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# Ethnorace, Registration and Voting in California

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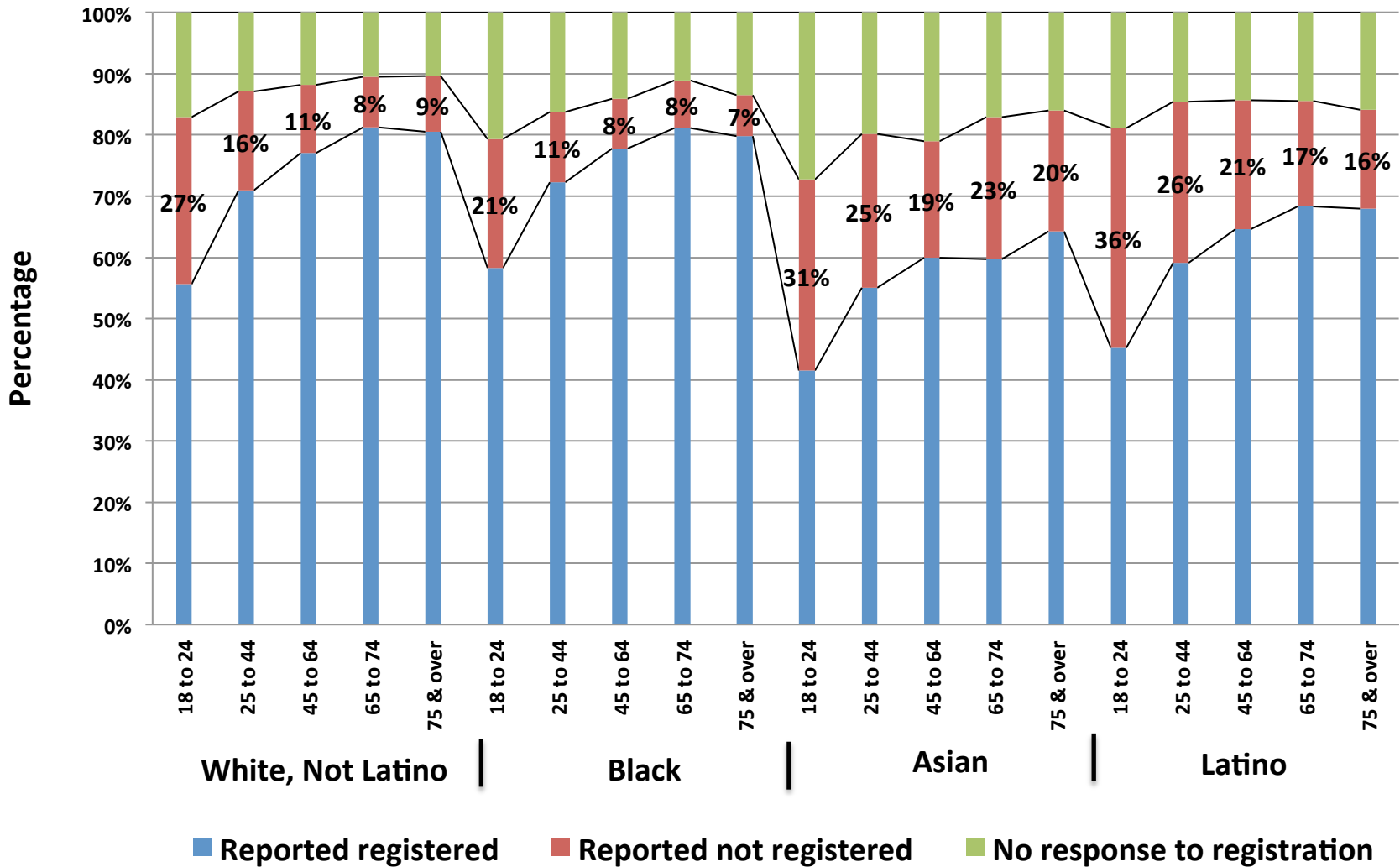
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# Why We Need to Consider Ethnorace

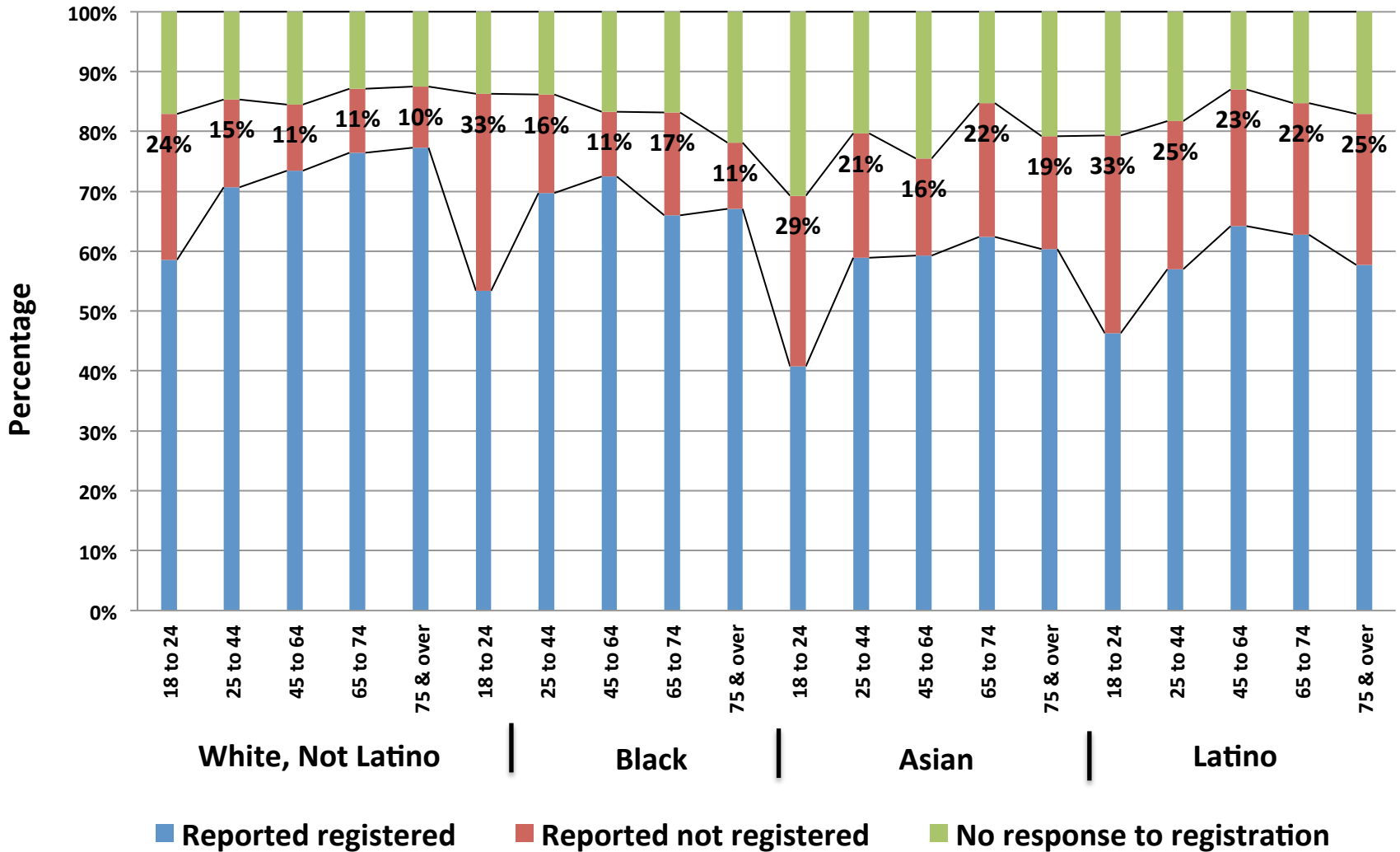
- Not all groups participate at the same rates
- Impact of age, education, income, etc. varies within and across groups
- Need to ensure reforms reflect diversity of California electorate



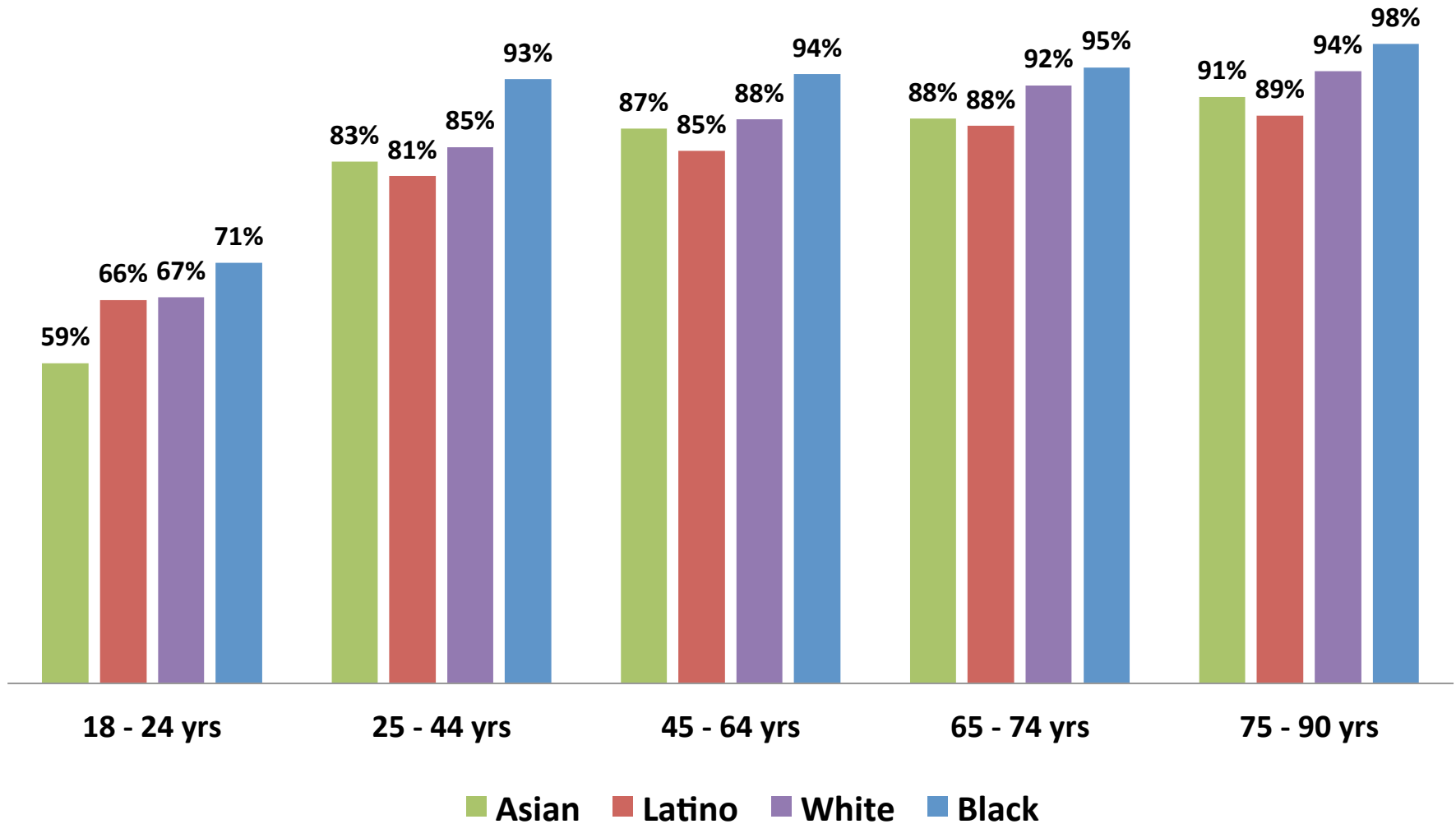
# Reported Registration in the U.S. in November 2012, By Ethnorace and Age



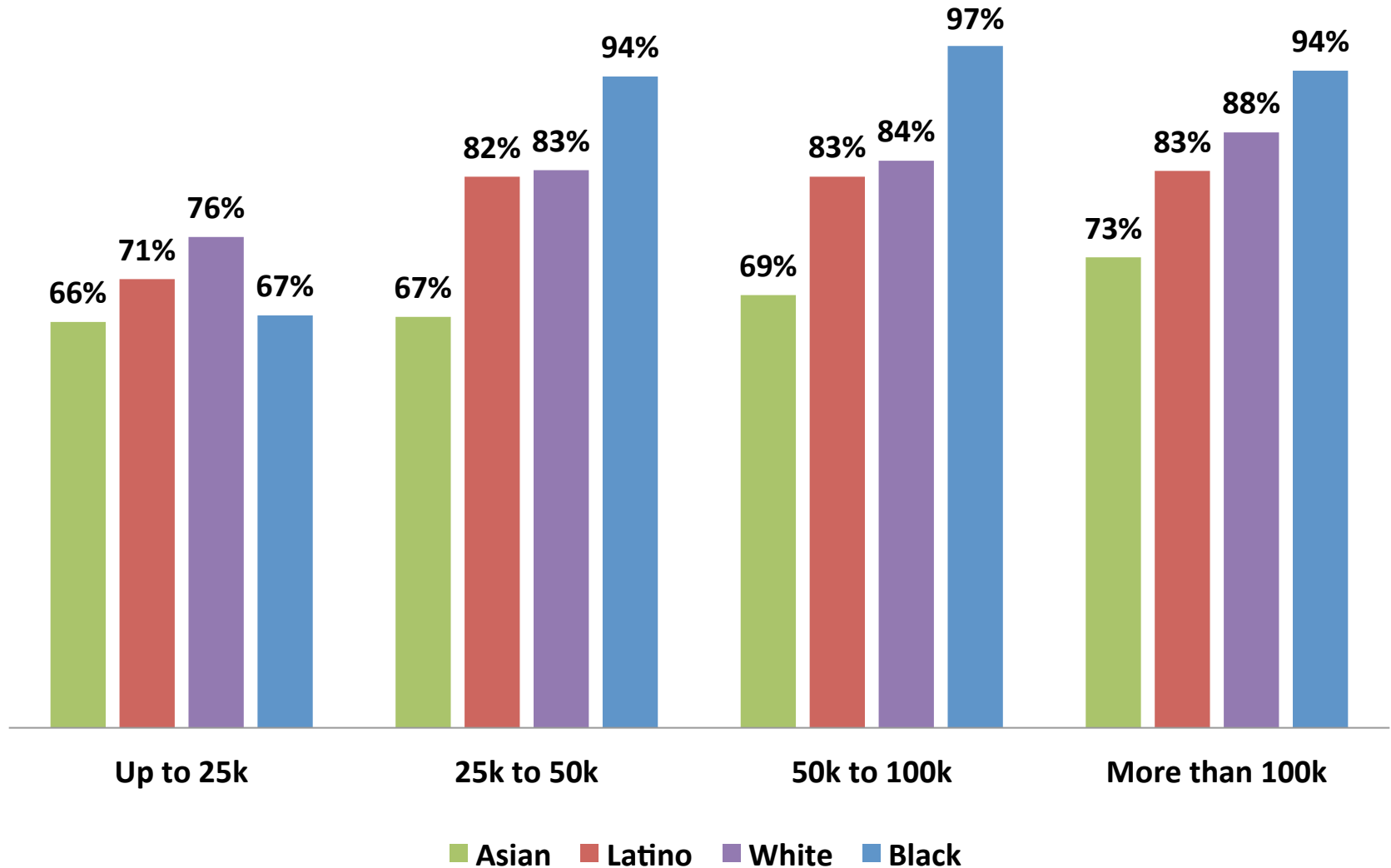
# Reported Registration in California in November 2012, By Ethnorace and Age



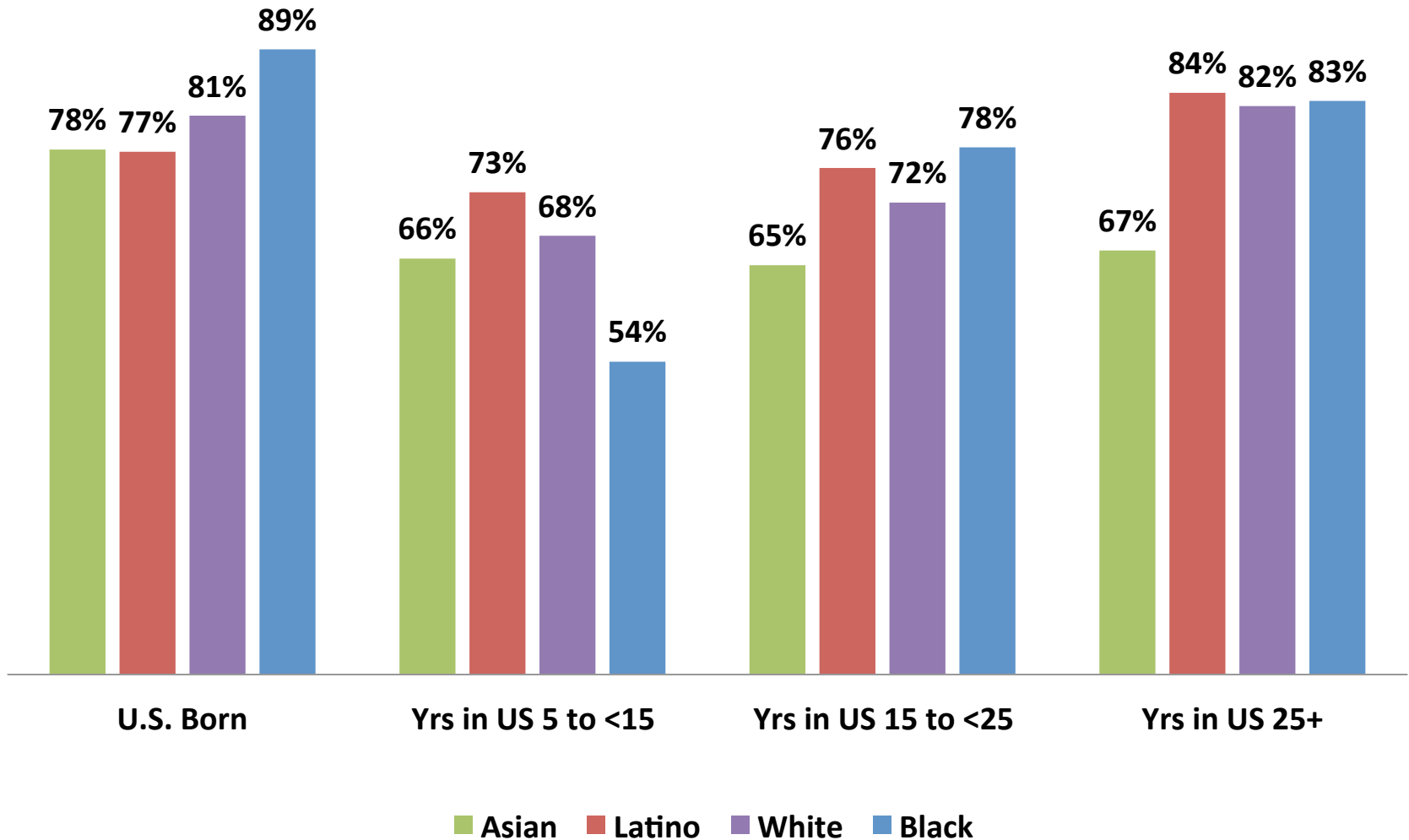
# Probability of Registration among Californians in November 2012, by Ethnorace and Age



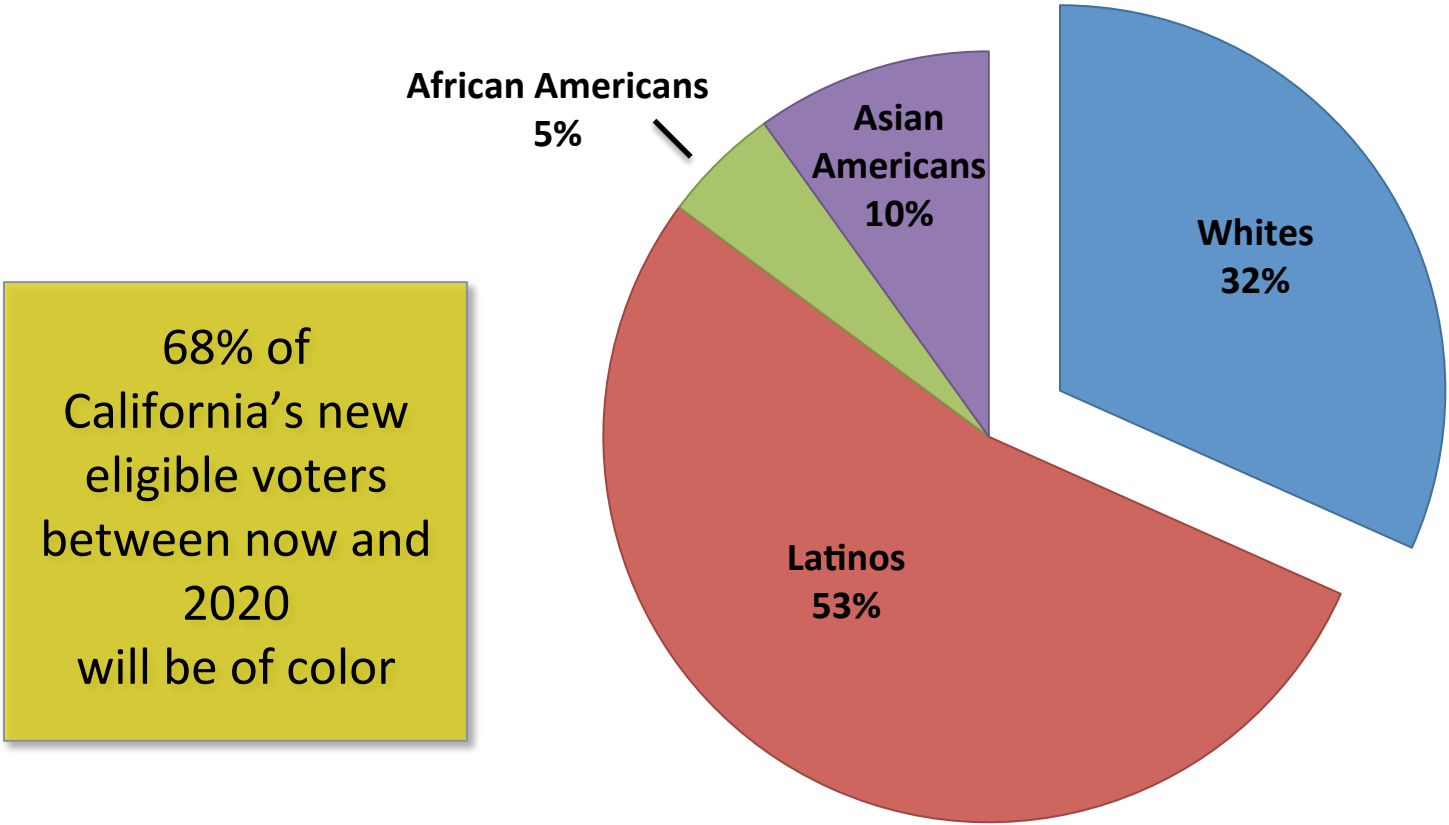
# Probability of Registration among Californians in November 2012, by Ethnorace and Income



# Probability of Registration among Californians in November 2012, by Ethnorate and Nativity



# Why This is Important: The New California Electorate in 2020



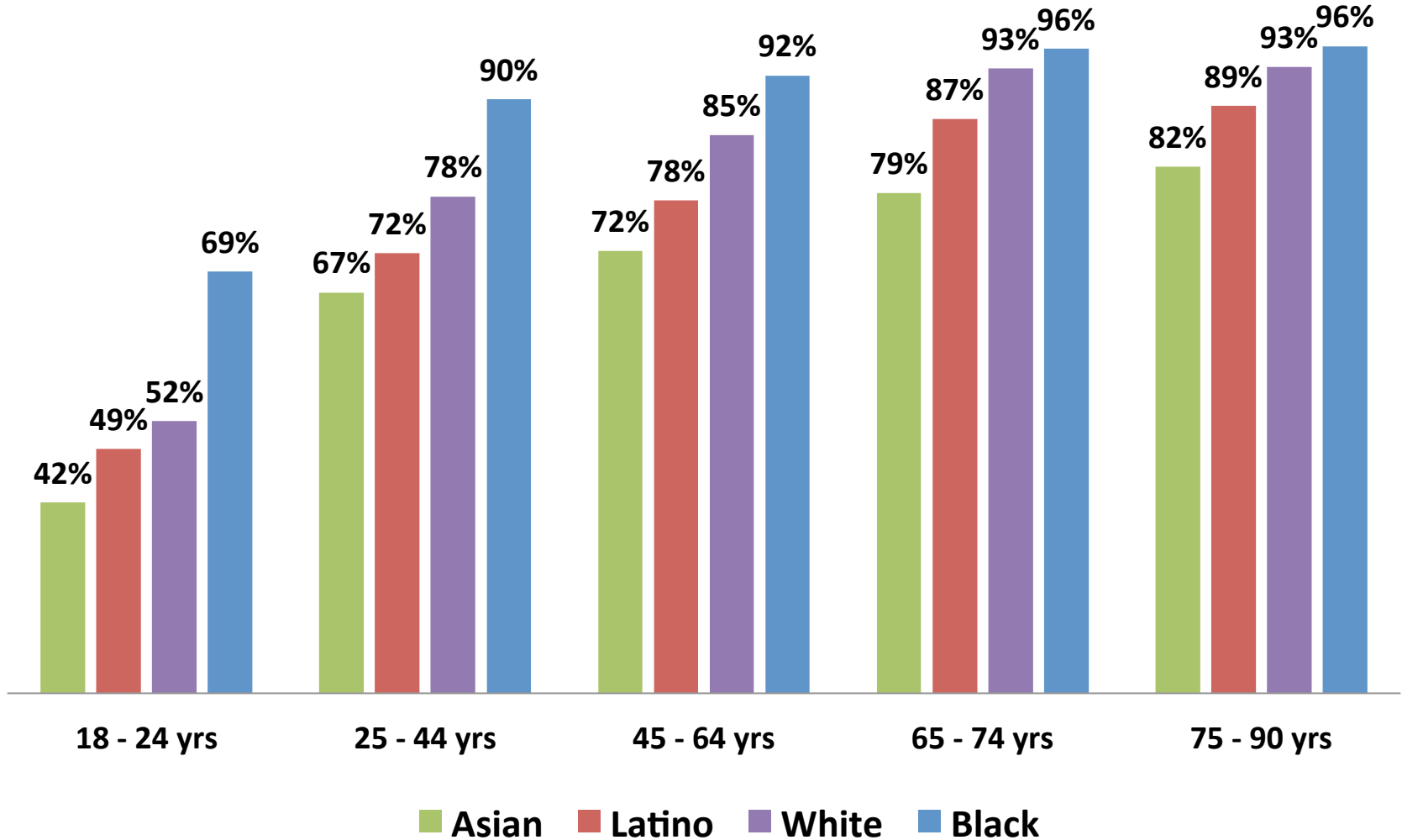


# Why Should We Care?

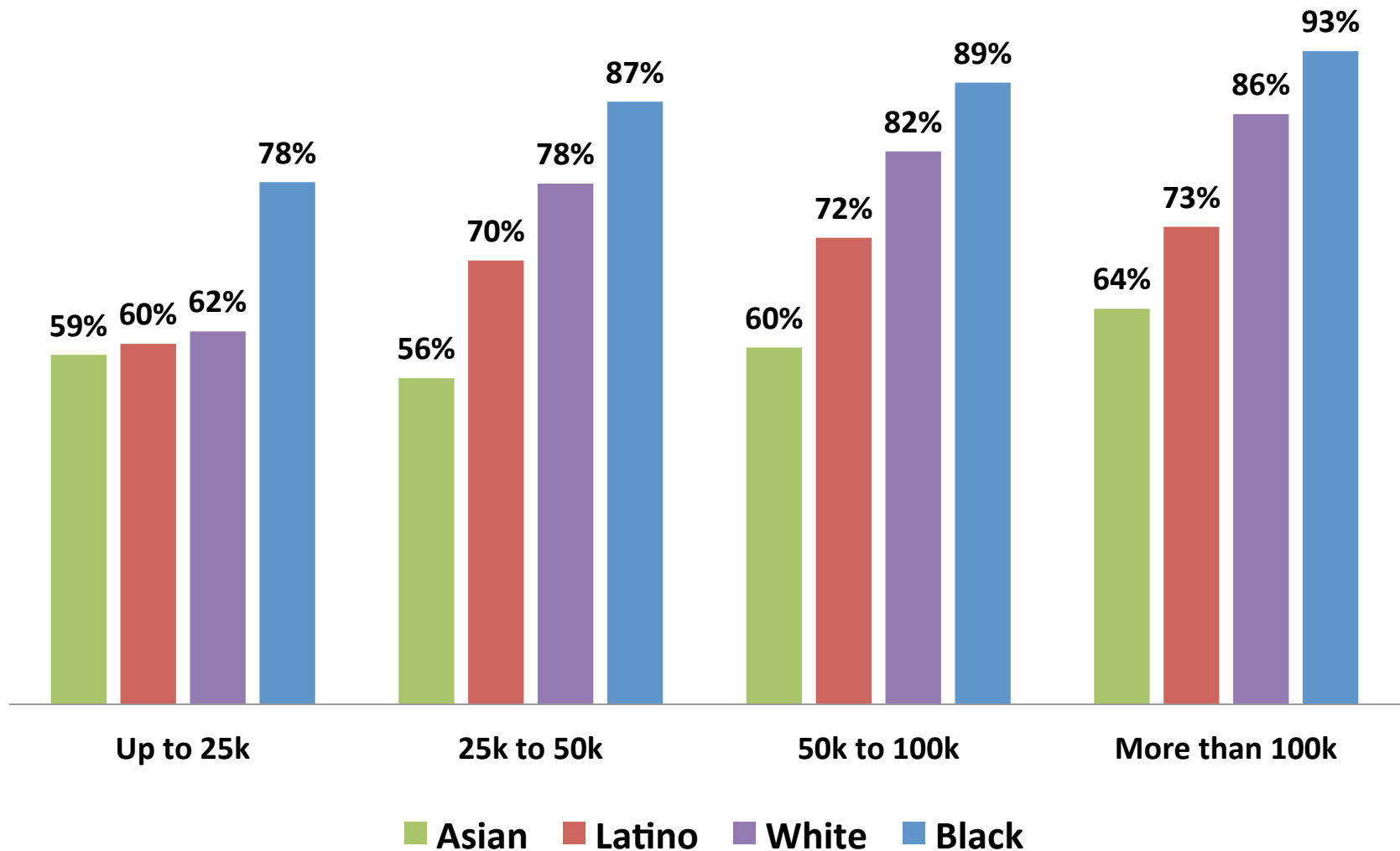
- Electorate is changing but our framing/analysis has not
- Need to be certain our reforms suit the populations we're targeting
- Cultural competence and skepticism key to ensuring appropriate outreach



# Probability of Voting among Californians in November 2012, by Ethnorate and Age



# Probability of Voting among Californians in November 2012, by Ethnorace and Income



# Probability of Voting among Californians in November 2012, by Ethnorace, Nativity and Time in the U.S.

