



Prepared for the 2020 Presidential Election

Same Day Voter Registration with Early Voting Messaging

Messaging for After the Oct. 19 Deadline

October 2020

California has Same Day Registration and Early Voting to ensure that voters can cast a successful ballot each election. This toolkit contains sample messaging on both, as well as a short FAQ on Same Day Voter Registration.



Sample Messages

Missed the voter registration deadline? No problem. You can still register to vote in California! Visit an early voting location or your voting place on Election Day. caearlyvoting.sos.ca.gov #VoteEarlyVoteToday @FutureCAElect

Not registered to vote? In California, you can still register to vote and vote in one visit right through Election Day. caearlyvoting.sos.ca.gov #VoteEarlyVoteToday @FutureCAElect

Register and Vote all in one visit. It's not too late! In CA you can register to vote right through Election Day. caearlyvoting.sos.ca.gov #VoteEarlyVoteToday @FutureCAElect

Be a good neighbor & register to vote and vote early! Find where to go at caearlyvoting.sos.ca.gov #VoteEarlyVoteToday @FutureCAElect

CA has same day registration! That means you can register and vote in one visit. Find out where to go & be a voice for your community. caearlyvoting.sos.ca.gov #VoteEarlyVoteToday @FutureCAElect

Make sure YOUR vote is counted early. Still need to register? It's not too late. Register and vote in one visit! caearlyvoting.sos.ca.gov #VoteEarlyVoteToday @FutureCAElect

Don't delay & vote today! Not registered? Not a problem. Register & vote in one visit. CA has same day voter registration. caearlyvoting.sos.ca.gov #VoteEarlyVoteToday @FutureCAElect

Make sure your voice is heard loud and clear this election. Register to vote and vote early in one visit! Learn more at caearlyvoting.sos.ca.gov #VoteEarlyVoteToday @FutureCAElect

Your community needs your vote! Make sure to register and vote. Find out where to go at caearlyvoting.sos.ca.gov #VoteEarlyVoteToday @FutureCAElect

It's never too late to care! Register to vote and vote in one visit. Find out where to go at caearlyvoting.sos.ca.gov #VoteEarlyVoteToday @FutureCAElect

Don't miss out on voting in a historic election! Register to vote and vote in one visit. Find out where to go at caearlyvoting.sos.ca.gov #VoteEarlyVoteToday @FutureCAElect

Sample Social Media Graphics for Instagram



Sample Social Media Graphics for Facebook





Frequently Asked Questions About Same Day Voter Registration

What is Same Day Voter Registration?

Same Day Voter Registration, technically known as conditional voter registration, allows voters in California to register to vote all the way through Election Day. The voter can visit their county elections office or an early voting location to register and vote in one single visit before Election Day, or they can go to their voting location on Election Day.

Where is Same Day Voter Registration available?

Same Day Voter Registration is available at every voting location in California, thanks to SB 72 that was passed in 2019. Same Day Voter Registration was initially limited to elections offices or other designated locations. In 2016, the Voter's Choice Act (VCA) expanded Same Day Voter Registration to any vote center in the Voter's Choice Act county and in 2019, with SB 72, Same Day VR was expanded to every voting location in California, starting with the 2020 Presidential Primary Election.

How does same day voter registration work?

Same Day Voter Registration allows voters to register in the 14 days leading to Election Day. During the early voting period, voters can visit their elections office or find an early voting location to register and vote on the same day. On Election Day a voter can register and vote at their voting location.

Your vote will be counted after elections officials verify your voter registration and confirm you have not already voted in this election.

What is the voter registration deadline?

The deadline is set to 15 days before Election Day. The 15-day deadline for the November 3 Presidential Election was October 19, 2020.

Why does the voter registration deadline matter?

There are a lot of milestones as we get close to Election Day. The earlier you register to vote the more easily you can use the services offered by your elections office.



If you register 29 days before the election, you will receive your state and county voter guide in the mail with all the information you need to vote.

If you register 15 days before the election, your name is on the voter list at your voting site and you still have time to vote by mail.

If you register after the 15th day, but before Election Day, you must go to a county office, or designated location, to register and vote. On Election Day you can visit your polling place to register and vote. Be prepared to wait in line and fill out a form providing your name, residence, political party or no party, etc.

Where do I check if I am registered to vote?

Visit voterstatus.sos.ca.gov to look up your registration.

Will my ballot be counted?

Your ballot will be counted if:

- Your signature on the ballot envelope matches the one on your voter registration record. If you are unsure how you signed your form and you registered to vote online, see your signature on your California ID or driver's license for reference.
- You provide all the information needed to identify you on your voter registration form -- including your name, home (residence) address, and date of birth.
- This is the only ballot you cast in this election.

Is this voter registration good for the next election, too?

Yes. You are now permanently registered to vote under the name and address on your voter registration form. Remember that you will need to update your registration if you move, change your name, or want to change your political party.