

Future of California Elections AB 249 Basics



**Presented by Phillip Ung
Fair Political Practices Commission
March 2018**

Disclaimer

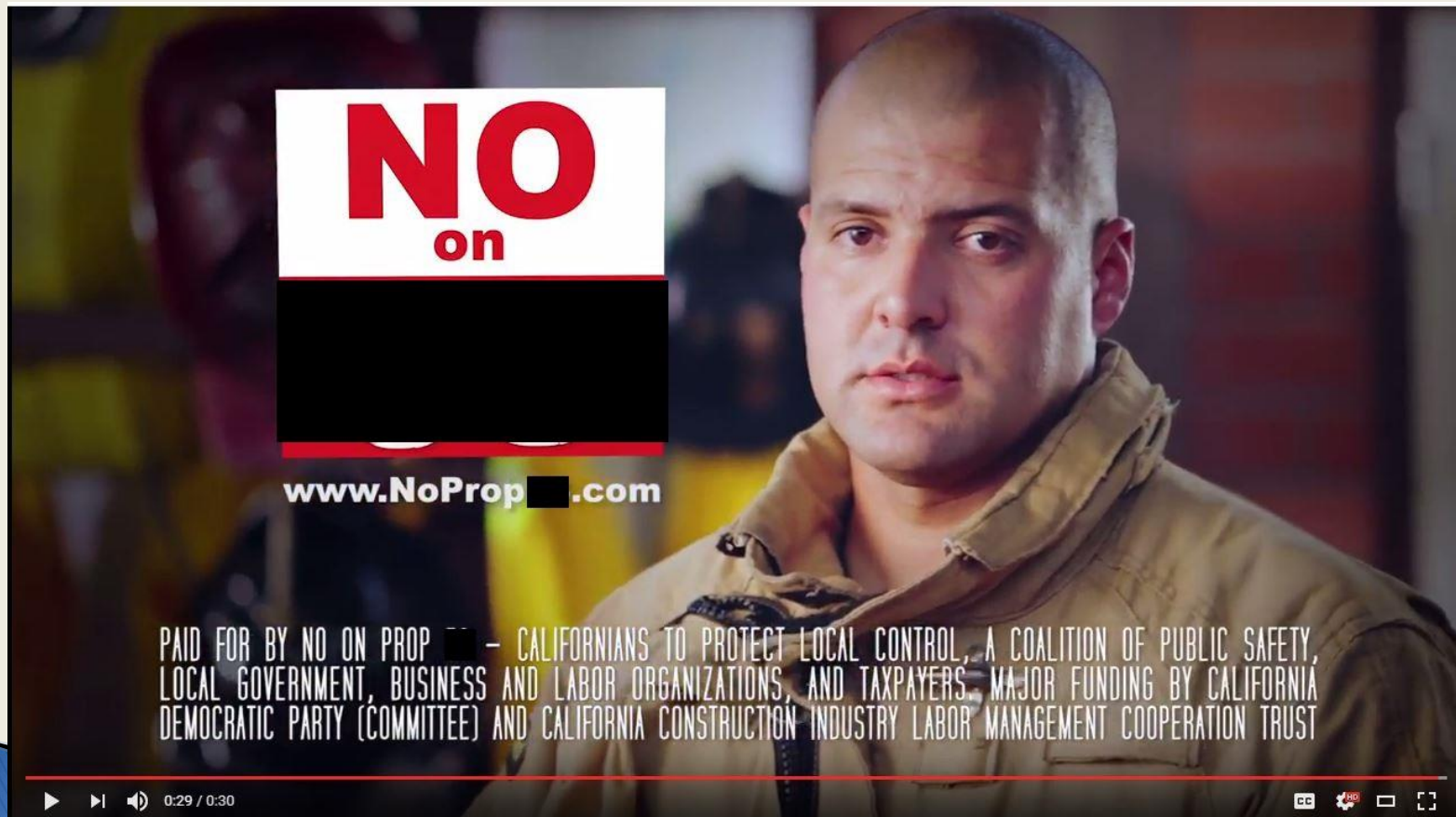
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Overview of AB 249

- **Repealed prior advertising disclosure structure** related to independent expenditures and ballot measures.
- **Adopted new time, place, and manner** restrictions on state and local campaign advertisements for ballot measures and independent expenditures.
- **Made no changes to ads paid for by** candidates or political parties, unless they are independent expenditures.
- **Adopted new** definition, exceptions, and procedures for earmarked funds.

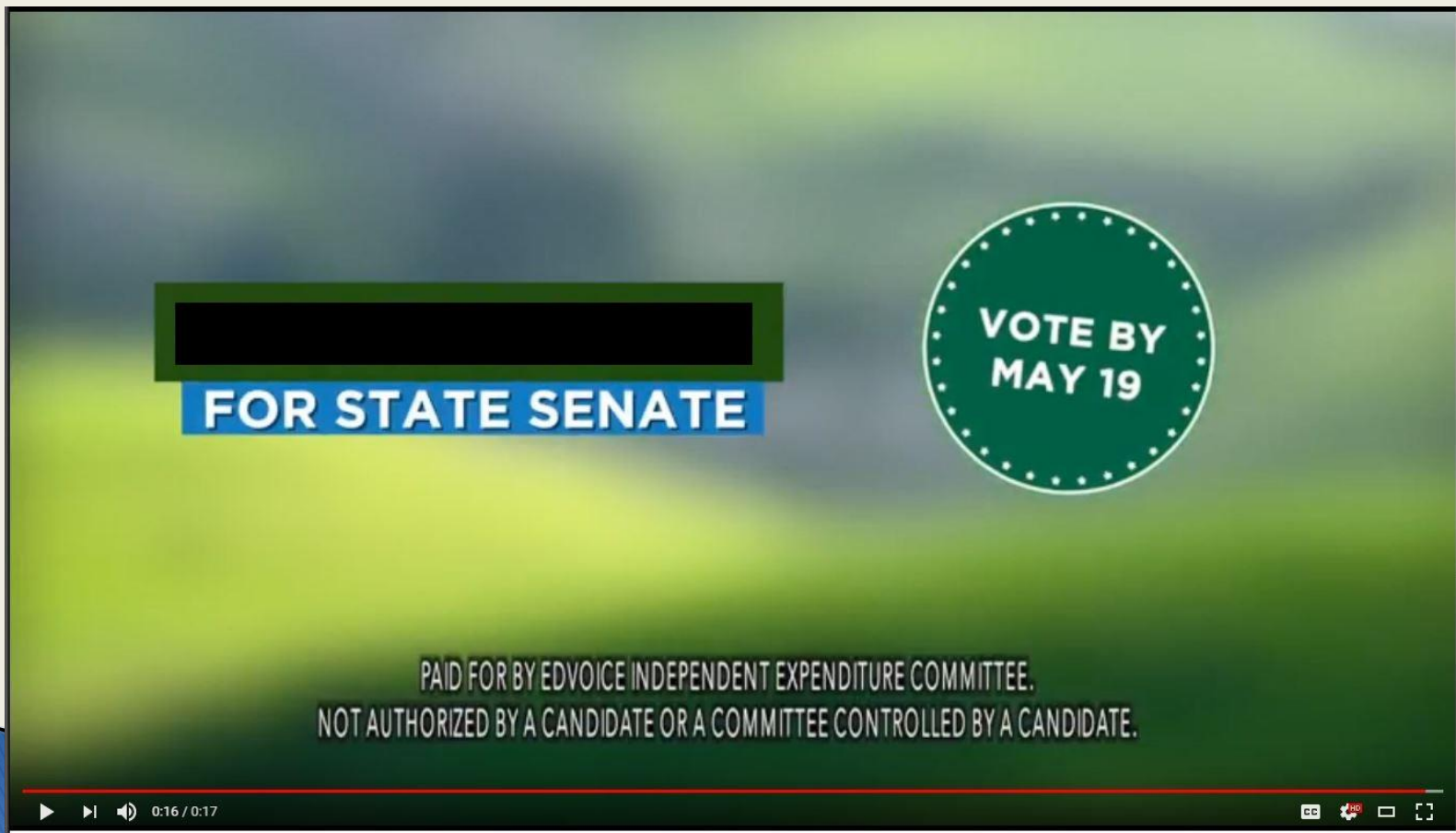
Prior to AB 249

Repealed prior advertising disclosure structure related to independent expenditures and ballot measures.



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FOR ASSEMBLY

PAID FOR BY NEIGHBORS UNITED FOR A STRONGER MIDDLE CLASS TO SUPPORT [REDACTED] FOR ASSEMBLY 2016. SPONSORED BY A COALITION OF LABOR UNIONS AND ENVIRONMENTAL JUSTICE ORGANIZATIONS. MAJOR FUNDING BY UNITED FOOD AND COMMERCIAL WORKERS WESTERN STATES COUNCIL INDEPENDENT EXPENDITURE PAC AND UNITED FOOD AND COMMERCIAL WORKERS ACTIVE BALLOT CLUB (CALIFORNIA) (FED PAC ID# C00002766). THIS ADVERTISEMENT WAS NOT AUTHORIZED OR PAID FOR BY A CANDIDATE FOR THIS OFFICE OR A COMMITTEE CONTROLLED BY A CANDIDATE FOR THIS OFFICE.

0:27 / 0:30

Prior to AB 249

Repealed prior advertising disclosure structure related to independent expenditures and ballot measures.

This advertisement is authorized and paid for by a committee independent of the candidate and was not authorized or paid for by a candidate for this office or a committee controlled by a candidate for this office. Major Funding by International Brotherhood of Electrical Workers Local 340, Plumbers & Pipefitters Local Union No. 447 Federal, and Sheet Metal Workers Local Union 104 Political Committee.

5841 Newman Court, Sacramento, CA 95819

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PRESORT STD
U.S. POSTAGE
PAID
MSI

... That's How People Describe [REDACTED] And that's unique after 25 years as an elected official.

[REDACTED] has always believed thriving, safe neighborhoods make cities great. And he means every neighborhood. We should all feel safe walking, shopping, and letting our kids are play outside.

For [REDACTED] politics has always been local. His first step into leadership was being elected the first president of a neighborhood association formed after the neighborhood was experiencing trouble with crime.



Here's What Republicans Say About [REDACTED]
"We know him. We trust him. We're Voting for [REDACTED]"



"He'll be good for business, and that's why businesses are supporting [REDACTED]. His experience on the City Council and in the Senate will help ensure our community gets its fair share of state revenue."

DAVID TEMBLADOR
PRESIDENT, REGION BUSINESS



"There aren't a lot of politicians who bring to mind the word 'integrity.' [REDACTED] is one of those. He deserves our support and will make a great Mayor."

DONNA LUCAS
PRESIDENT & CEO,
LUCAS PUBLIC AFFAIRS



"As a Republican, I may not have always agreed with [REDACTED] but I know him to be a good and honorable man committed to doing the right thing for his constituents."

ROBBIE WATERS
FORMER SACRAMENTO CITY
COUNCILMAN & COUNTY SHERIFF



VOTE

FOR MAYOR - JUNE 7TH

AB 249

Adopted new time, place, and manner of disclosures on state and local campaign advertisements for ballot measures and independent expenditures.

- Top 2 donors of \$50k+ → Top 3 donors of \$50k +
- Top donors in the name of committee → Top donors listed below or in close proximity to the name of committee.
- No longer required to identify economic or other special interest of top donors.
- Adopted detailed formatting, font size, font type, font color, disclaimer location for print, video, and electronic ads.



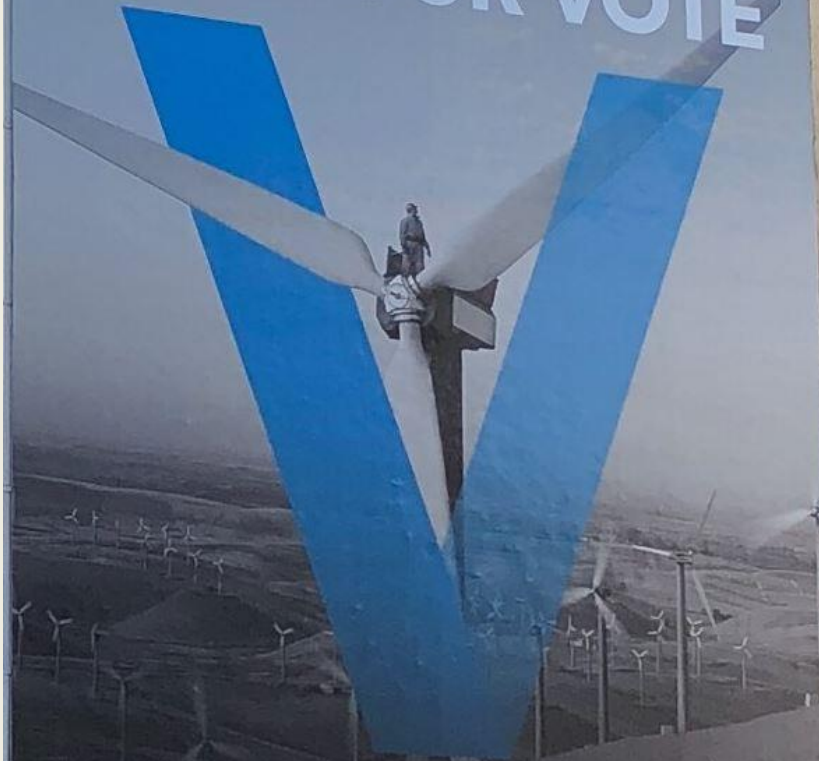
Paid for by Asian American Small Business PAC.

Not authorized by a candidate or a committee controlled by a candidate.

▶ ▶ 🔊 0:50 / 1:00

CC ⚙️ 📺 🗉

USE YOUR VOTE



FOR CHANGE

VOTE

LT. GOVERNOR 2018

Paid for by Californians for [REDACTED] for Lieutenant Governor 2018, Sponsored by the California Medical Association. This advertisement was not authorized by a candidate or a committee controlled by a candidate. Committee major funding from Angelo Tsakopoulos, California Medical Association.

Building Ad Database

If you receive or see a state or local campaign advertisement, take a picture or screenshot and send it to pung@fppc.ca.gov

Keep in Touch

- Toll-Free Advice Line: (866) 275-3772
- Email: advice@fppc.ca.gov
- Website: www.fppc.ca.gov
- Twitter: @CA_FPPC
- Sign up for mailing lists to stay up to date

We're Here to Help!

