

## APPENDIX C: MEDIA PARTNERS

### Sorted by Language and Media type

<b>English Television</b>	ABC 10 KXTV (Television)
	CBS KOVR (Television)
	Fox 40 KTXL (Television)
	KCRA 3 KCRA-TV (Television)
	Metro Cable 14 (Television)
<b>English Radio</b>	100.5 FM KZZO, Bonneville Platforms (Radio)
	102.5 FM KSFM, Entercom Communications (Radio)
	105.1 FM KNCI, Bonneville Platforms (Radio)
	92.5 FM KBEB, iHeartMedia Network (Radio)
	93.1 FM & 1530 AM KFBK (Radio)
	93.7 FM KYRV, iHeartMedia Network (Radio)
	96.1 FM KYMX, Bonneville Platforms (Radio)
	96.9 FM KSEG, Entercom Communications (Radio)
	Capitol Public Radio (Radio)
	Sports 1140 AM KHTK, Bonneville Platforms (Radio)
<b>English Print</b>	American River Messenger, Messenger Publishing Group (Print)
	Asian Pacific American News & Review (Print)
	Carmichael Times, Messenger Publishing Group (Print)
	Citrus Heights Messenger, Messenger Publishing Group (Print)
	City of Elk Grove, newsletter (Print)
	City of Folsom, newsletter (Print)
	Elk Grove Citizen, Herburger Publications (Print)
	Galt Herald, Herburger Publications (Print)
	Gold River Messenger, Messenger Publishing Group (Print)

<b>English Print (continued)</b>	Laguna Citizen, Herburger Publications (Print)
	My Rainbow Pages (Print)
	Rancho Cordova Grapevine Independent, Messenger Publishing Group (Print)
	River Valley Times, Herburger Publications (Print)
	State Hornet, Sacramento State University (Print)
	The Sacramento News & Review (Print)
	The Sacramento Observer (Print)
<b>English Digital Advertising</b>	Capitol Weekly (Digital Advertising)
	City of Folsom, City News, e-newsletter (Digital Advertising)
	iHeart Media Digital Radio (Digital Advertising)
	Sacramento County Facebook (Digital Advertising)
	Sacramento County Instagram (Digital Advertising)
	Sacramento County Nextdoor (Digital Advertising)
	Sacramento County Twitter (Digital Advertising)
	Sacramento County, News Center, e-newsletter (Digital Advertising)
<b>Spanish Television</b>	Telemundo KCSO-LD (Television)
	Univision KUVS-DT (Television)
<b>Spanish Radio</b>	104.7 FM & 890 AM KVMX, Lotus Communications (Radio)
	92.1 FM KMJE, Lotus Communications (Radio)
<b>Spanish Print</b>	d'primeramano Magazine (Print)
<b>Spanish Digital Advertising</b>	d'primeramano Website (Digital Advertising)
	d'primeramano Facebook (Digital Advertising)
<b>Chinese Television</b>	Crossings TV (Chinese, Hmong, Punjabi, Korean, Tagalog)

<b>Chinese Print</b>	Asian Pacific American News & Review (English, Chinese)
	World Journal (Chinese)
<b>Chinese Digital Advertising</b>	NTD digital
<b>Vietnamese Digital Advertising</b>	NTD digital
<b>Russian Digital Advertising</b>	SlavicSac (Digital Advertising)
<b>Hmong Television</b>	Crossings TV (Television)
<b>Korean Television</b>	Crossings TV (Television)
<b>Tagalog Television</b>	Crossings TV (Television)
<b>Panjabi Television</b>	Crossings TV (Television)
<b>Panjabi Print</b>	Sade Lok (Print)