

Future of California Elections 2017

Achieving Greater Consistency in Californians'
Vote-by-Mail Experience

Design can make a difference

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How might vote-by-mail design encourage participation?

Attractive

Helpful

Consistent

Flexible and accessible

BEAVER COUNTY CLERK'S OFFICE
P.O. Box 392
BEAVER, UTAH 84713-0392



OFFICIAL ELECTION BALLOT

Would you be
excited to see
this in your
mailbox?

Registrar of Voters
County of Alameda
PO Box 23340
Oakland, CA 94623-2334

RETURN SERVICE REQUESTED



PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE PAID
Registrar of Voters
County of Alameda

OFFICIAL ELECTION BALLOTING MATERIAL

BALOTA OFICIAL Y MATERIAL DE VOTACIÓN
正式選票及投票資料
LÁ PHIẾU CHÍNH THỨC VÀ TÀI LIỆU BẦU CỬ
OPISYAL NA BALOTANG MATERYAL SA HALALAN

OFFICIAL MAIL BALLOT -
OPEN CAREFULLY
BALOTA OFICIAL DE VOTO POR
CORREO - ABRA CON CUIDADO
正式郵寄選票
請小心開啟
LÁ PHIẾU CHÍNH THỨC GỬI BẢNG
THƯ - XIN MỞ CẨN THẬN
OPISYAL NA BALOTANG
PANG-KOREO INGATANG BUKSAN

PR 76
Election Day November 05, 2014



ALAM-ESCTV/S0W007

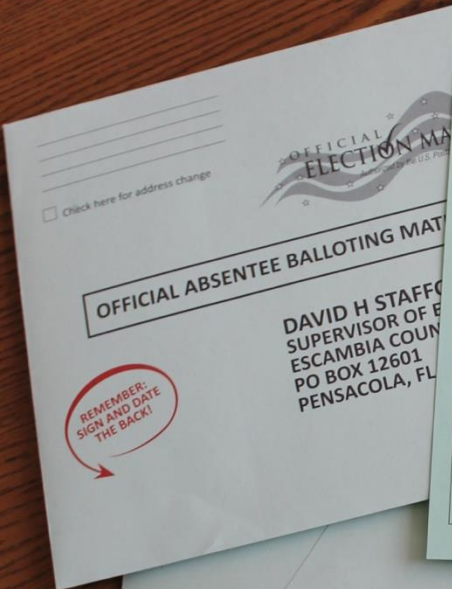
Why aren't ballot envelopes recognizable and inviting?



Kings County Washington









Los Angeles VSAP prototype



SECURITY SLEEVE

You received: Ballot Secrecy Sleeve Return Envelope	You will need: Blue or Black Pen Postage stamp (\$.49)
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How to vote your ballot:

- 1. MARK your ballot**
 - Review the ballot and follow the instructions
 - Fill in the oval next to your selection(s)
 - Put ballot inside the secrecy sleeve
- 2. SEAL the return envelope**
 - Put ballot and secrecy sleeve inside the return envelope
 - Seal the envelope
- 3. SIGN the Voter's Certificate**
 - Sign your name in the box
 - Write the date in the box
- 4. APPLY proper postage**
 - Place a \$.49 postage stamp on the return envelope
- 5. RETURN by 7 p.m. Election Day**
 - Mail your ballot so it arrives before Election Day, or
 - Deliver your ballot to the Elections Office by 7 p.m.
- 6. TRACK your ballot**
 - Check the status of your ballot online at EscambiaVotes.com

CONTACT US

On the Web: EscambiaVotes.com	Mailing Address:
Email: soe@escambiovotes.com	PO Box 12601
Phone: (850) 595-3900	Pensacola, FL 32591-2601
Toll Free: 1-877-595-VOTE	Street Address:
Fax: (850) 595-3914	213 Palafox Place, 2nd Floor
	Pensacola, FL 32502

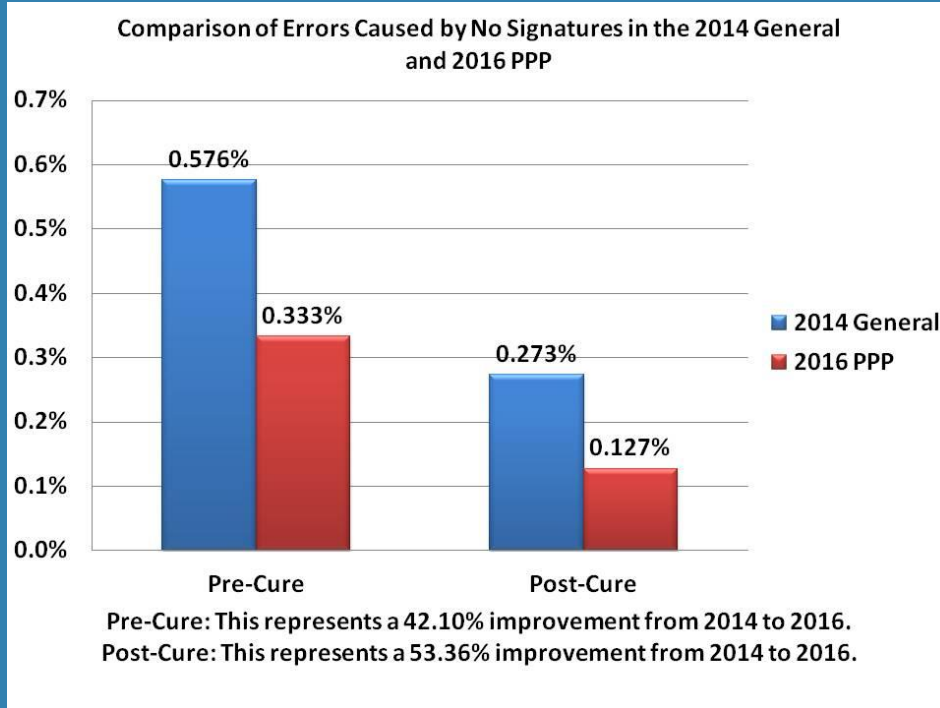
Please see the back of this sleeve for detailed instructions.

HOW TO VOTE YOUR BALLOT

1 MARK your ballot	2 SEAL inside return envelope	3 SIGN in the red box
4 APPLY proper postage	5 RETURN by 7 p.m. Election Day	6 TRACK your ballot online

Escambia County, FL

Comparison of errors: 2014 general to 2016 primary




Escambia County, FL

Showcase on our site: Counting more absentee ballots in Escambia County, Florida

Oregon Alternative Ballot

Oregon Alternate Format Ballot: Page 1 of 1

Official Ballot Deschutes County, Oregon
May 21, 2013 - Special Election 9-C



Summary of Votes

Alfalfa Fire District: Director, Position 1, 4 Year Term, (Vote for 1)
You voted for: **Betsy Roberts**

Alfalfa Fire District: Ombudsman, 4 Year Term, (Vote for 1)
You voted for: **Roland Jarka**

Deschutes County Sheriff, 3 Year Term, (Vote for 1)
You voted for: **William Brady**

Alfalfa Water District: Director, 2 Year Term, (Vote for 1)
You wrote in: **Bobby Darin**

Bend City Manager, 3 Year Term, (Vote for 1)
You voted for: **Kevin Johnson**

Alfalfa Fire District: Ballot Measure 9-95 - To Form a Fire District and Establish a Tax Rate Limit
You voted: **Yes**

Deschutes: Ballot Measure 9-96 - Increase Deschutes County Transient Room Tax by 1%
You voted: **No**

End of Summary Page

Oregon Alternate Format Ballot 3/6/2014

Accessible remote ballot marking

How can we offer the same options for voting to everyone, including marking an accessible ballot at home?

Project on our site: Remote ballot marking systems

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Get in touch!

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Thank you.