

## **Election 2020 Social Media Toolkit**

### **Presidential General Election**



Improving the voter experience through tested messages

Join us on social media every Tuesday at 10 a.m. Sept. 1 - Nov. 3



**@FutureCAElect**

**Future of California Elections** is a nonpartisan network of election officials, civil rights organizations, reform advocates and civic engagement partners working to modernize elections and expand participation. Since 2011, FoCE has convened the elections field to collaborate and promote best election administration practices that improve the voter experience. This and other customizable voter education resources are available at [futureofcaelections.org](https://futureofcaelections.org).

*Released August 2020*

## Introduction

For the 2020 Presidential Election, every California voter with an active registration status will be sent a ballot in the mail, even if they did not request one, and they will have options for how to vote. This resource offers plain language messages to help Californians learn about voting in their community.

This toolkit was informed by the [Voter Messaging in the Time of COVID-19](#) survey, conducted by Center for Inclusive Democracy at the USC Price School of Public Policy, as well as by our nonpartisan network of partners.

### Our campaign

Our priority is to improve the voter experience. Help us amplify the important election administration messages in this toolkit. Join us Tuesdays at 10 a.m. starting September 1.

We intentionally do not have a specific slogan or a hashtag for this campaign. Use the one that best fits your organization and goals.

In this toolkit you will find:

- Voter education topics identified by our nonpartisan network of partners
- Custom graphics developed for this campaign
- Sample postings and hashtags to increase interactions
- Contact list for California Election officials



### Tips for social media

1. List your county in your post. Not all counties are offering the same voting options, so be specific about your county's options. See page 15 for county Twitter handles.
2. Use a graphic to add visual interest. See page 6 to access our custom graphics.
3. Tag your friends, colleagues and partner organizations to increase interactions. Tag us @FutureCAElect

## **Contents**

Summary of Election Administration Topics for Weekly Postings .....	4
Additional Key Dates and Milestones to Post.....	5
Graphics.....	6
Useful links from the California Secretary of State.....	7
Sample Posts September 1 through November 3 .....	8
September 2020 .....	8
October 2020.....	10
November 2020 .....	14
List of Suggested Hashtags.....	17
Contact List to Connect with California Election Officials.....	18

## Summary of Election Administration Topics for Weekly Postings

The themes identified for each week were prioritized by the FoCE network of partners, which includes election officials and nonprofit partners.

### September 2020

Tuesday, Sept. 1, 2020: Promote Online Voter Registration and remind voters to check and update voter registration, especially address and language preference

Tuesday, Sept. 8, 2020: Recruit poll workers

Tuesday, Sept. 15, 2020: Inform voters they will get their ballot in the mail but have options for voting

Tuesday, Sept. 22, 2020: Promote Online Voter Registration and remind voters to check and update voter registration, especially address and language preference

Tuesday, Sept. 29, 2020: Remind voters to check their address is current and to sign up to track their ballot

### October/November 2020

Tuesday, Oct. 6, 2020: Promote Online Voter Registration and remind voters to check and update voter registration, especially address and language preference

Tuesday, Oct. 13, 2020: Inform voters they will receive a ballot in the mail, encourage them to mail it back early and track it

Tuesday, October 20, 2020: Inform voters of Same Day Registration

Tuesday, Oct. 27: Remind voters they can vote early starting the weekend before Election Day, and even earlier in some counties

Saturday, Oct. 31 – November 2: Remind voters to vote early

Tuesday, Nov. 3, 2020: Election Day – Last day to vote

## Additional Key Dates and Milestones to Post

In addition to posting every Tuesday, consider these other key dates for your social media messaging. These dates were identified by our nonpartisan network of partners.

- Sept. 7, 2020 - Labor Day
- Sept. 14, 2020 - 50 Days until Election Day!
- Sept. 15, 2020 to Oct. 15, 2020 - Hispanic Heritage Month
- Sept. 17, 2020 - National Citizenship Day
- Sept. 22, 2020 - National Voter Registration Day
- Sept. 24, 2020 - State & County Voter Information Guide mailings begin
- Oct. 5 & 6, 2020 - Ballots mailed out by election offices. First day of mail voting & Drop Boxes are available in some counties
- Oct. 12, 2020 - Indigenous Peoples' Day
- Oct. 19, 2020 - Close of Registration for Administrative Purposes. Voters may still register and vote right up through Election Day. Learn more here [www.sos.ca.gov/elections/voter-registration/same-day-reg](http://www.sos.ca.gov/elections/voter-registration/same-day-reg)
- Oct. 24, 2020 - Some counties may open voting locations early. Check with your county election office. Learn more here [caearlyvoting.sos.ca.gov](http://caearlyvoting.sos.ca.gov)
- Oct. 31, 2020 - Happy Halloween - Early Voting in many counties
- Nov. 3, 2020 - Election Day is the last day to vote

## Graphics

Future of California Elections partnered with our designer to develop a custom set of graphics for this Presidential Election. The full collection is available on our [Google Drive](#) and Facebook @FutureCAElect. Please email [hello@futureofcaelections.org](mailto:hello@futureofcaelections.org) with any questions.

### Group 1: California Series



### Group 2: Voting Options Series



### Group 3: "I Voted" Sticker Series

Stickers are available in the Google Folder in: English, Spanish, Armenian, Farsi, Japanese, Chinese, Tagalog, Korean, Russian, and Vietnamese. Email [hello@futureofcaelections.org](mailto:hello@futureofcaelections.org) to request a new language.



## Useful links from the California Secretary of State

The California Secretary of State website and your County election offices have the most accurate and current information on California elections.

<b>REGISTRATION</b>	
Register to vote	<a href="https://registertovote.ca.gov">registertovote.ca.gov</a>
Voter Status	<a href="https://voterstatus.sos.ca.gov">voterstatus.sos.ca.gov</a>
Same Day Registration	<a href="https://www.sos.ca.gov/elections/voter-registration/same-day-reg">www.sos.ca.gov/elections/voter-registration/same-day-reg</a>
<b>BALLOT TRACKING</b>	
Where is my ballot	<a href="https://california.ballottrax.net/voter">california.ballottrax.net/voter</a>
<b>WHERE TO VOTE</b>	
Early voting locations	<a href="https://caearlyvoting.sos.ca.gov">caearlyvoting.sos.ca.gov</a>
Voting Location look up	<a href="https://www.sos.ca.gov/elections/polling-place">www.sos.ca.gov/elections/polling-place</a>
Contact Your Election Office	<a href="https://www.sos.ca.gov/elections/voting-resources/county-elections-offices">www.sos.ca.gov/elections/voting-resources/county-elections-offices</a>
<b>VOTER RIGHTS</b>	
Voter Bill of Rights in English and other languages	<a href="https://www.sos.ca.gov/elections/voter-bill-rights">www.sos.ca.gov/elections/voter-bill-rights</a>
Time off to Vote	<a href="https://www.sos.ca.gov/elections/time-vote-notice">www.sos.ca.gov/elections/time-vote-notice</a>
<b>POLLWORKER INFO</b>	
Sign up to be a poll worker	<a href="https://pollworker.sos.ca.gov/s/">pollworker.sos.ca.gov/s/</a>
How to be a poll worker	<a href="https://www.sos.ca.gov/elections/poll-worker-information">www.sos.ca.gov/elections/poll-worker-information</a>
<b>OTHER</b>	
Election Myths Busted	<a href="https://www.sos.ca.gov/elections/election-2020/election-myths">www.sos.ca.gov/elections/election-2020/election-myths</a>

## Sample Posts September 1 through November 3

Tag us @FutureCAElect and we will retweet your post.

### September 2020

#### **Tuesday, Sept. 1, 2020: Promote Online Voter Registration and remind voters to check and update voter registration, especially address and language preference**

Every active CA voter automatically gets a ballot mailed to them starting October 5. You choose how and when to vote but you must be registered first! Register to vote at [registertovote.ca.gov](https://registertovote.ca.gov) @FutureCAElect

Every active CA voter automatically gets a ballot mailed to them starting October 5. You choose how and when to vote. Check if you're registered at your current address and select your language preference at [voterstatus.sos.ca.gov](https://voterstatus.sos.ca.gov) @FutureCAElect

Celebrate Labor Day by registering to vote at [registertovote.ca.gov](https://registertovote.ca.gov) and Vote for your family and your community this election season. @FutureCAElect

Register to vote in Spanish, Hindi, Chinese, Japanese, Khmer, Korean, Tagalog, Thai or Vietnamese & select your language for your ballot and election materials at [registertovote.ca.gov](https://registertovote.ca.gov) @FutureCAElect

Get ready to vote California! Check if you're registered at your current address and select your language preference at [voterstatus.sos.ca.gov](https://voterstatus.sos.ca.gov) @FutureCAElect

Get ready to vote California! If you've moved recently, update your voter registration to where you live now. [registertovote.ca.gov](https://registertovote.ca.gov) @FutureCAElect

#### **Tuesday, Sept. 8, 2020: Recruit poll workers, especially those with bilingual skills**

Be a poll worker! Serve your community. Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, Vietnamese, Bengali, Burmese, Gujurati, Hmong, Indonesian, Laotian, Mien, Mongolian, Nepali, Punjabi, Tamil, Telegu & Urdu speakers needed. Visit [pollworker.sos.ca.gov/s/](https://pollworker.sos.ca.gov/s/) @FutureCAElect

Serve your community AND get paid as a poll worker for the Presidential Election. Sign up at [pollworker.sos.ca.gov/s/](https://pollworker.sos.ca.gov/s/) @FutureCAElect

Support your neighbors and your community by serving as a poll worker and get paid! Sign up today! Language skills a plus. [pollworker.sos.ca.gov/s/](https://pollworker.sos.ca.gov/s/) @FutureCAElect

Help your community by serving as a poll worker. Sign up today! [pollworker.sos.ca.gov/s/](https://pollworker.sos.ca.gov/s/) @FutureCAElect

Serve your community by voting early and signing up to be a poll worker. Language skills a plus. Spread the word. Visit [pollworker.sos.ca.gov/s/](https://pollworker.sos.ca.gov/s/) @FutureCAElect



## **Tuesday, Sept. 15, 2020: Inform voters they will get their ballot in the mail but have options for voting**

Every CA voter will automatically get their ballot in the mail, but you can return it by mail, drop it off or vote in-person. No matter how you vote, all options will be safe and secure. Check with your county to learn more [sos.ca.gov/elections/voting-resources/county-elections-offices](https://sos.ca.gov/elections/voting-resources/county-elections-offices) @FutureCAElect

EVERY CA registered voter will get a ballot in the mail starting Oct. 5! Return it by mail, drop it off or vote in-person. No matter how you vote, all options will be safe. Check that your status is active and your address is current at [voterstatus.sos.ca.gov](https://voterstatus.sos.ca.gov) @FutureCAElect

You'll get a ballot in the mail but there's more than one way to vote in CA, all of them safe! Visit your county website to learn more at [sos.ca.gov/elections/voting-resources/county-elections-offices](https://sos.ca.gov/elections/voting-resources/county-elections-offices) @FutureCAElect

Receiving a ballot in the mail doesn't mean you have to mail it back! Check with your county for all the ways to vote this election and represent your community at the ballot box. [sos.ca.gov/elections/voting-resources/county-elections-offices](https://sos.ca.gov/elections/voting-resources/county-elections-offices) @FutureCAElect

## **Tuesday, Sept. 22, 2020: Promote Online Voter Registration and remind voters to check and update voter registration, especially address and language preference**

Get ready to vote! Check your registration and make sure your info is up to date, especially your address and language preference. Your ballot will be sent starting Oct 5. Check here: [voterstatus.sos.ca.gov](https://voterstatus.sos.ca.gov) @FutureCAElect

Get ready to vote! Register to vote in Spanish, Hindi, Chinese, Japanese, Khmer, Korean, Tagalog, Thai or Vietnamese at [registertovote.ca.gov](https://registertovote.ca.gov) and select your language for your ballot and all future official election materials. @FutureCAElect

Make your voice heard with your vote this Fall! Make sure you're registered at your current address and select your language preference. [voterstatus.sos.ca.gov](https://voterstatus.sos.ca.gov) @FutureCAElect

Voting is your right and duty. But first you must register! Visit [registertovote.ca.gov](https://registertovote.ca.gov) @FutureCAElect

If you want to vote, you need to register! Go here [registertovote.ca.gov](https://registertovote.ca.gov) @FutureCAElect

## **Tuesday, Sept. 29, 2020: Remind voters to check their address is current and to sign up to track their ballot**

Your ballot is coming to you this election season. Check your address is current at [voterstatus.sos.ca.gov](http://voterstatus.sos.ca.gov) or [registertovote.ca.gov](http://registertovote.ca.gov). You have options for how to vote and can track your ballot in the mail by signing up at [california.ballottrax.net/voter](http://california.ballottrax.net/voter) @FutureCAElect

All California voters will be sent their ballot in the mail. Check your address is current at [voterstatus.sos.ca.gov](http://voterstatus.sos.ca.gov) and sign up to track your ballot from when its mailed to when its counted. Visit [california.ballottrax.net/voter](http://california.ballottrax.net/voter) @FutureCAElect

Follow your ballot and know where it is. Sign up at [california.ballottrax.net/voter](http://california.ballottrax.net/voter) @FutureCAElect

Your ballot is coming to you this election season. Tracking your ballot for the election is easy! Sign up at [california.ballottrax.net/voter](http://california.ballottrax.net/voter) @FutureCAElect

All you need to know about your options for voting this election will come by mail, including your ballot. Make sure your address is current. Check your address at [voterstatus.sos.ca.gov](http://voterstatus.sos.ca.gov) or register to vote at [registertovote.ca.gov](http://registertovote.ca.gov) @FutureCAElect

Have your Voice Heard. Get Ready to Vote. Your ballot is coming next week. You can vote by mail, in-person or drop it off. But first - [Registertovote.ca.gov](http://Registertovote.ca.gov) or check your [voterstatus.sos.ca.gov](http://voterstatus.sos.ca.gov) and then sign up to track your ballot at [california.ballottrax.net/voter](http://california.ballottrax.net/voter) @FutureCAElect

## October 2020

### **Tuesday, Oct. 6, 2020: Promote Online Voter Registration and remind voters to check and update voter registration, especially address and language preference.**

Get ready to vote! Register at [registertovote.ca.gov](http://registertovote.ca.gov), select your language preference, then track your ballot [california.ballottrax.net/voter](http://california.ballottrax.net/voter) @FutureCAElect

Moved? You need to update your address to vote. All voters automatically get their ballot in the mail this week. Visit [registertovote.ca.gov](http://registertovote.ca.gov) @FutureCAElect

California voters will automatically get their ballots in the mail starting this week. Sign up to track your ballot at [california.ballottrax.net/voter](http://california.ballottrax.net/voter) @FutureCAElect

Your vote, your voice. Make it heard! [Registertovote.ca.gov](http://Registertovote.ca.gov) or check your [voterstatus.sos.ca.gov](http://voterstatus.sos.ca.gov). Your ballot is coming to you. Make sure your address is current and select your language preference. @FutureCAElect

## **Tuesday, Oct. 13, 2020: Inform voters they will receive a ballot in the mail, can mail it back early and track it**

Did your neighbors receive a ballot in the mail, but you didn't? Update your registration at [voterstatus.sos.ca.gov](http://voterstatus.sos.ca.gov). then sign up to track your ballot at [california.ballottrax.net/voter](http://california.ballottrax.net/voter) @FutureCAElect

You'll get a ballot in the mail if you are an active registered voter. Check your status at [voterstatus.sos.ca.gov](http://voterstatus.sos.ca.gov) or register to vote at [registertovote.ca.gov](http://registertovote.ca.gov) @FutureCAElect

Where's my ballot? Track it by signing up at [california.ballottrax.net/voter/](http://california.ballottrax.net/voter/) @FutureCAElect

Follow your ballot's trip from when first mailed to you to when it's counted by signing up for tracking at [california.ballottrax.net/voter/](http://california.ballottrax.net/voter/) @FutureCAElect

Want to know when your ballot is received and counted by your county? Sign up for ballot tracking at [california.ballottrax.net/voter/](http://california.ballottrax.net/voter/) @FutureCAElect

Don't have to wait until Election Day to mail back your ballot. Return it today! Seal, Sign and Date the envelope. No postage needed. Or if you prefer to drop it off yourself visit [caearlyvoting.sos.ca.gov](http://caearlyvoting.sos.ca.gov). Sign up to track your ballot at [california.ballottrax.net/voter/](http://california.ballottrax.net/voter/) @FutureCAElect

Be among the first! Mail back your ballot today or drop it off. Find out where at [caearlyvoting.sos.ca.gov](http://caearlyvoting.sos.ca.gov). Seal, Sign and Date the envelope. No postage needed. And sign up to track your ballot at [california.ballottrax.net/voter/](http://california.ballottrax.net/voter/) @FutureCAElect

## **Tuesday, October 20, 2020: Inform voters of Same Day Registration**

All registered California voters are receiving their ballots. Not registered? You can register and vote the SAME DAY. Find out how at [sos.ca.gov/elections/voter-registration/same-day-reg](http://sos.ca.gov/elections/voter-registration/same-day-reg) @FutureCAElect

You can register and vote the SAME DAY. Find out how at [sos.ca.gov/elections/voter-registration/same-day-reg](http://sos.ca.gov/elections/voter-registration/same-day-reg) @FutureCAElect

It's not too late to register to vote. You can register and vote the SAME DAY. Find out how at [sos.ca.gov/elections/voter-registration/same-day-reg](http://sos.ca.gov/elections/voter-registration/same-day-reg) @FutureCAElect

You can register and vote all in one visit right up through Election Day. But don't wait, learn where to go today! [sos.ca.gov/elections/voter-registration/same-day-reg](http://sos.ca.gov/elections/voter-registration/same-day-reg)

Your community needs your voice. Register to vote and vote in one visit. Find out how at [sos.ca.gov/elections/voter-registration/same-day-reg](http://sos.ca.gov/elections/voter-registration/same-day-reg) @FutureCAElect

## **Monday, Oct. 26, 2020 ONLY: Encourage voters using the mail to mail today**

Voting by mail? Seal, Sign & Date your ballot envelope & return it by mail & TRACK IT with [WheresMyBallot.sos.ca.gov](https://www.wheresmyballot.sos.ca.gov) @FutureCAElect

Sending your ballot by mail? Seal, Sign, Date & Send your ballot envelope TODAY. No postage needed. TRACK IT with [WheresMyBallot.sos.ca.gov](https://www.wheresmyballot.sos.ca.gov) @FutureCAElect

Mailing your ballot? Seal, Sign, Date & Send your ballot envelope TODAY. No postage needed. TRACK IT with [WheresMyBallot.sos.ca.gov](https://www.wheresmyballot.sos.ca.gov) @FutureCAElect

Voting by mail? Sign, Seal & Date the envelope and mail it TODAY. If voting later, return to an official drop box, return by trusted person or @ a voting location to vote in person. Find where @ [www.sos.ca.gov/elections/polling-place](https://www.sos.ca.gov/elections/polling-place) TRACK your ballot w/ [WheresMyBallot.sos.ca.gov](https://www.wheresmyballot.sos.ca.gov) @FutureCAElect

Voting at home? Seal, sign, & date the envelope & put it in the mail TODAY, no postage needed. You can also drop it off @ any voting location or official drop box in your county. Find a location near you [www.sos.ca.gov/elections/polling-place](https://www.sos.ca.gov/elections/polling-place) & TRACK IT w/ [WheresMyBallot.sos.ca.gov](https://www.wheresmyballot.sos.ca.gov)

## **Tuesday, Oct. 27, 2020: SEVEN days until Election Day - Remind voters they can vote early starting the weekend before Election Day, and even earlier in some counties**

One week until Election Day, but you can flex your power & vote EARLY. Sign, Seal and Date your ballot and drop it off at an official drop box or bring your ballot with you to vote early. Find out where to go [www.sos.ca.gov/elections/polling-place](https://www.sos.ca.gov/elections/polling-place) & learn about @FutureCAElect

You have a week to vote EARLY this election, and safely! Drop off your ballot at an official drop box or bring your ballot to an early voting location. Find one near you [www.sos.ca.gov/elections/polling-place](https://www.sos.ca.gov/elections/polling-place) @FutureCAElect

Vote your way, safely and EARLY a week before Election Day. See your options for voting early at [www.sos.ca.gov/elections/polling-place](https://www.sos.ca.gov/elections/polling-place) @FutureCAElect

Think of Election Day as the last day you can vote! Don't wait until the week is over. Check where to go [www.sos.ca.gov/elections/polling-place](https://www.sos.ca.gov/elections/polling-place)@FutureCAElect

Election Day is the LAST day you can vote. But you don't have to wait til then! Find out where to vote THIS WEEK, or vote today. Visit [www.sos.ca.gov/elections/polling-place](https://www.sos.ca.gov/elections/polling-place)@FutureCAElect

Be good neighbor & make room for others by voting early a week before Election Day. Learn about your early voting options at [www.sos.ca.gov/elections/polling-place](https://www.sos.ca.gov/elections/polling-place)@FutureCAElect

Voting EARLY a week before Election Day is easy & you have options! Learn where to go at [www.sos.ca.gov/elections/polling-place](https://www.sos.ca.gov/elections/polling-place) @FutureCAElect

## **Wednesday, Oct. 28, 2020: SIX days until Election Day**

Less than a week til Election Day but you can vote early. No standing in line to vote if you leave your ballot at an official drop box or voting location! Visit [ww.sos.ca.gov/elections/polling-place](http://ww.sos.ca.gov/elections/polling-place) to learn where to go. @FutureCAElect

Vote EARLY. Make the lines shorter on Election Day by voting early 6 days before Election Day, the simplest way to be a good neighbor. Visit [ww.sos.ca.gov/elections/polling-place](http://ww.sos.ca.gov/elections/polling-place) to find the closest early voting location. @FutureCAElect

We're all equal at the ballot box but we need to show up 1st! Rep your community & vote 6 day before Election Day. Find out where to go [www.sos.ca.gov/elections/polling-place](http://www.sos.ca.gov/elections/polling-place) @FutureCAElect

Don't delay & vote 6 days before Election Day TODAY! Or tomorrow, or the day after, because you can vote early in California. Learn about your early voting options at [ww.sos.ca.gov/elections/polling-place](http://ww.sos.ca.gov/elections/polling-place) @FutureCAElect

Your vote is YOURS, & no one can take that away. Use your power. Find out where to vote 6 days before Election Day @ [ww.sos.ca.gov/elections/polling-place](http://ww.sos.ca.gov/elections/polling-place) @FutureCAElect

### **Thursday, Oct. 29, 2020: FIVE Days until Election Day**

Just 5 Days until Election Day! Vote EARLY & make sure your voice is heard loud and clear. Learn about your early voting options at [ww.sos.ca.gov/elections/polling-place](http://ww.sos.ca.gov/elections/polling-place) @FutureCAElect

Don't want to think about how soon Election Day will be here (5 days)? Vote NOW so you don't have to worry about it later. Visit [ww.sos.ca.gov/elections/polling-place](http://ww.sos.ca.gov/elections/polling-place) to find out early voting locations near you. @FutureCAElect

Have you voted yet? If not, you can do it safely, securely and best of all, EARLY (5 days)! Visit [ww.sos.ca.gov/elections/polling-place](http://ww.sos.ca.gov/elections/polling-place) to find locations near you. @FutureCAElect

Election Day is 5 days away, but beat the rush and vote EARLY. It's safe, secure & convenient. Find out where at [ww.sos.ca.gov/elections/polling-place](http://ww.sos.ca.gov/elections/polling-place) @FutureCAElect

Be an example in your community. Vote EARLY in the 5 days until Election Day. Find out where to go [ww.sos.ca.gov/elections/polling-place](http://ww.sos.ca.gov/elections/polling-place) @FutureCAElect

### **Friday, Oct. 30, 2020: FOUR Days until Election Day – Encourage voters to make their plan to vote this weekend and to bring their ballot If voting in-person**

Want to return your ballot early w/ only 4 days until Election Day? Drop it at an official drop box or voting location. Seal, Sign and Date your envelope. Find out where to go [ww.sos.ca.gov/elections/polling-place](http://ww.sos.ca.gov/elections/polling-place) & TRACK IT with [WheresMyBallot.sos.ca.gov](http://WheresMyBallot.sos.ca.gov) @FutureCAElect

Make your plan to vote NOW or this weekend. You don't have to wait 4 days to make your voice heard! Vote EARLY & exercise your right. [www.sos.ca.gov/elections/polling-place](http://www.sos.ca.gov/elections/polling-place)@FutureCAElect

Election Day is coming up in 4 days, but you can vote in-person this weekend! Bring your ballot to your voting location. Find where to go [ww.sos.ca.gov/elections/polling-place](http://ww.sos.ca.gov/elections/polling-place) @FutureCAElect

Just 4 days until Election Day, but you can STILL register to vote & vote early. Vote EARLY & exercise your right. [www.sos.ca.gov/elections/polling-place](http://www.sos.ca.gov/elections/polling-place)@FutureCAElect

Dropping off your ballot this weekend? No need to stand in-line. Walk your ballot into your voting location or drop it off at an official drop box in the 4 days BEFORE Election Day. Visit <https://caearlyvoting.sos.ca.gov> & TRACK IT with [WheresMyBallot.sos.ca.gov](http://WheresMyBallot.sos.ca.gov) @FutureCAElect

## **Saturday, Oct. 31, 2020: THREE Days until Election Day – Remind voters to vote this weekend –and bring their ballot if voting in-person**

Happy Halloween! Not having your voice heard 3 days before Election Day is too scary. Complete, Seal, Sign & Date your ballot & drop it off at an official drop box or voting location near you TODAY. Or vote in-person at [www.sos.ca.gov/elections/polling-place](http://www.sos.ca.gov/elections/polling-place)

Boo-tiful day to Vote! Drop off your ballot at any official drop box 3 days before Election Day. Seal, Sign & Date the envelope or bring your ballot to vote in-person at a voting location near you. [www.sos.ca.gov/elections/polling-place](http://www.sos.ca.gov/elections/polling-place)TRACK IT with [WheresMyBallot.sos.ca.gov](http://WheresMyBallot.sos.ca.gov) @FutureCAElect

Forgot to register to vote? It's not too late! Register & vote in one visit in the 3 days before Election Day. Find out where to go [www.sos.ca.gov/elections/voter-registration/same-day-reg](http://www.sos.ca.gov/elections/voter-registration/same-day-reg) @FutureCAElect

Don't hold on to your ballot. Drop it off at any official drop box or voting location in your county in the 3 days before Election Day. Find where @ [www.sos.ca.gov/elections/polling-place](http://www.sos.ca.gov/elections/polling-place) TRACK IT with [WheresMyBallot.sos.ca.gov](http://WheresMyBallot.sos.ca.gov) @FutureCAElect

Need to vote in person or need assistance? Bring your ballot with you in the 3 days before Election Day, wear a face covering & visit a voting location near you [www.sos.ca.gov/elections/polling-place](http://www.sos.ca.gov/elections/polling-place) @FutureCAElect

Vote this weekend & avoid the line on Election Day! Remember to bring your ballot with you to a voting location. [www.sos.ca.gov/elections/polling-place](http://www.sos.ca.gov/elections/polling-place) @FutureCAElect

## November 2020

### **Sunday, Nov. 1, 2020: TWO days until Election Day - Remind voters to vote this weekend –and bring their ballot if voting in-person**

Vote TODAY! Seal, Sign & Date your ballot envelope & drop it off @ any voting location or official drop box in your county [www.sos.ca.gov/elections/polling-place](http://www.sos.ca.gov/elections/polling-place) TRACK IT with [WheresMyBallot.sos.ca.gov](http://WheresMyBallot.sos.ca.gov) @FutureCAElect

The last day to vote is Nov. 3 but you can register & vote TODAY. Find out more at [www.sos.ca.gov/elections/voter-registration/same-day-reg](http://www.sos.ca.gov/elections/voter-registration/same-day-reg) @FutureCAElect

Don't wait 2 days until Election Day! Safely vote or register & vote on the same day @ a voting location near you, or leave your completed ballot @ an official drop box or voting location. Seal, Sign & Date the envelope! Learn where @ [caearlyvoting.sos.ca.gov](http://caearlyvoting.sos.ca.gov) @FutureCAElect

Bring your ballot & vote safely in person while distanced w/ face covered when visiting a voting location today or drop off your completed ballot @ a voting location or official drop box near you. [caearlyvoting.sos.ca.gov/](https://caearlyvoting.sos.ca.gov/) TRACK IT w/ [WheresMyBallot.sos.ca.gov](https://WheresMyBallot.sos.ca.gov/) @FutureCAElect

Vote today & avoid the crowds on Election Day. Bring your ballot to vote safely in person or drop off your completed ballot at a voting location or official ballot drop box near you in the next 2 days. [caearlyvoting.sos.ca.gov](https://caearlyvoting.sos.ca.gov/) TRACK IT with [WheresMyBallot.sos.ca.gov](https://WheresMyBallot.sos.ca.gov/) @FutureCAElect

## **Monday, Nov. 2, 2020: ONE day until Election Day - Remind voters to vote today**

Tomorrow's Election Day but you can vote NOW at a voting location near you. Bring your ballot and your face mask and go VOTE! [sos.ca.gov/elections/polling-place](https://sos.ca.gov/elections/polling-place) @FutureCAElect

Don't wait for tomorrow, Vote Today! Bring your ballot and your face mask and head to a voting location near you to vote, & even register and vote the same day. [caearlyvoting.sos.ca.gov](https://caearlyvoting.sos.ca.gov/) TRACK IT with [WheresMyBallot.sos.ca.gov](https://WheresMyBallot.sos.ca.gov/) @FutureCAElect

Avoid the lines & vote safely the day before before Election Day! Visit a voting location near you to cast your ballot, or drop off your ballot [sos.ca.gov/elections/polling-place](https://sos.ca.gov/elections/polling-place) TRACK IT w/ [WheresMyBallot.sos.ca.gov](https://WheresMyBallot.sos.ca.gov/) @FutureCAElect

Bring your ballot to vote TODAY in person before Election Day, or drop your ballot off at any voting location or official ballot drop box location. Check the link for details. [sos.ca.gov/elections/polling-place](https://sos.ca.gov/elections/polling-place) @FutureCAElect

It's the start of the week but almost the end of the election. Take your completed ballot to an official drop box or bring your ballot to vote in-person! Check locations near you at [sos.ca.gov/elections/polling-place](https://sos.ca.gov/elections/polling-place) @FutureCAElect

Start the week off right by voting! Voting NOW is voting early, so head to: an official drop box to deposit your completed ballot; or bring your ballot and your mask to vote in person. [sos.ca.gov/elections/polling-place](https://sos.ca.gov/elections/polling-place) @FutureCAElect

Tomorrow is the LAST day you can vote, but why wait? Vote NOW. Leave your ballot at an official drop box or bring your mask and your ballot to vote in person at a voting location near you! Check for where at [sos.ca.gov/elections/polling-place](https://sos.ca.gov/elections/polling-place) @FutureCAElect

## **Tuesday, Nov. 3, 2020: Election Day**

Today's Election Day! Drop your ballot off at a voting location or official drop box, give it to a trusted person to return for you, OR bring your ballot with you to vote in person. Find where to vote at [www.sos.ca.gov/elections/polling-place](https://www.sos.ca.gov/elections/polling-place) @FutureCAElect

It's Election Day; return your ballot today! Seal, Sign & Date the envelope, drop it off @ a voting location, official drop box near you OR bring your mask & ballot to vote safely in-person. Learn where to go [sos.ca.gov/elections/polling-place](https://sos.ca.gov/elections/polling-place) TRACK your ballot with [WheresMyBallot.sos.ca.gov](https://WheresMyBallot.sos.ca.gov/)

Want to vote today but not yet registered? Register & vote in 1 visit at a voting location in your county! [sos.ca.gov/elections/polling-place](https://sos.ca.gov/elections/polling-place) @FutureCAElect

Don't want to vote in-person? Drop off your ballot @ any official drop box or voting location near you. Seal, Sign and Date the envelope. Find where to go [sos.ca.gov/elections/polling-place](https://sos.ca.gov/elections/polling-place) TRACK IT with [WheresMyBallot.sos.ca.gov](mailto:WheresMyBallot.sos.ca.gov) @FutureCAElect

Voting is your right, & so is doing it safely. Drop off your ballot, or bring it with you to vote safely in-person. Find where to go. [www.sos.ca.gov/elections/polling-place](https://www.sos.ca.gov/elections/polling-place) @FutureCAElect

It's not too late to register and vote today! Find where to go at [sos.ca.gov/elections/polling-place](https://sos.ca.gov/elections/polling-place) @FutureCAElect

Register and vote today safely at a voting location in your county near you. Check your county's website to find out where or go to [sos.ca.gov/elections/polling-place](https://sos.ca.gov/elections/polling-place) @FutureCAElect

Your vote isn't just for you, it's for family, neighborhood & community. Today is when you can show your support for all! [sos.ca.gov/elections/polling-place](https://sos.ca.gov/elections/polling-place) TRACK IT with [WheresMyBallot.sos.ca.gov](mailto:WheresMyBallot.sos.ca.gov) @FutureCAElect

Vote today & make tomorrow better, for you, your family & community! Find where to go at [sos.ca.gov/elections/polling-place](https://sos.ca.gov/elections/polling-place) @FutureCAElect

Your community needs your voice now more than ever! Register and vote in one visit. Find out how at [www.sos.ca.gov/elections/polling-place](https://www.sos.ca.gov/elections/polling-place) @FutureCAElect



## List of Suggested Hashtags

The following is a popular collection of election hashtags. Hashtags can increase interactions with a post.

#CAVotes

#CaliVotes

#CAVotesEarly

#CAVotesSafely

#CAVotingIsSafeVoting

#Election2020

#ElectionDay2020

#ElectionDayMaskSelfie

#RegisterNowVoteLater

#Vote

#VoteEarlyVoteSafe

#VoteSafe

#VotesSafeInPerson

#VoteSafeYourWay

#WearYourMaskKeepYourDistanceCastYourVote

#YourVoteIsOurFuture

#YourVoteIsYourVoice

## Contact List to Connect with California Election Officials

Tag your local election office or include their link in your post.

County	Twitter Handle	Website
Alameda County	@ACVOTE	<a href="http://acvote.org/index">acvote.org/index</a>
Alpine County		<a href="http://alpinecountyca.gov/index.aspx?NID=388">alpinecountyca.gov/index.aspx?NID=388</a>
Amador County	@AmadorCounty	<a href="http://amadorgov.org/government/elections">amadorgov.org/government/elections</a>
Butte County	@CountyofButte, @buttevotes	<a href="http://clerk-recorder.buttecounty.net/elections/electhome.html">clerk-recorder.buttecounty.net/elections/electhome.html</a>
Calaveras County	@CalaverasCR	<a href="http://elections.calaverasgov.us/">elections.calaverasgov.us/</a>
Colusa County		<a href="http://countyofcolusa.org/197/Elections">countyofcolusa.org/197/Elections</a>
Contra Costa County	@cocoelections	<a href="http://cocovote.us/">cocovote.us/</a>
Del Norte County	@DelNorteCounty	<a href="http://co.del-norte.ca.us/departments/clerk-recorder/elections">co.del-norte.ca.us/departments/clerk-recorder/elections</a>
El Dorado County	@EDCElections, @CountyElDorado	<a href="http://edcgov.us/Government/Elections">edcgov.us/Government/Elections</a>
Fresno County	@FresnoCountyCA	<a href="http://co.fresno.ca.us/departments/county-clerk-registrar-of-voters">co.fresno.ca.us/departments/county-clerk-registrar-of-voters</a>
Glenn County		<a href="http://countyofglenn.net/dept/elections/welcome">countyofglenn.net/dept/elections/welcome</a>
Humboldt County	@HumCoGov	<a href="http://humboldtgov.org/890/Elections-Voter-Registration">humboldtgov.org/890/Elections-Voter-Registration</a>
Imperial County	@ImperialCntyCA	<a href="http://elections.imperialcounty.org/">elections.imperialcounty.org/</a>
Inyo County	@InyoElections	<a href="http://elections.inyocounty.us/">elections.inyocounty.us/</a>
Kern County	@CountyofKern	<a href="http://kernvote.com/">kernvote.com/</a>
Kings County		<a href="http://countyofkings.com/departments/administration/elections">countyofkings.com/departments/administration/elections</a>
Lake County	@LakeCountyInfo	<a href="http://lakecountyca.gov/Government/Directory/ROV.htm">lakecountyca.gov/Government/Directory/ROV.htm</a>
Lassen County		<a href="http://lassencounty.org/dept/county-clerk-recorder/elections/">lassencounty.org/dept/county-clerk-recorder/elections/</a>
Los Angeles County	@LACountyRRCC	<a href="http://www.lavote.net">www.lavote.net</a>

Madera County	@MaderaElections, @MaderaCounty	<a href="http://votemadera.com">votemadera.com</a>
Marin County	@maringov	<a href="http://marincounty.org/depts/rv">marincounty.org/depts/rv</a>
Mariposa County	@MariposaCounty	<a href="http://mariposacounty.org/87/Elections">mariposacounty.org/87/Elections</a>
Mendocino County	@countymendocino	<a href="http://mendocinocounty.org/government/assessor-county-clerk-recorder-elections/elections">mendocinocounty.org/government/assessor-county-clerk-recorder-elections/elections</a>
Merced County	@MercedCounty	<a href="http://co.merced.ca.us/2379/Elections">co.merced.ca.us/2379/Elections</a>
Modoc County		<a href="http://co.modoc.ca.us/departments/elections/">co.modoc.ca.us/departments/elections/</a>
Mono County	@countyofmono	<a href="http://monocounty.ca.gov/elections">monocounty.ca.gov/elections</a>
Monterey County	@MontereyVote	<a href="http://montereycountyelections.us/">montereycountyelections.us/</a>
Napa County	@CountyofNapa	<a href="http://countyofnapa.org/396/Elections">countyofnapa.org/396/Elections</a>
Nevada County	@NevCoElections, @NevadaCountyCA	<a href="http://mynevadacounty.com/695/Registrar-of-Voters">mynevadacounty.com/695/Registrar-of-Voters</a>
Orange County	@OCRegistrar	<a href="http://ocvote.com/">ocvote.com/</a>
Placer County	@PlacerCA	<a href="http://placerelections.com/">placerelections.com/</a>
Plumas County	@PlumasCountyCA	<a href="http://plumascounty.us/142/Elections-Division-Home">plumascounty.us/142/Elections-Division-Home</a>
Riverside County	@RivCoRegistrar	<a href="http://voteinfo.net/">voteinfo.net/</a>
Sacramento County	@SacCountyCA	<a href="http://elections.saccounty.net/">elections.saccounty.net/</a>
San Benito County	@SBCVOTE	<a href="http://sbcvote.us/">sbcvote.us/</a>
San Bernardino County	@SBC_Elections	<a href="http://sbcountyelections.com/default.aspx">sbcountyelections.com/default.aspx</a>
San Diego County	@SDVOTE	<a href="http://sdvote.com/">sdvote.com/</a>
San Francisco	@SFElections	<a href="http://sfelections.sfgov.org/">sfelections.sfgov.org/</a>
San Joaquin County	@SanJoaquinVotes	<a href="http://sjgov.org/department/rov/">sjgov.org/department/rov/</a>
San Luis Obispo County	@CountyofSLO	<a href="http://slocounty.ca.gov/Departments/Clerk-Recorder.aspx">slocounty.ca.gov/Departments/Clerk-Recorder.aspx</a>
San Mateo County	@smcvote, @sanmateoco	<a href="http://www.smcacre.org/smcvote">www.smcacre.org/smcvote</a>
Santa Barbara County	@countyofsb	<a href="http://countyofsb.org/care">countyofsb.org/care</a>

Santa Clara County	@sccvote	<a href="http://sccgov.org/sites/rov/pages/registrar-of-voters.aspx">sccgov.org/sites/rov/pages/registrar-of-voters.aspx</a>
Santa Cruz County	@votescount	<a href="http://votescount.us/">votescount.us/</a>
Shasta County	@IClerkUVote	<a href="http://elections.co.shasta.ca.us/">elections.co.shasta.ca.us/</a>
Sierra County		<a href="http://sierracounty.ca.gov/214/Elections">sierracounty.ca.gov/214/Elections</a>
Siskiyou County		<a href="http://co.siskiyou.ca.us/elections">co.siskiyou.ca.us/elections</a>
Solano County		<a href="http://solanocounty.com/depts/rov/default.asp">solanocounty.com/depts/rov/default.asp</a>
Sonoma County	@CountyofSonoma	<a href="http://sonomacounty.ca.gov/CRA/Registrar-of-Voters/">sonomacounty.ca.gov/CRA/Registrar-of-Voters/</a>
Stanislaus County	@StanCounty	<a href="http://stanvote.com/">stanvote.com/</a>
Sutter County	@suttervote	<a href="http://suttercounty.org/doc/government/depts/cr/elections/cr_elections_home">suttercounty.org/doc/government/depts/cr/elections/cr_elections_home</a>
Tehama County		<a href="http://co.tehama.ca.us/dep-elections">co.tehama.ca.us/dep-elections</a>
Trinity County		<a href="http://trinitycounty.org/elections">trinitycounty.org/elections</a>
Tulare County	@CountyofTulare	<a href="http://tularecoelections.org/elections/">tularecoelections.org/elections/</a>
Tuolumne County	@TuolumneCoElect	<a href="http://tuolumnecounty.ca.gov/194/Election-Information">tuolumnecounty.ca.gov/194/Election-Information</a>
Ventura County	@VCClerkRecorder	<a href="http://recorder.countyofventura.org/elections/">recorder.countyofventura.org/elections/</a>
Yolo County	@YoloCoACE	<a href="http://yoloelections.org/">yoloelections.org/</a>
Yuba County	@YubaCounty	<a href="http://yuba.org/departments/elections/index.php">yuba.org/departments/elections/index.php</a>