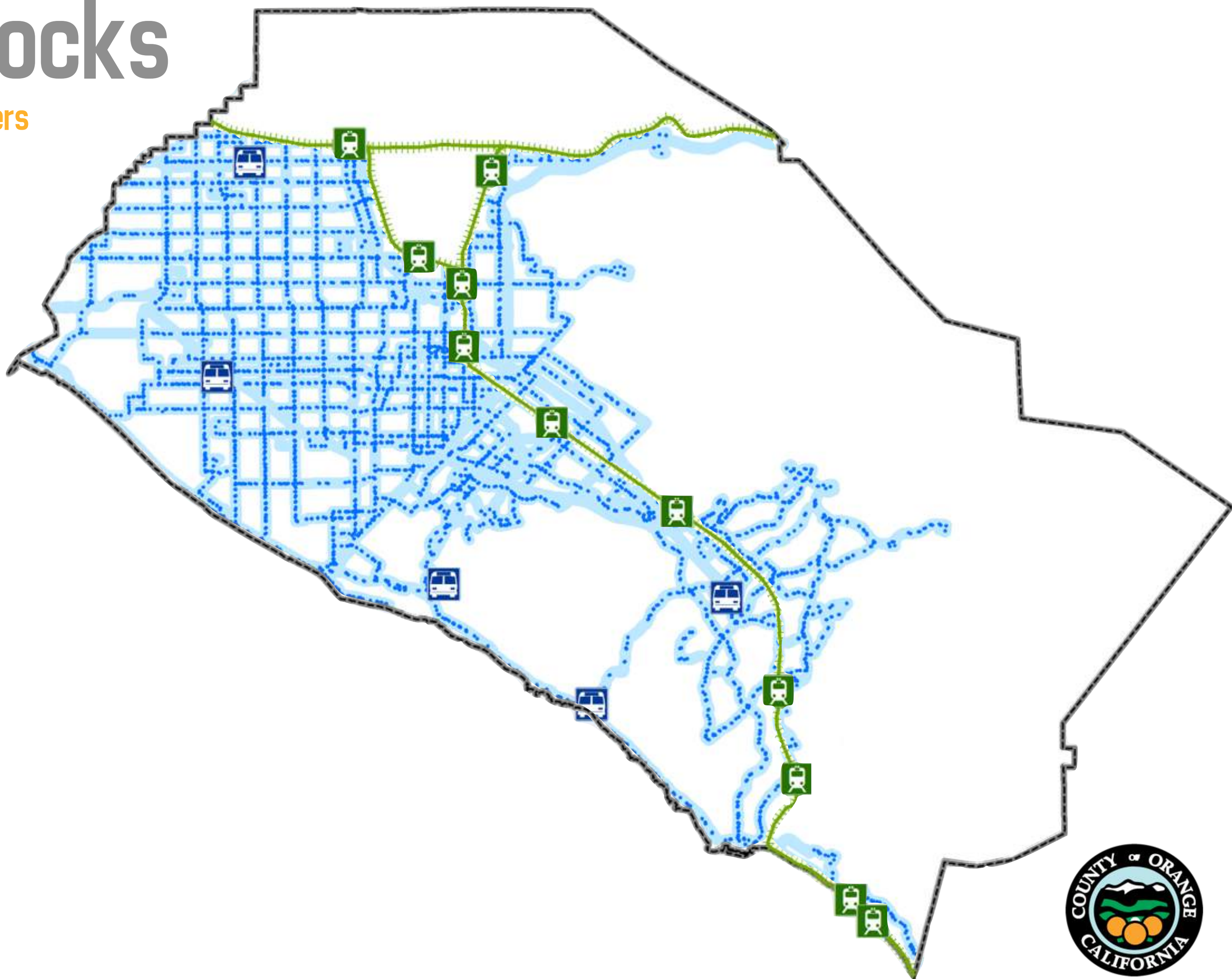


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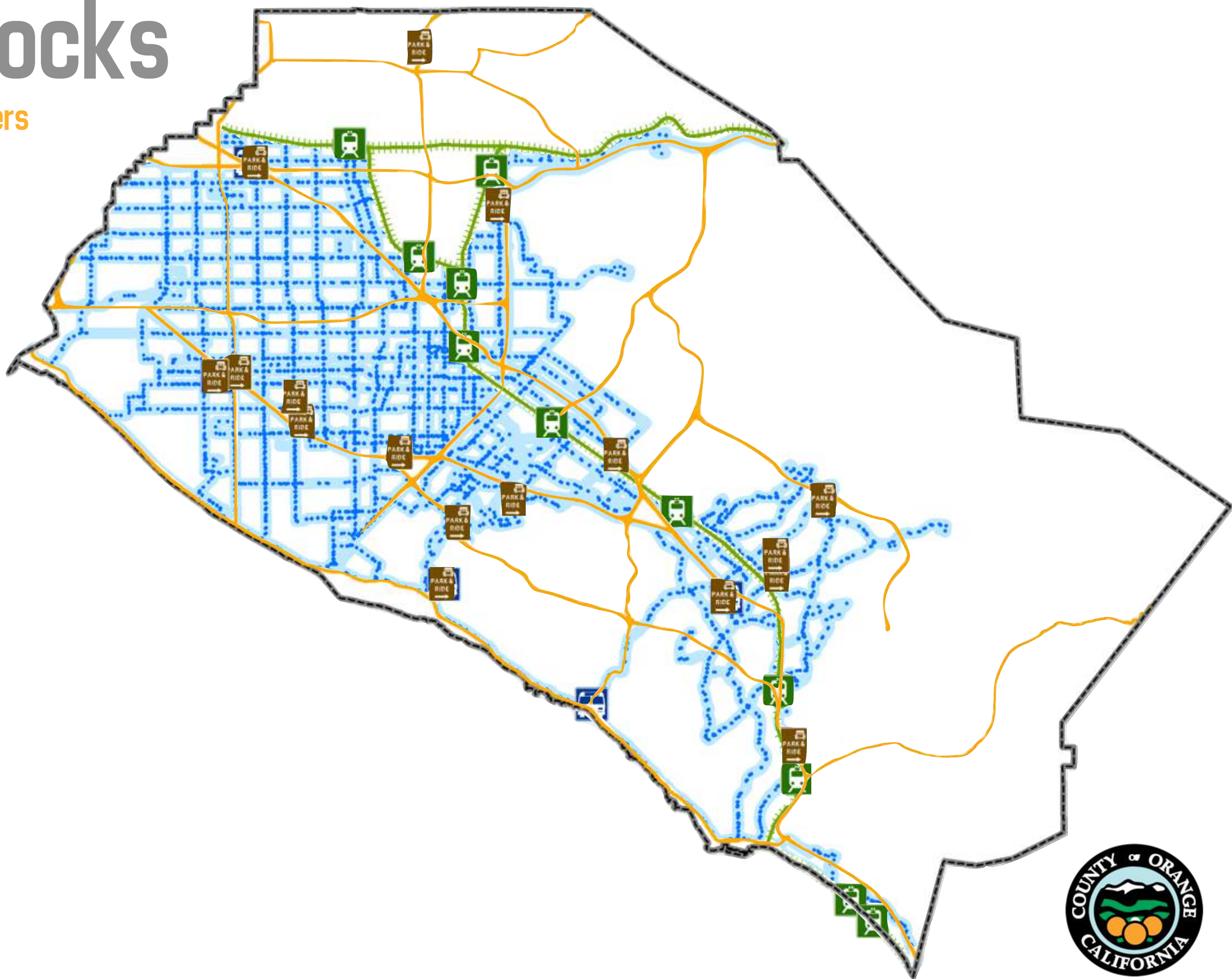


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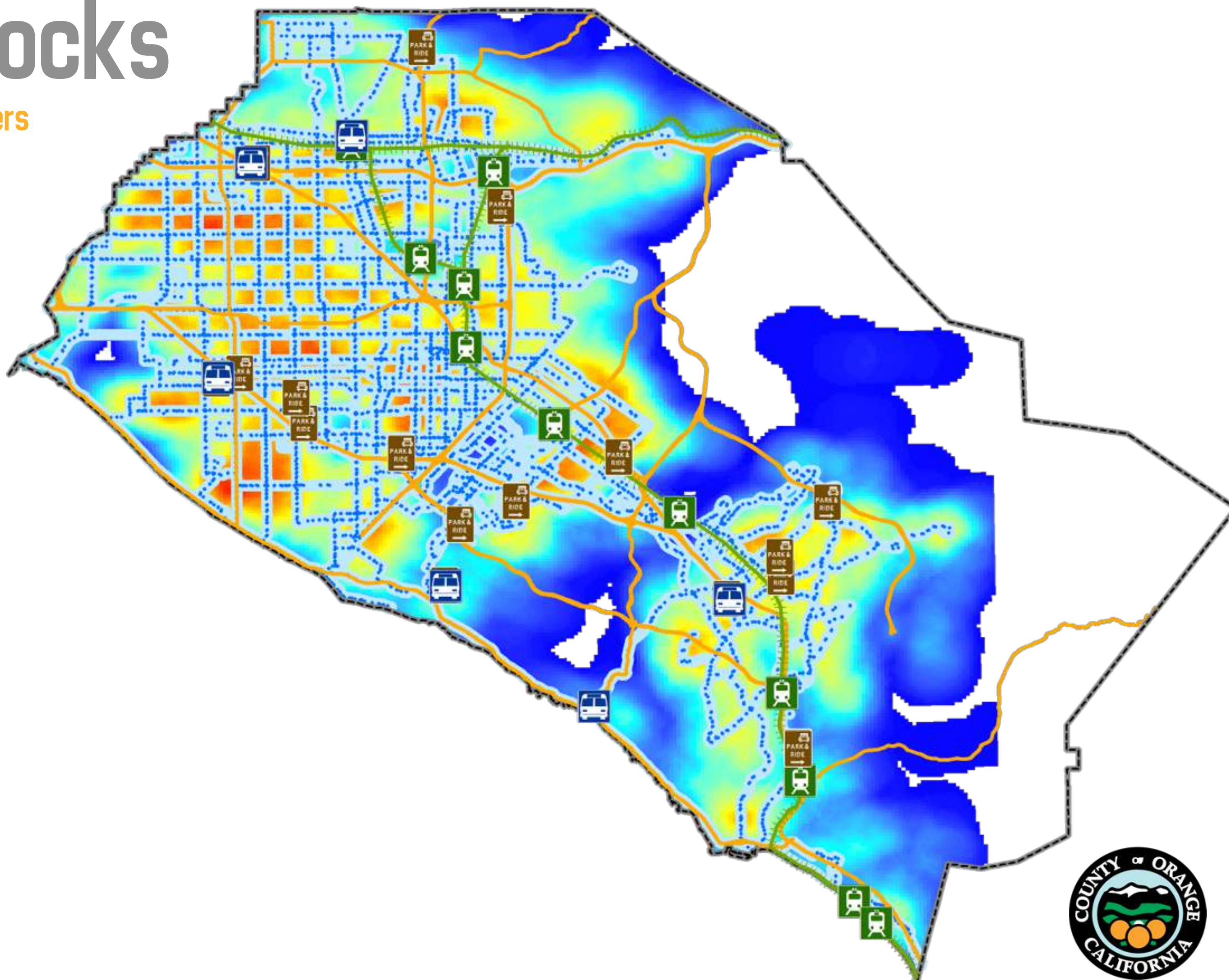


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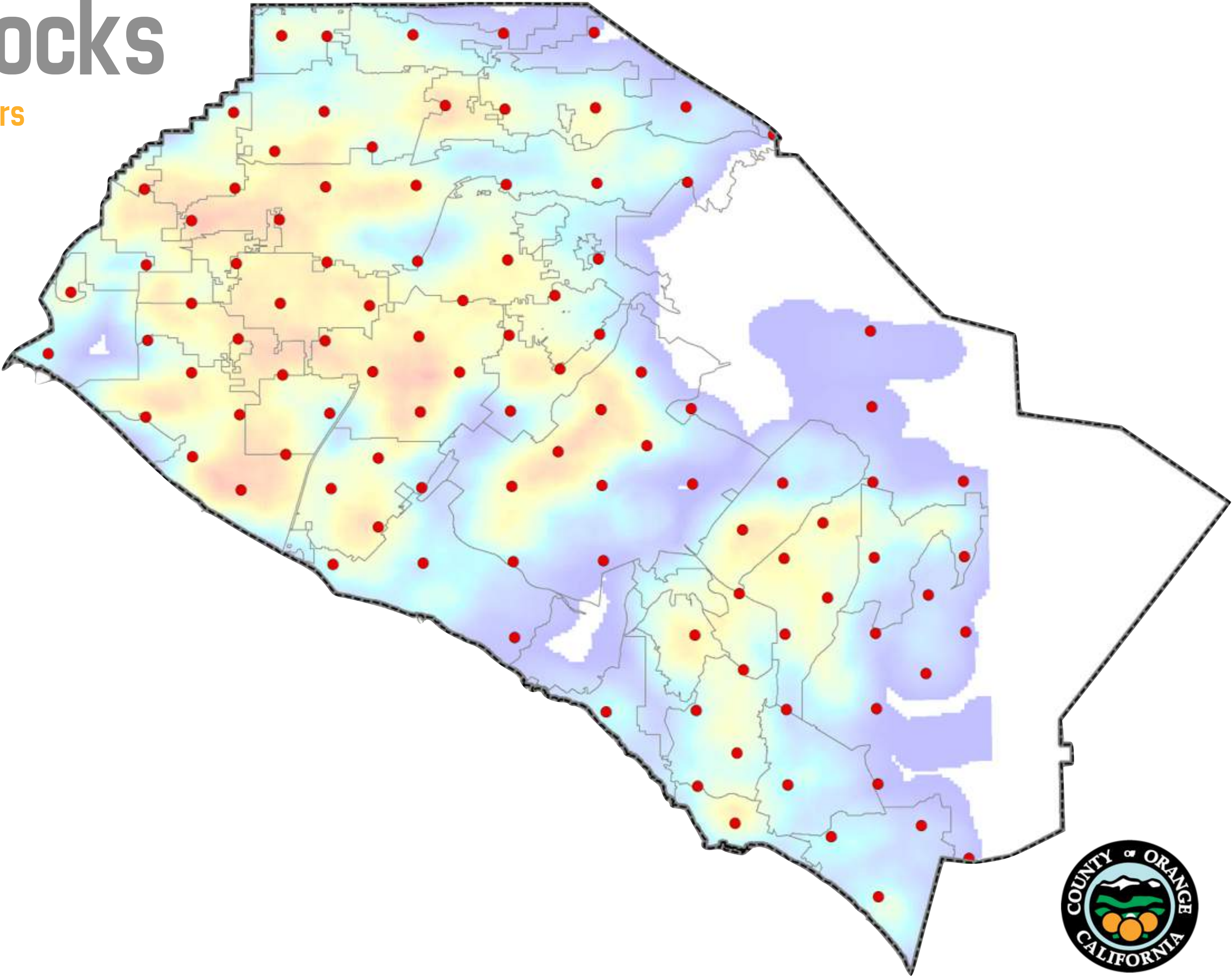


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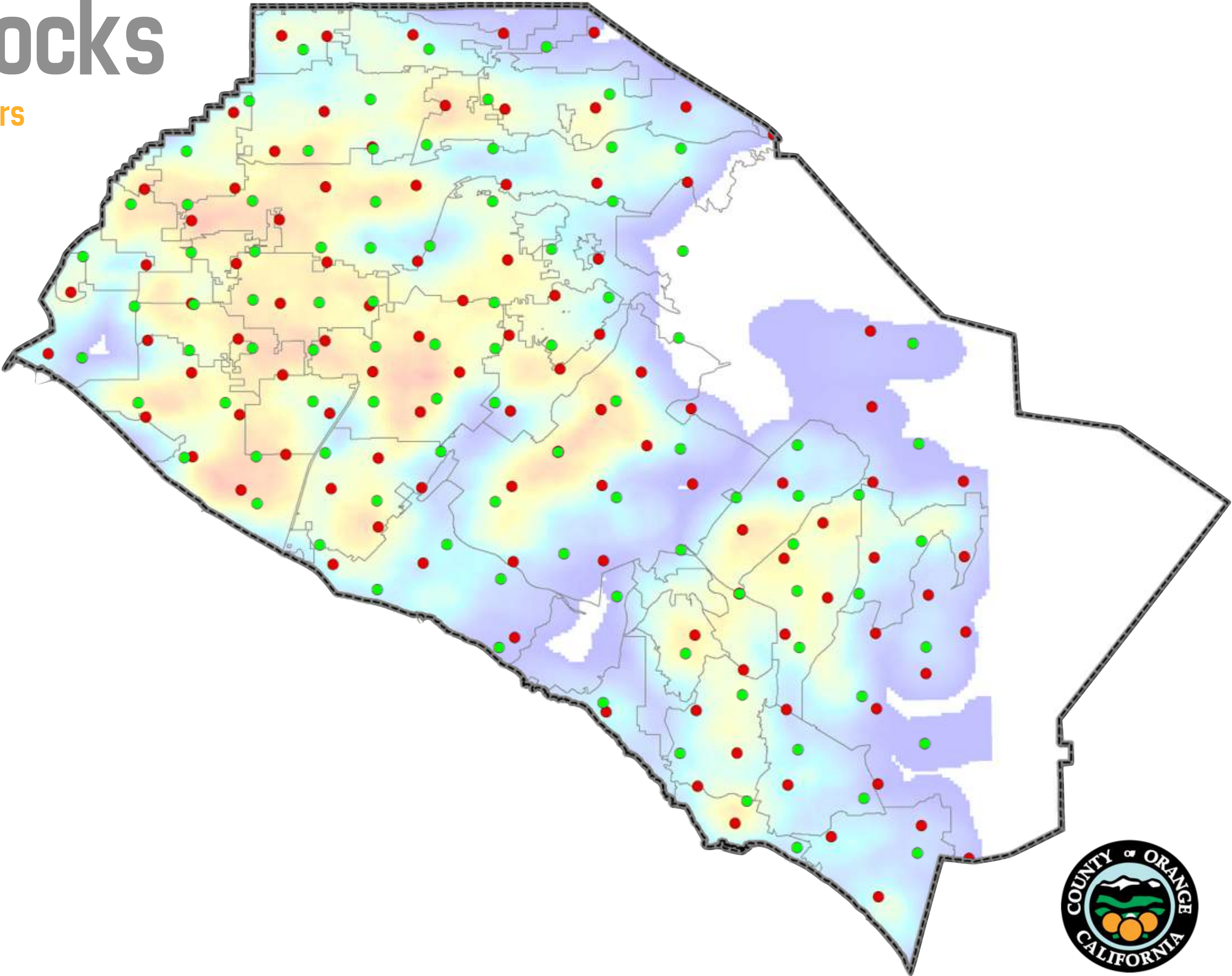


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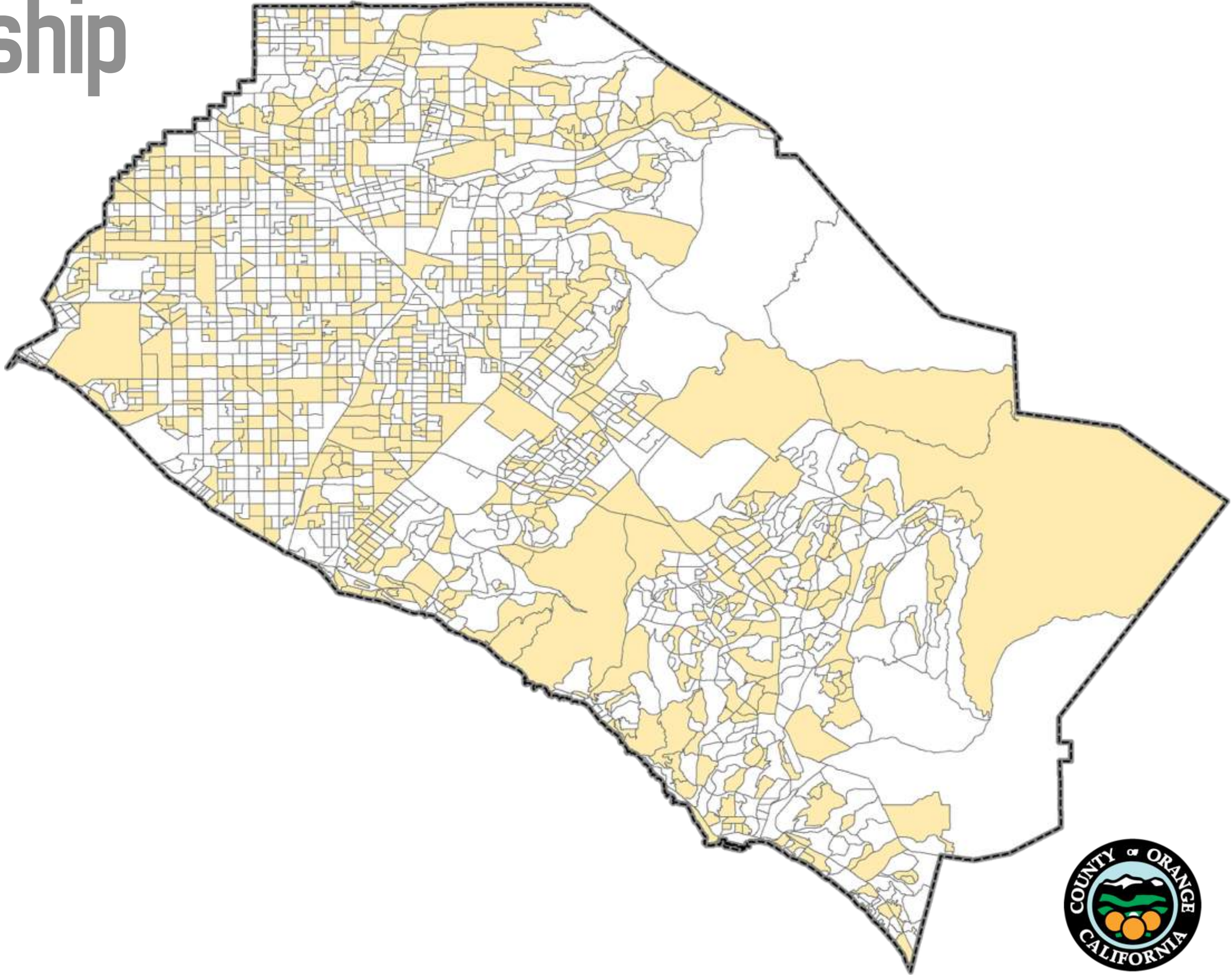


Voter Vehicle Ownership

Rates and locations of vehicle and non-vehicle ownership



Ability to travel up to 1 mile further

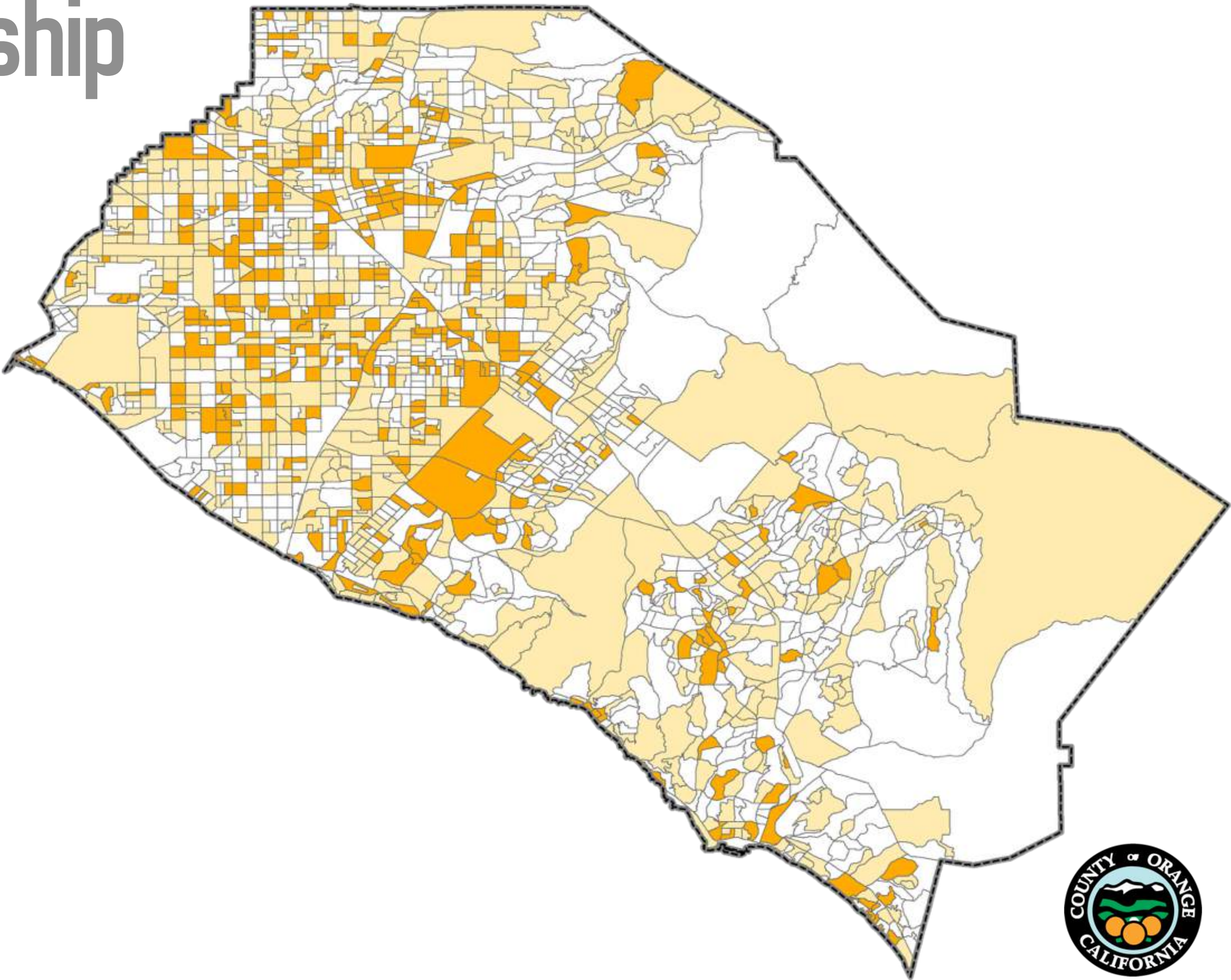


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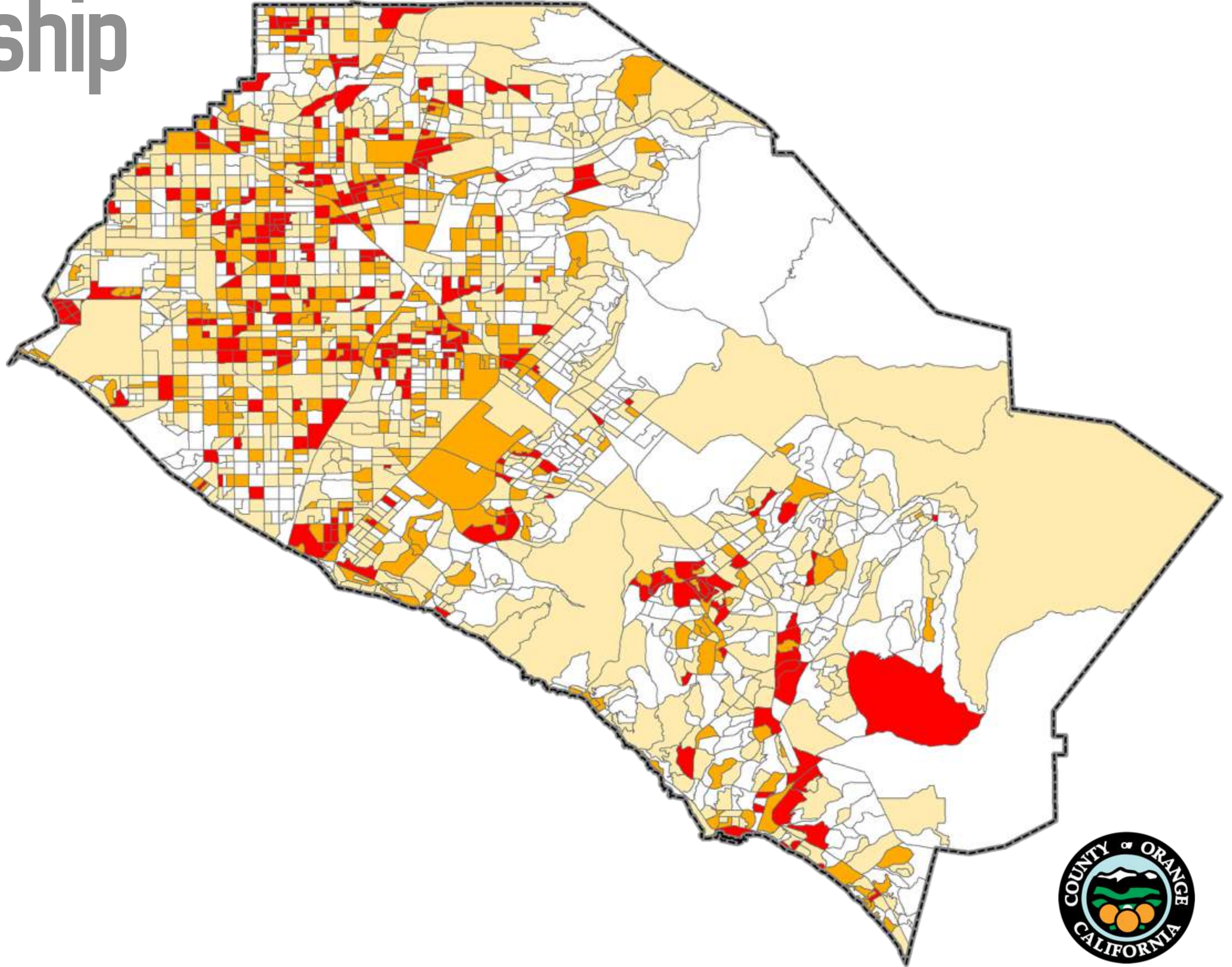


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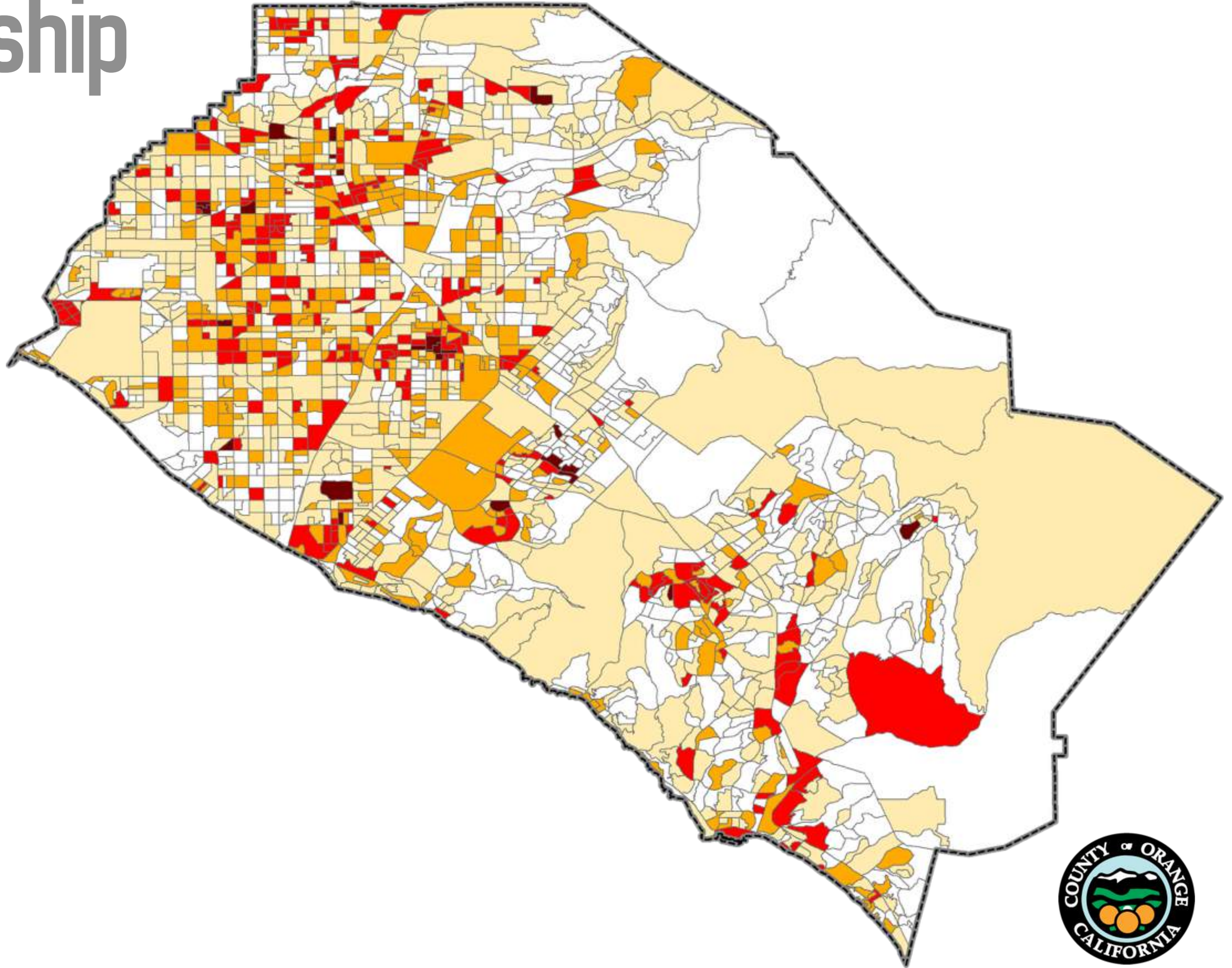


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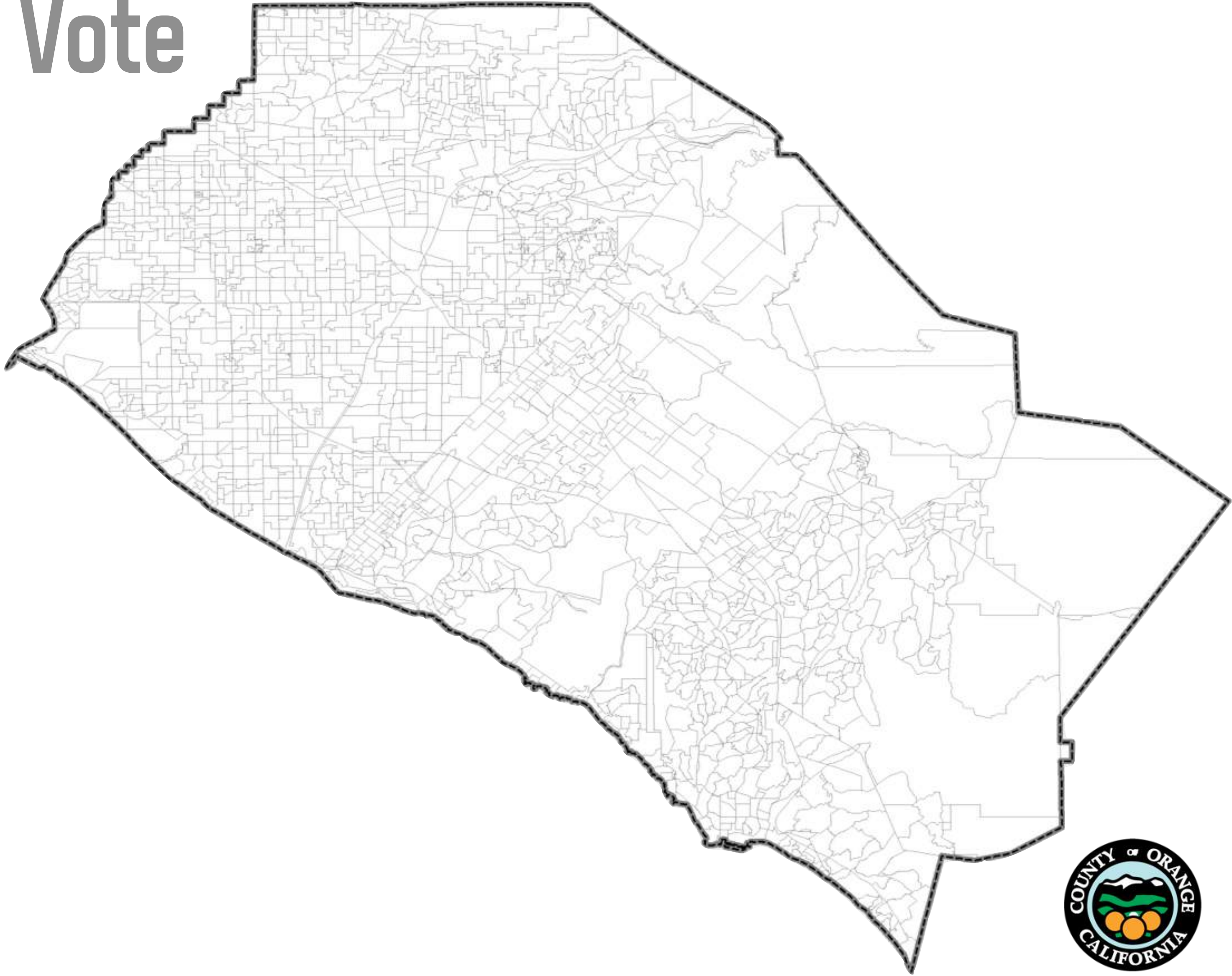


Ability to travel up to 1 mile further



Distance Traveled to Vote

Average distance in .05 miles from home to booth

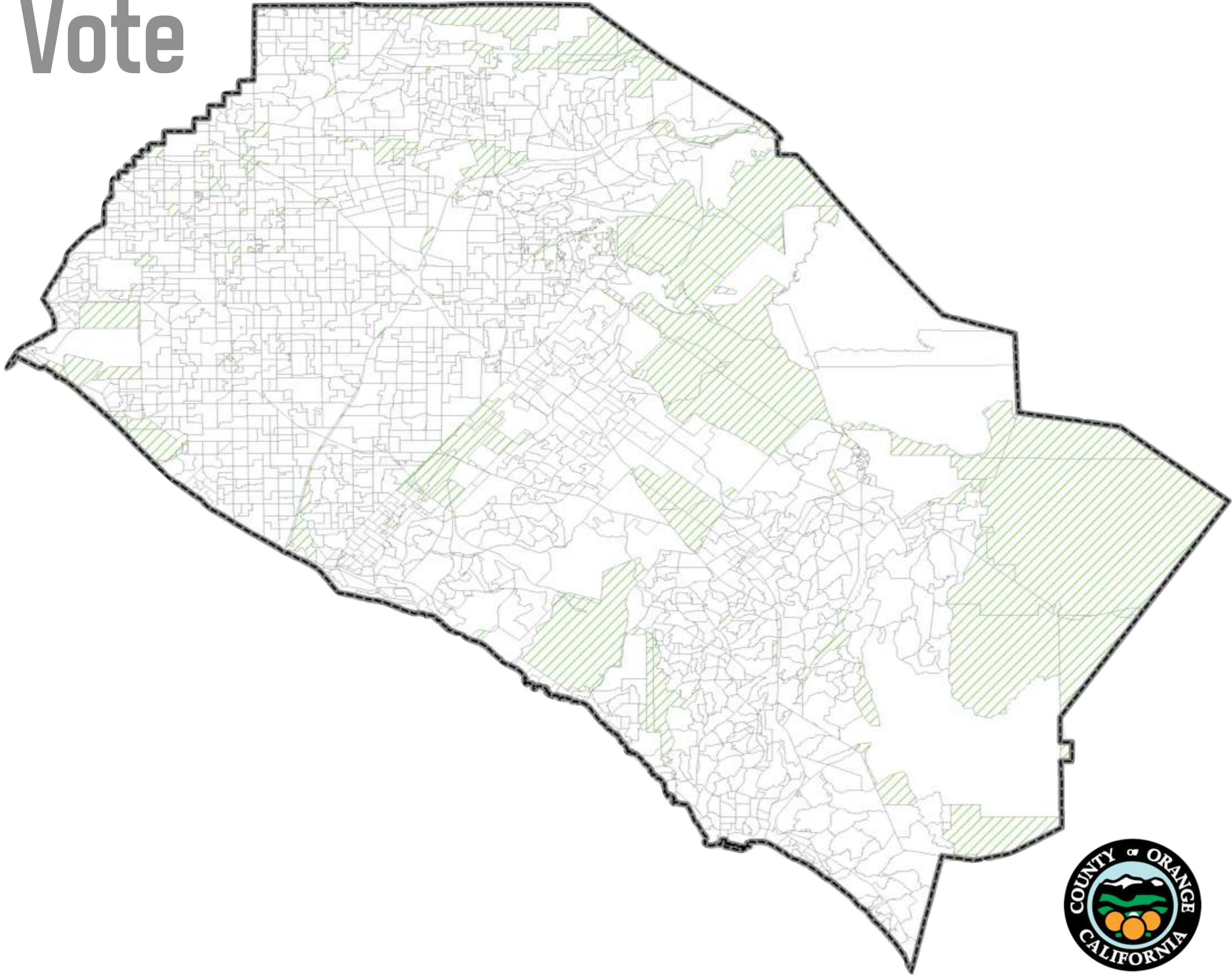


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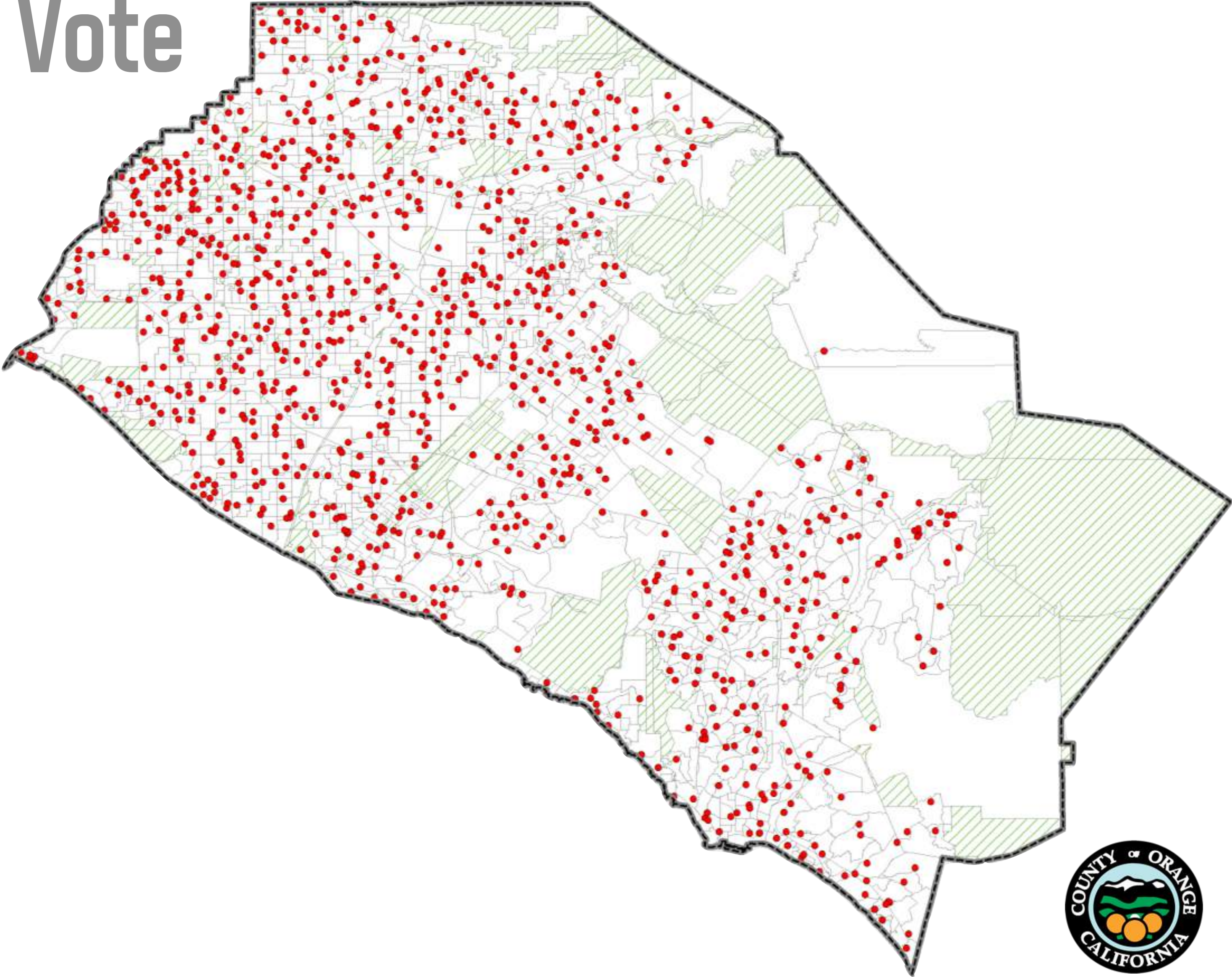


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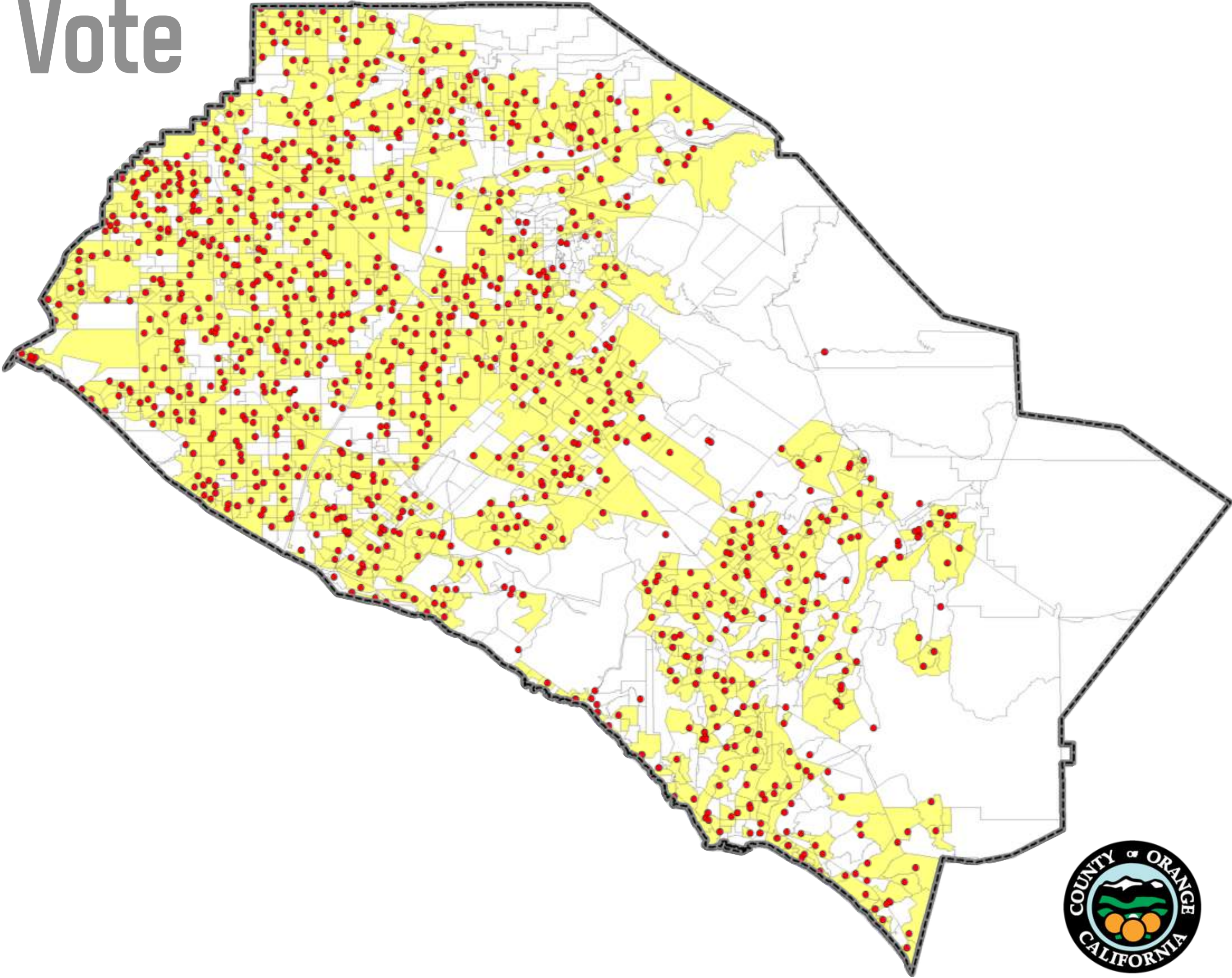


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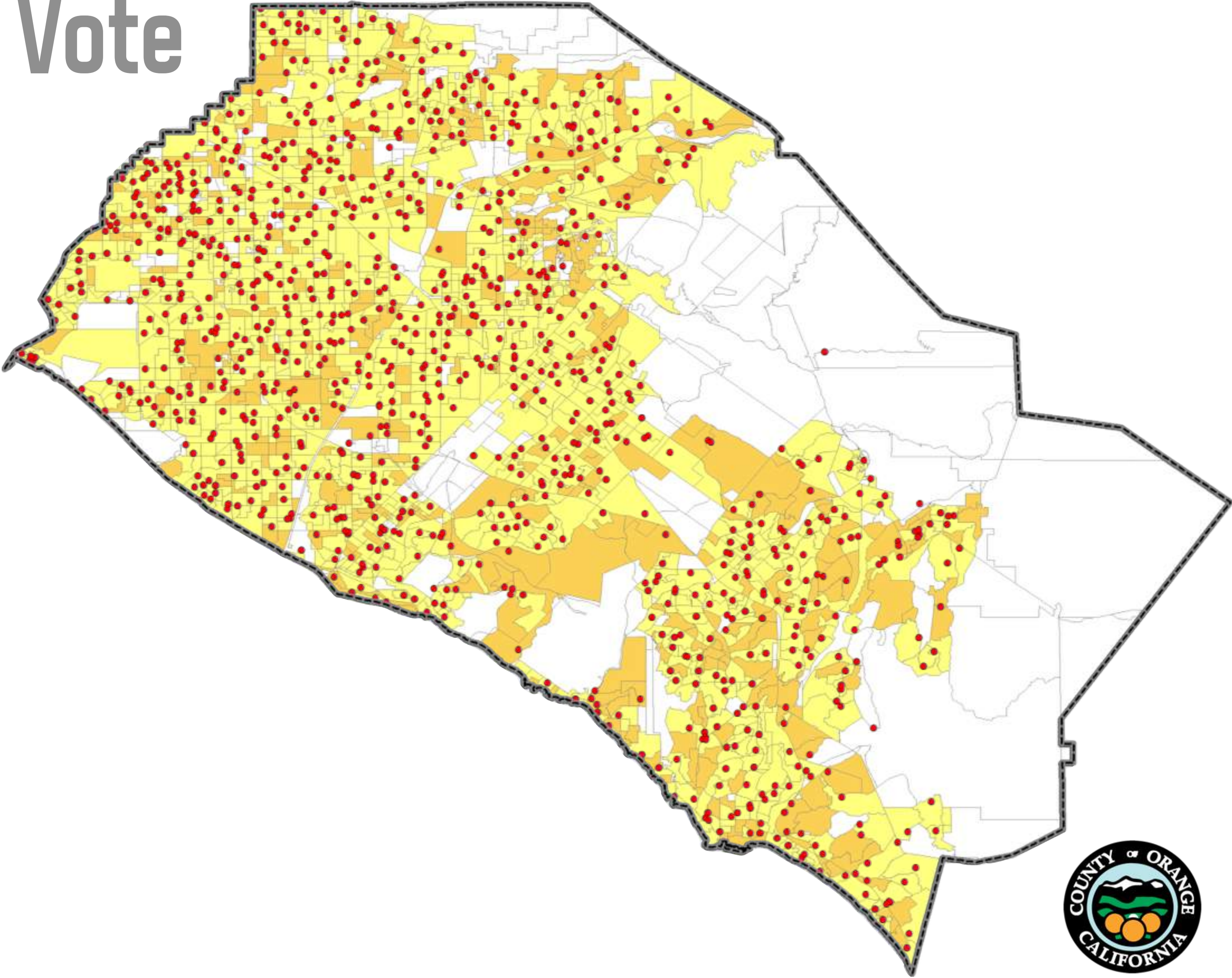


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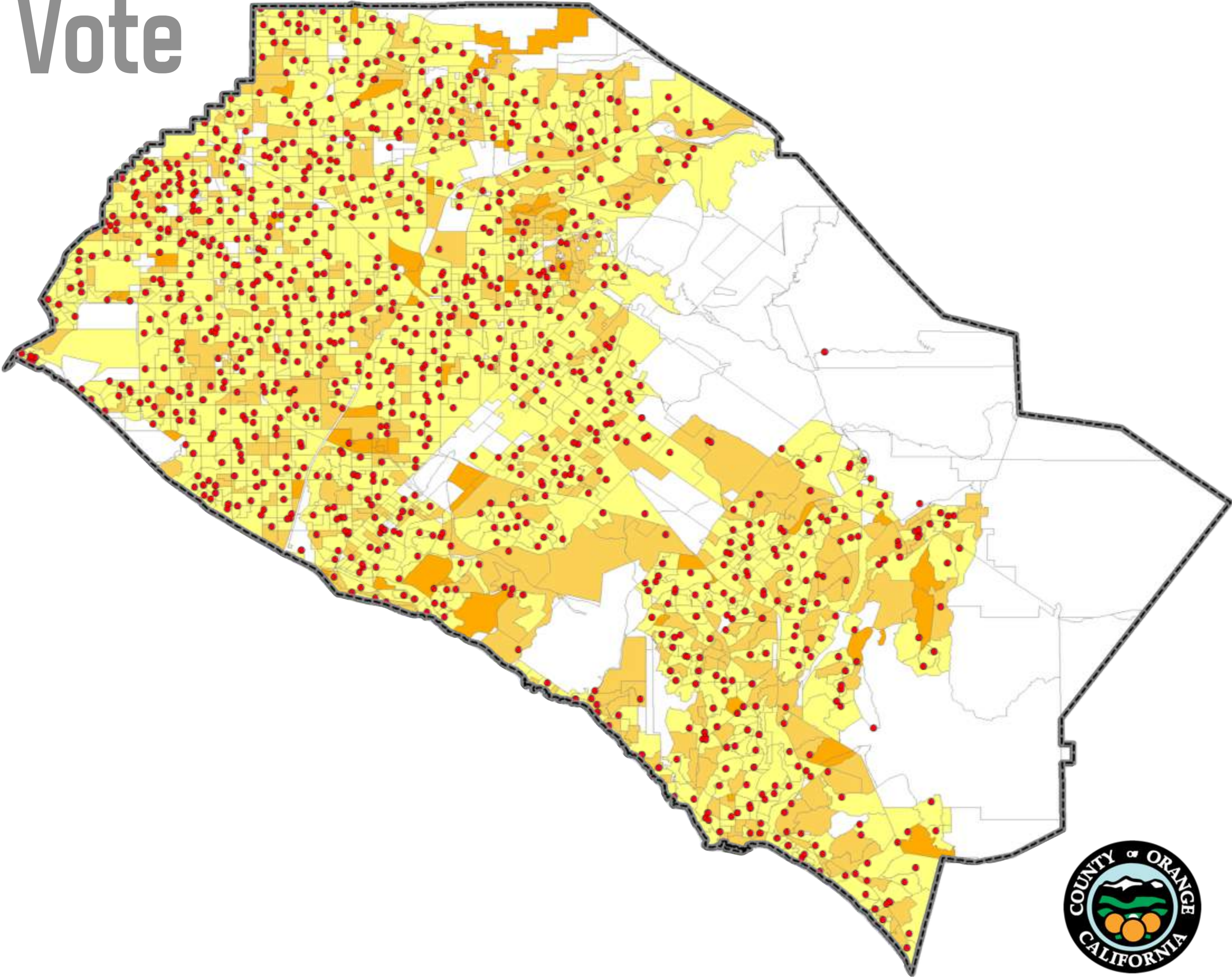


Distance Traveled to Vote

Average distance in .05 miles from home to booth



Ability to travel up to 1 mile further

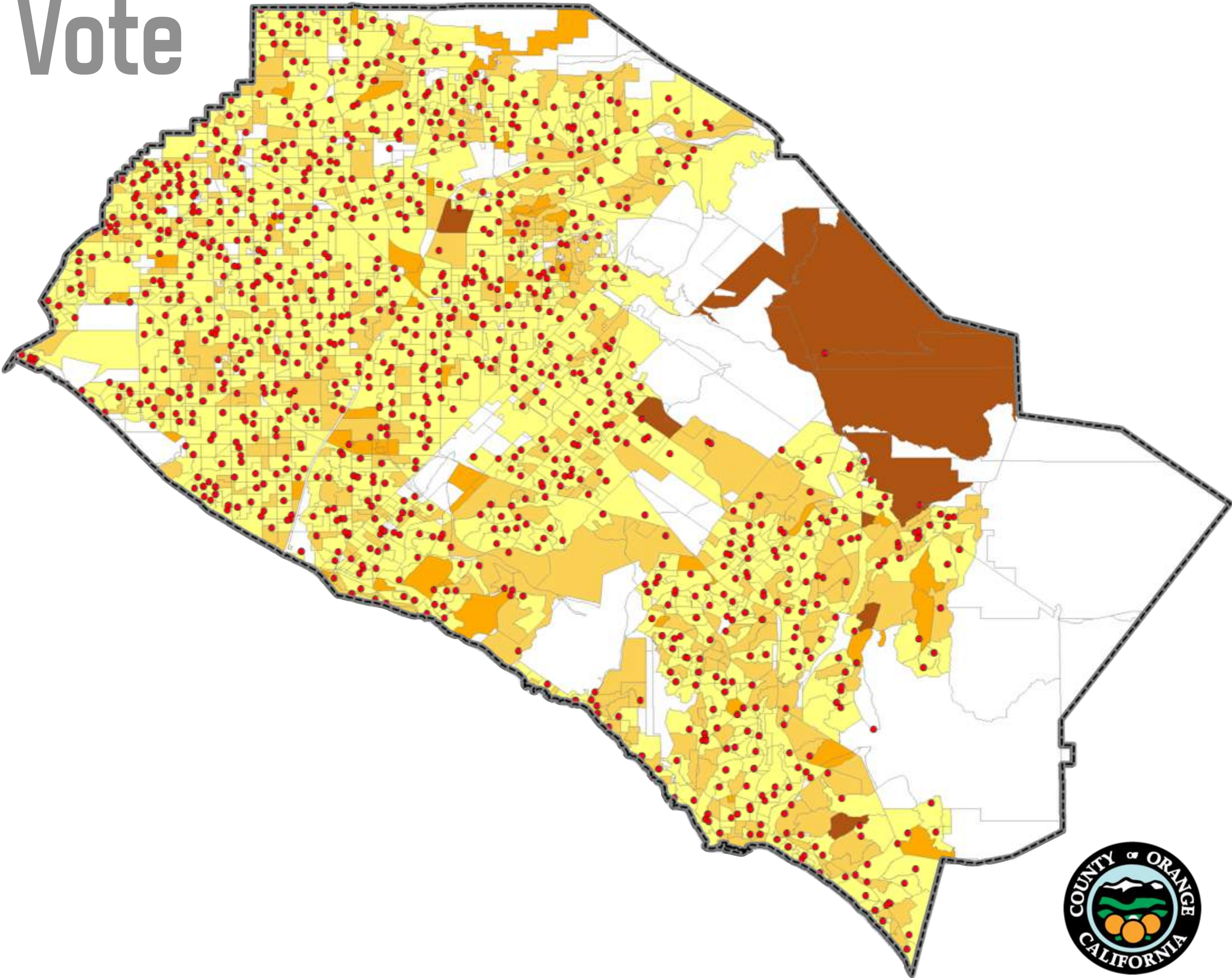


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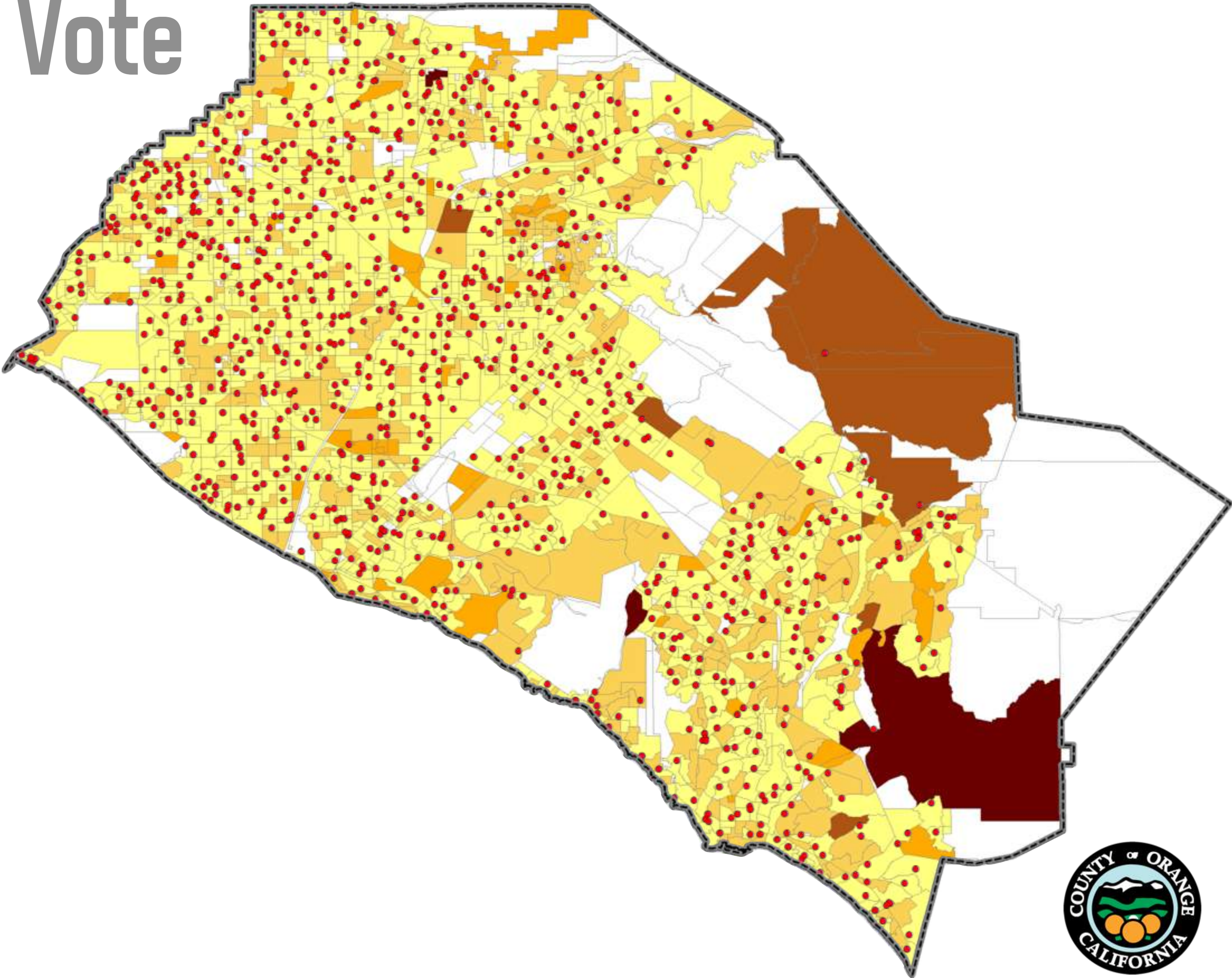


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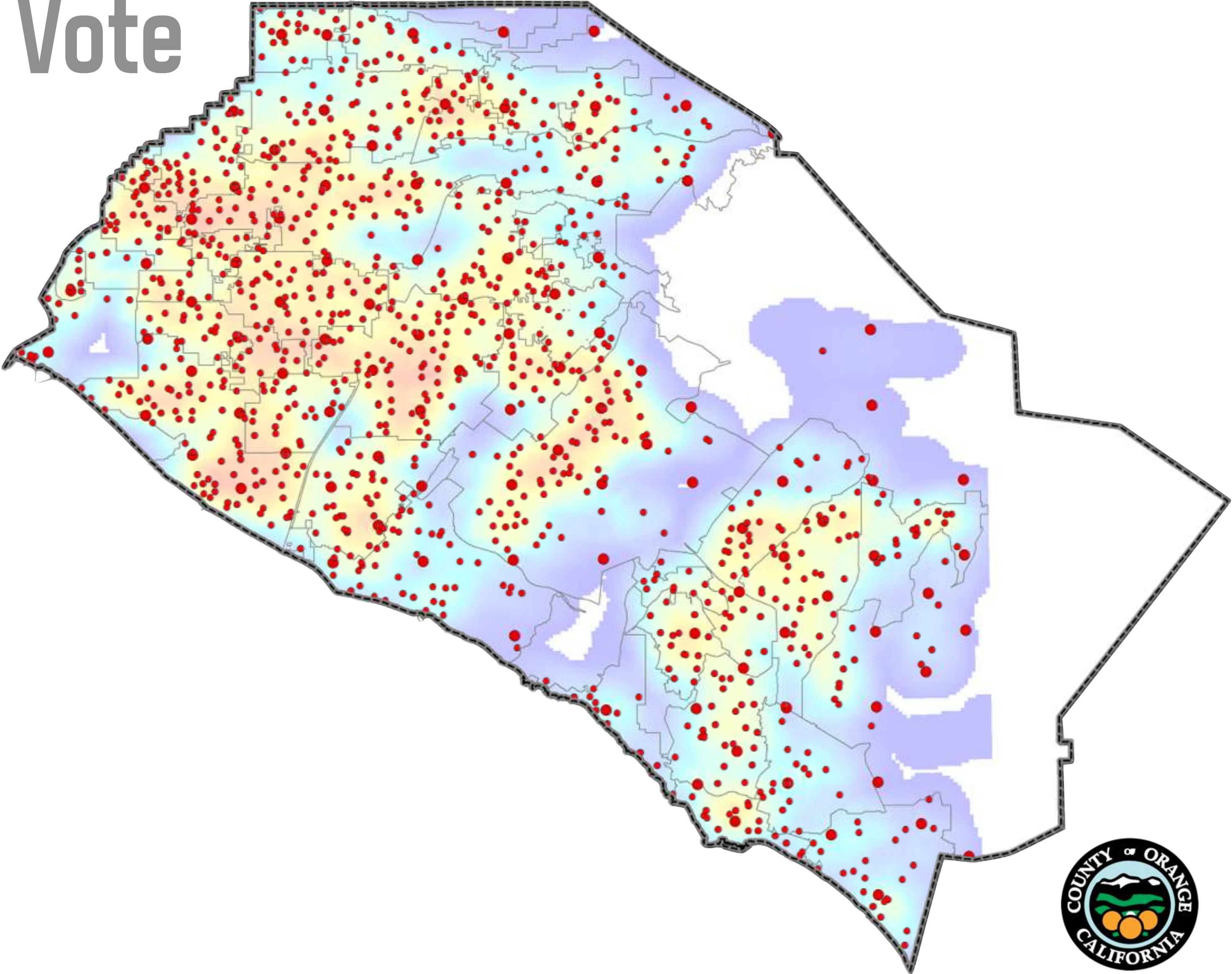


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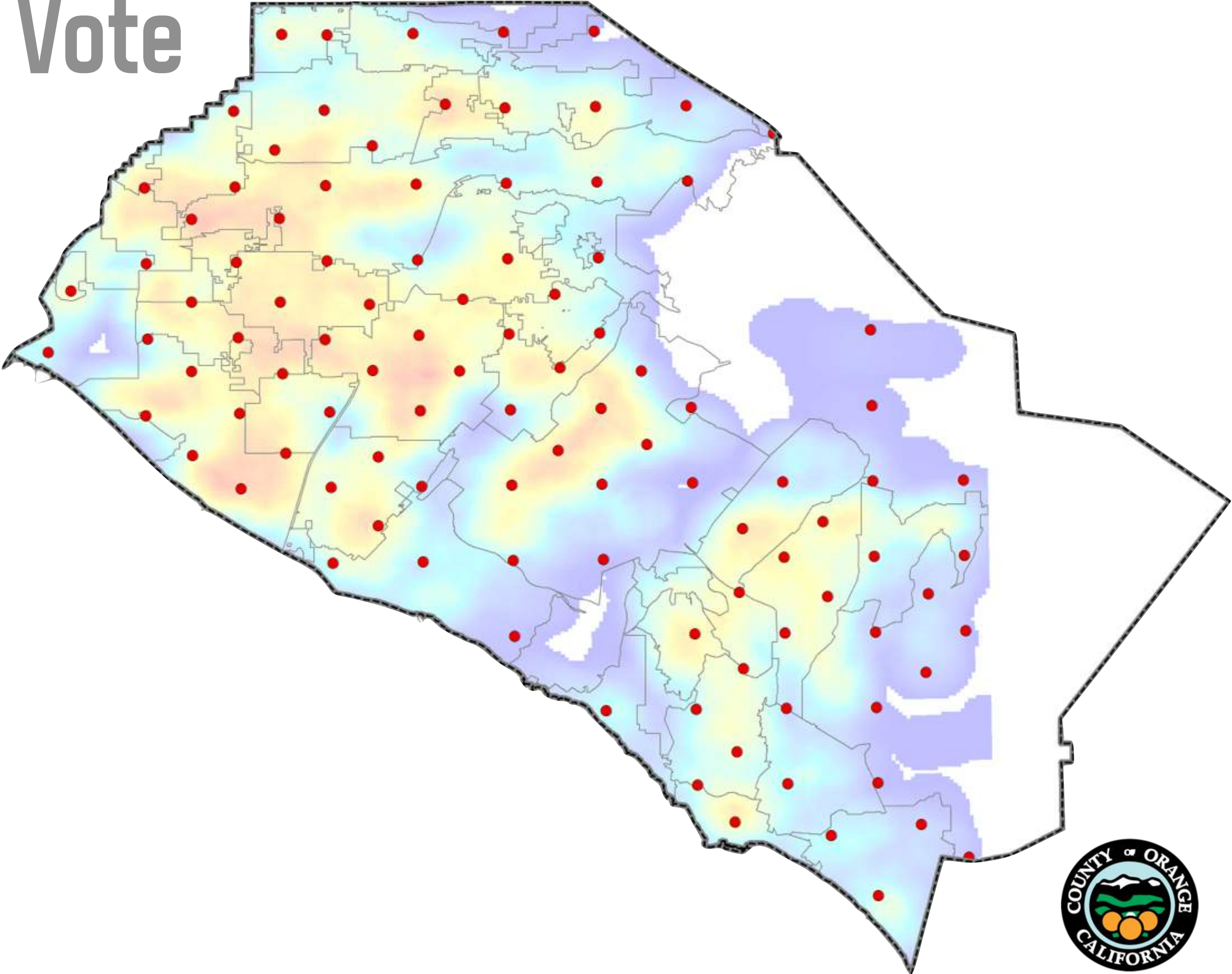


Distance Traveled to Vote

Average distance in .05 miles from home to booth



Ability to travel up to 1 mile further



ADVANTAGES



CHALLENGES





IMPROVED

VOTER EXPERIENCE





CHALLENGES

CHANGING VOTER BEHAVIOR





CHALLENGES

LOCATING VOTE CENTERS





CHALLENGES

ADJUSTING FOR PEAK DEMANDS





CHALLENGES

SERVICING DROP BOXES



VOTE CENTER

BUDGETS & COSTS



Capital Expenditure Comparison

Traditional Election Services				Vote Center Model			
Units	Equipment	Unit Cost	Proposed Costs	Units	Equipment	Unit Cost	Proposed Costs
9600	DRE's	\$ 4,166.67	\$ 40,000,000.00	3168	DRE's	\$ 4,166.67	\$ 13,200,010.56
			\$ 40,000,000.00	90	Drop Boxes	\$ 6,195.00	\$ 557,550.00
				420	E-Polling Solutions	\$ 1,000.00	\$ 420,000.00
1300	ADA	\$ 10,000.00	\$ 13,000,000.00				\$ 14,177,560.56
1300	On-Demand Printer	\$ 4,000.00	\$ 5,200,000.00				
1300	On-Demand Scanner	\$ 4,000.00	\$ 5,200,000.00	420	ADA	\$ 10,000.00	\$ 4,200,000.00
			\$ 23,400,000.00	420	On-Demand Printers	\$ 4,000.00	\$ 1,680,000.00
				420	On-Demand Scanners	\$ 4,000.00	\$ 1,680,000.00
				90	Drop Boxes	\$ 6,195.00	\$ 557,550.00
				420	E-Polling Solutions	\$ 1,000.00	\$ 420,000.00
							\$ 8,537,550.00



Cost To Operate Voting Locations

Traditional Model		Vote Center Model			
Number of Polling Places	1093	Number of Vote Centers:		28	112
Number of Days in Operation	1	Number of Days in Operation:		11	4
Total Cost		<u>Cost Per Site</u>	<u>Average Daily</u>	<u>One time</u>	
Physical location	\$ 46,450.00	Physical location	\$ 50.00		\$ 15,400.00
Volunteers	\$ 946,796.90	Extra Help Staff	\$ 1,943.77		\$ 598,680.59
Equipment delivery	\$ 179,577.96	Equipment Delivery		\$ 35,000.00	\$ 7,000.00
Supplies	\$ 652,725.27	Supplies	\$ 162.04		\$ 49,907.41
Subtotal	\$ 1,825,550.13				\$ 670,988.00
Total	\$ 1,825,550.13	Total			\$ 1,664,788.72



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